



2018-2019CONTRIBUTIONS REPORT

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NISSAN MOTOR CORPORATION



















Japan Automobile Manufacturers Association, Inc.

apanese-brand automakers have a decadeslong track record of investing in U.S. manufacturing and strengthening America's R&D and design base. The investment trendline has steadily increased over the years, and now it is closing in on \$50 billion cumulative investment in manufacturing alone. Our member companies' history of building automobiles in the U.S. is an impressive story that reflects the work of millions of Americans across the country.

In the 1980s, JAMA members established automobile and engine manufacturing plants in Ohio, Tennessee, Kentucky, and Indiana. And now, 36 years later, our members have a significantly expanded presence across the U.S., operating 24 manufacturing facilities and 44 R&D/design centers in 19 states.

The subsequent growth of our members' U.S. economic impact is remarkable. In 1990, when all JAMA members currently producing passenger vehicles in the U.S. had established American plants, our members' cumulative U.S. manufacturing investments totaled \$6.2 billion. By the end of 2017, our members had:

- Invested \$48.3 billion in U.S. manufacturing
- Increased vehicle production by 153%
- Increased direct employment by 224%

In 2017, our members set a new record for direct U.S. jobs, surpassing 92,000 employees. Our members' dealership networks provide more than 350,000 jobs, supporting local economies in every state in the country. Together, JAMA members' direct U.S. operations and dealer networks support hundreds of thousands of additional parts supplier, logistics, and spin-off jobs. Also in 2017, our members purchased more than \$70 billion in U.S.-made auto parts for manufacturing and service departments, while exporting more than 420,000 vehicles to dozens of countries around the world from their U.S. plants.

The trend continues with the recently announced \$1.6 billion Toyota-Mazda joint venture, set to begin production in Huntsville, Alabama by 2021. This investment will provide up to 4,000 direct jobs and support thousands more in supplier, logistics, and spin-off employment.

In addition to their quantifiable direct economic impact, Japanese-brand automakers have established workforce development initiatives that promote the up-skilling and professional growth of their existing employees. This cultivates new high-skilled talent into their organizations, and injects significant expertise, technology, and financial resources into the workforce pipeline in ways that also benefit other members of their communities and related industries. By doing so, JAMA members are ensuring the long-term success and sustainability of their U.S. operations, which increasingly require high-skilled employees. This activity also directly promotes the long-term sustainability of the broader automotive and manufacturing industries in the United States.

Leveraging partnerships with local and national educational institutions, from primary and secondary schools to technical colleges, universities, and advanced research institutions, JAMA members are playing a direct role in transforming the delivery of education in ways that will develop a talent pipeline for the American workforce of the future. All of these efforts provide students with rewarding learning experiences and career pathways. Whether or not they pursue careers with one of our members, many of these young people will go on to careers in technology-integrated manufacturing, robotics, and other advanced fields. In this way, our members are doubling down on the future of the American auto industry and the capacity of the country to thrive in an evolving global economy.

As time goes on, more and more Americans enjoy the safety, reliability, fuel-efficiency, and innovative design that JAMA member vehicles offer. The auto industry is also changing, as innovation in connectivity, autonomous driving, artificial intelligence, fuel cell and electric vehicle technologies advance. And JAMA members are at the forefront of those changes.

Maintaining the global competitiveness of the U.S. auto industry amidst this evolution means focusing on challenges with forward-thinking approaches. Through smart policies that expand opportunities for the effective integration of technology, manufacturing, and motor vehicle transportation, the U.S. auto industry can continue

to hone its competitive edge, strengthening and growing the American manufacturing, R&D, and design bases for years to come.

Manny Manriquez

Manny Manriquez General Director JAMA USA



 $oldsymbol{2}$

West Virginia

MANUFACTURING IN AMERICA

Since the first Japanese-brand automobile manufacturing facility was built in the U.S. in the early 1980s, JAMA members have continuously increased their investment in America, making a positive impact in the communities where they operate, and creating high-quality jobs. New manufacturing investments are underway in Alabama and West Virginia.

