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**Japanese-brand Automakers are Investing in the Future of the American Workforce**  
*New Data shows total U.S. manufacturing investment reaching nearly \$56 billion*

**Washington, D.C.** – Today, the Japan Automobile Manufacturers Association U.S. office (JAMA USA) released its annual contributions update entitled, “[Investing in the Future of the American Workforce](#).” Despite a challenging and unprecedented year, cumulative manufacturing investment increased to \$55.8 billion, and employment remained steady at 94,960 direct jobs.

The release also features numerous examples of Japanese-brand automakers’ dedication to the future American workforce, technological innovation, environmental leadership, and local community partnerships.

“Despite tough economic conditions last year, our members continued to invest in their U.S. manufacturing and innovation efforts,” said Manny Manriquez, General Director of JAMA USA. “Japanese-brand automakers are continuing to create high-quality jobs and support local communities throughout the country, while playing a critical role in keeping the U.S. auto industry globally competitive.”

Manriquez added, “The global automotive industry is in the midst of a technological evolution—Japanese-brand automakers are proud to play an active role through investments in innovative research and development, and implementing environmentally-friendly practices. They have been leaders in bringing eco-friendly vehicle technologies to the market for many years, and will continue to provide a wide variety of vehicle options to address climate change and to work collectively toward the challenging goal of electrification.”

The following 2020 data points are now available:

	<b>2020</b>
Cumulative U.S. Manufacturing Investment (USD)	<b>\$55.8 B</b>
Vehicle Production in the U.S. (units)	<b>2,716,379</b>
Engine Production in the U.S. (units)	<b>3,349,699</b>
Exports from U.S. Plants (units)	<b>257,028</b>
<b>Number of U.S. Employees</b>	
Manufacturing	<b>64,435</b>
R&D/Design	<b>6,981</b>
Headquarters, Sales & Others	<b>23,544</b>
<b>Total Direct U.S. Employment</b>	<b>94,960</b>

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