

**For Immediate Release**

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**JAMA in America: Annual Data Release Highlights Another High-Impact Year for Japanese-Brand Automakers in the U.S.**

*Japanese-Brand Automakers Surpass 100 million Cumulative Vehicles Produced in the U.S.*

**Washington, D.C.** – Investments from Japanese-brand automakers have been integral to the success of the U.S. manufacturing sector, which supports millions of jobs across the country. From workforce development to community building to technological innovation, Japanese-brand automakers’ good-quality foreign direct investment (FDI) has stood the test of time and will continue to shape the automotive industry here in America for years to come. The substantial cumulative investments of Japanese-brand automakers have also played a critical role in strengthening the foundation of the U.S.-Japan economic relationship.

In 2024, Japanese-brand automakers [reached a milestone](#) after producing more than 3.2 million vehicles, surpassing 100 million cumulative vehicles manufactured in the U.S. since first starting production in 1982. This is an accomplishment that would not be possible without the over 110,000 hard-working Americans that help build and design these vehicles.

In 2024, Japanese-brand automakers reached a record \$66.4 billion in cumulative manufacturing investment with operations at 24 manufacturing plants, 43 R&D facilities, and 70 distribution centers across 27 states, with more exciting facilities opening this year. For Japanese-brand automakers, good-quality FDI and supporting their highly skilled workers have always been key priorities, and JAMA USA is excited to see how they continue to build upon these massive successes.

	<b>2024</b>
Cumulative U.S. Manufacturing Investment (USD)	<b>\$66.4 B</b>
Vehicle Production in the U.S. (units)	<b>3,280,717</b>
Engine Production in the U.S. (units)	<b>4,855,574</b>
Exports from U.S. Plants (units)	<b>272,982</b>
<b>NUMBER OF U.S. EMPLOYEES</b>	
Manufacturing	<b>74,457</b>
R&D/Design	<b>7,653</b>
Headquarters, Sales & Others	<b>28,412</b>
<b>Total Direct U.S. Employment</b>	<b>110,522</b>

“Having invested \$66.4 billion over the last four decades in manufacturing alone, coupled with billions more being invested in research and development, Japanese-brand automakers are playing a crucial role in shaping the U.S. automotive industry and the economy. Our member companies value being active participants and creating lasting impacts in their communities by driving job growth, investing in education and building career pathways for the U.S. workforce, and partnering with non-profits and local organizations to help communities across America thrive,” said Anita Rajan, General Director of JAMA USA.

“I have full confidence that Japanese-brand automakers will build upon this legacy of commitment and excellence by moving the automotive sector forward with technological innovation and steady investment. Japanese-brand automakers continue to keep American consumers and their communities at the focal point of their efforts.”

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*The Japan Automobile Manufacturers Association, Inc. (JAMA) is a non-profit industry association that comprises Japan's fourteen manufacturers of passenger cars, trucks, buses, and motorcycles. The JAMA USA office is located in Washington, D.C.*

*To learn more about the Japan Automobile Manufacturers Association (JAMA) USA, follow us on Twitter/X @JapanAutosUSA, LinkedIn, or visit [JAMAINAmerica.org](http://JAMAINAmerica.org).*