Subaru Vehicle Plant in Lafayette, Indiana Subaru of Indiana Automotive marks **Toyota** Engine Honda Acura NSX 5 million vehicles produced (2016) Honda Vehicle Plant Plant in Buffalo, Production Begins in in East Liberty, Ohio West Virginia Marysville, Ohio Toyota Vehicle Plant Toyota Engine Plant Isuzu/GM Engine **Hino** Vehicle Plant Subaru Vehicle Joint Mazda/Toyota **Honda** Vehicle Plant **Honda** Engine Plant in Georgetown, Plant in Moraine, Honda Vehicle Plant in **Honda** Engine Plant in Williamstown, in Blue Springs, Plant Expansion in Plant Opening, in Marysville, Ohio in Anna, Ohio Kentucky Ohio Lincoln, Alabama in Lincoln, Alabama West Virginia Mississippi Lafayette, Indiana Huntsville, Alabama 1998 1982 1985 1989 2004 2007 2011 2021 2001 2016 1983 1999 1988 1997 2003 2006 2008 2015 2019 Toyota Vehicle Plant **Toyota** Lexus Nissan Vehicle Plant Nissan Engine **Toyota** Vehicle Plant Toyota Engine Plant in Toyota Vehicle Plant Honda Vehicle Plant Hino Plant Opening, in Georgetown, in Princeton, Indiana Huntsville, Alabama Mineral Wells, in Smyrna, Tennessee Plant in Decherd, in San Antonio, Texas in Greensburg, Production Launch in

