

New Study Shows Japanese-brand Automakers Generate 1.52 Million Jobs in U.S. as Part of Decades-long Commitment

Washington, D.C. – A new [published study](http://www.jamausa.com) prepared for the Japan Automobile Manufacturers Association's U.S. office (JAMA USA) by Rutgers University Economics Professor Thomas J. Prusa, PhD, shows Japanese-brand automakers generate 1.52 million jobs throughout the U.S. The study, entitled "The Contribution of the Japanese Brand Automakers to the United States Economy," provides a comprehensive look at the retail, long-standing investments by Japanese-brand automakers in the U.S. economy and U.S. workforce.

Notably, the latest report shows continued growth in direct, dealer network, intermediate and spin-off employment nationwide. "The new data reinforces a decades-long story of strong growth and sustained investment across the United States by Japanese-brand automakers," says Dr. Prusa. "In addition to their direct and dealer employment, these companies support approximately 250,000 jobs in the U.S. automotive supplier network, actively strengthening the American manufacturing base."

"Dr. Prusa's latest study confirms what we have long understood: Japanese-brand automakers' commitment to America yields tangible benefits for families and communities across the country," says JAMA USA General Director Mary Montague. "We're proud that Japanese-brand automakers' cumulative direct U.S. employment has increased nearly 28% since 2011, compared to a six percent growth rate in overall U.S. manufacturing employment over the same time period," says Montague.