Nissan Vehicle Plant in Canton, Mississippi

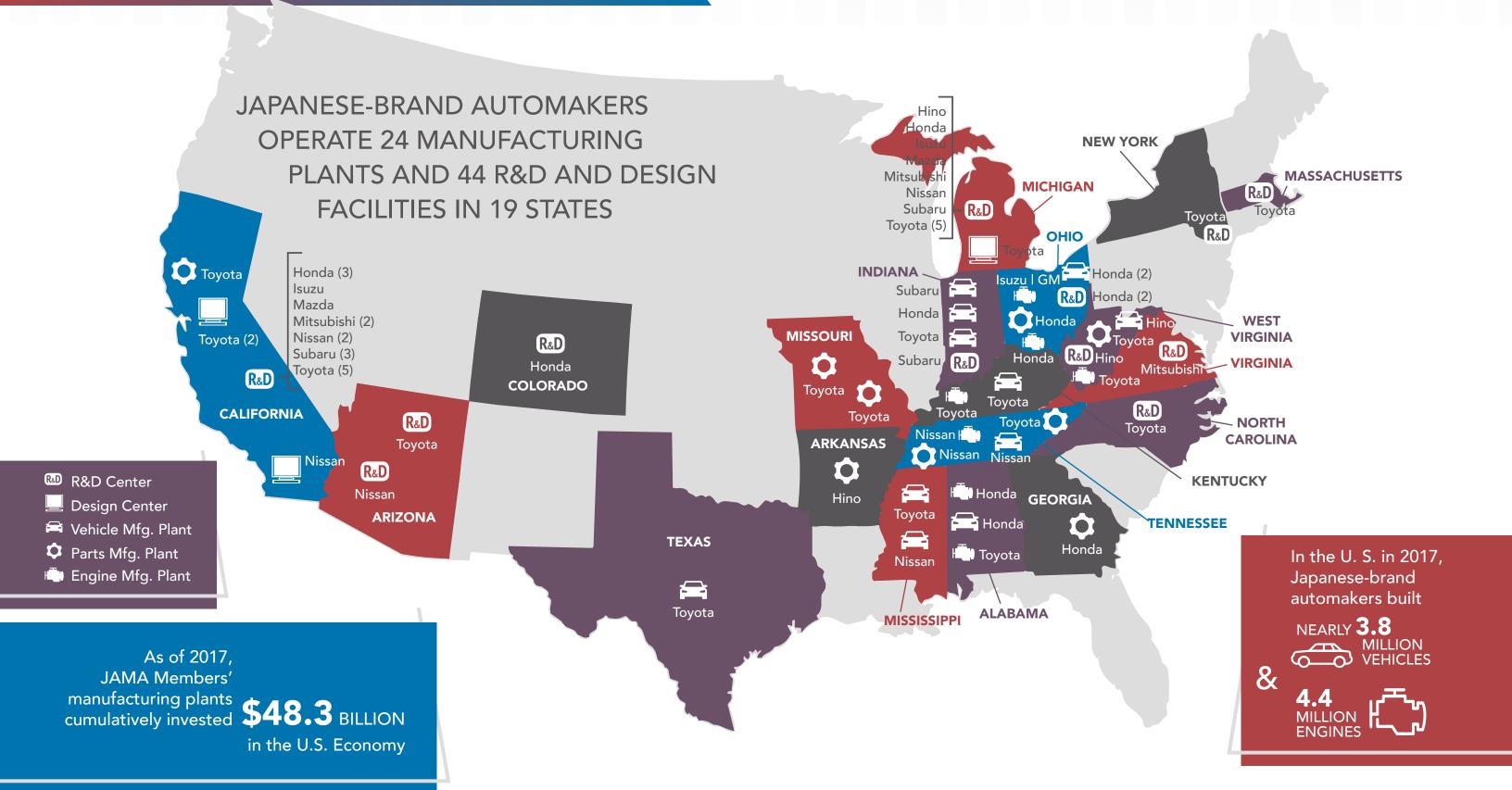


Kentucky

Tennessee

Georgetown, Kentucky

JAMA MEMBERS' U.S. ECONOMIC IMPACT



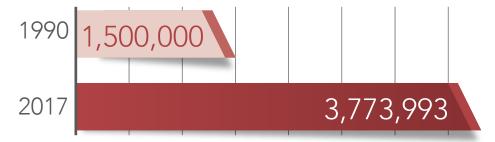
JAMA MEMBERS' U.S. ECONOMIC IMPACT

JAMA members have proven their commitment to America through significant increases in manufacturing investment, production, employment, U.S.-made parts purchases, and exports.

CUMULATIVE MANUFACTURING INVESTMENT (USD)



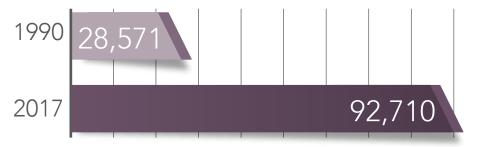
AUTOMOTIVE PRODUCTION (UNITS)



153%



DIRECT EMPLOYMENT



224%



PARTS PURCHASED (USD)



\$61.3 B



2017 U.S. EMPLOYMENT



+ **5,759**R&D/DESIGN CENTER EMPLOYEES

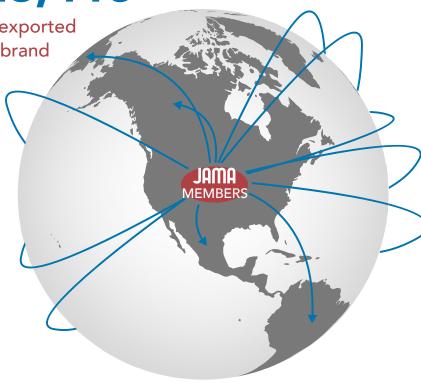
+ 21,425 HQ, SALES & OTHER EMPLOYEES

= 92,710

TOTAL DIRECT AMERICAN JOBS

423,415

Cars & trucks exported from Japanese-brand auto plants in the U.S. in 2017



WORKFORCE DEVELOPMENT

JAMA members are committed to supporting the professional growth of their employees. Through advanced workforce development programs, they empower team members to learn and develop new skills throughout their careers. They also partner with local schools, colleges, and universities to provide students with the tools and knowledge to thrive in the workforce of the future.

HONDA

To prepare for production of the 2018 Accord in Marysville, Ohio, Honda used its nearby Technical Development Center to ensure associates had the required skills to operate new production technologies.

NISSAN

In 2017, Tennessee Gov. Bill Haslam and Tennessee Board of Regents Chancellor Flora Tydings joined Nissan officials to formally open the Tennessee College of Applied Technology at Murfreesboro's Smyrna Campus and Nissan Training Center. The state-of-the-art campus offers high-quality programs to prepare Tennessee students and Nissan employees for careers in advanced manufacturing and other fields.



SUBARU

Subaru of Indiana Automotive, Inc. (SIA) has been a proud supporter of Indiana's Department of Workforce Development, facilitating training and mentoring for community members who encounter career challenges. Local citizens who may be under-employed or suffering from long-term unemployment can enroll in this grant-funded education system to prepare for success. Instructors from SIA lead up to 30 individuals at a time, 10 times a year, through 160, hours of instruction including 24 hours of hands-on work simulation. SIA training staff also help mentor and coach the participants with interview techniques, interpersonal communications, attention to detail, following instructions and completing work assignments accurately.

TOYOTA

Toyota's Technician Training & Education Network (T-TEN) is a partnership between Toyota, community colleges, vocational schools, and Toyota and Lexus dealerships. The program provides state-of-the-art, hands-on education and training for automotive diagnosis and repair. T-TEN helps develop and place thousands of factory-certified technicians in challenging, rewarding, and well-paid positions in dealerships across the country.

SUPPORTING LOCAL COMMUNITIES

HINO Hino Motors Sales U.S.A., Inc., and Hino Motors Manufacturing U.S.A., Inc. have supported communities in West Virginia and Arkansas by providing students there with approximately \$95,500 in scholarships. Hino also contributes through volunteer work and donations to local police departments as well as food and toy drives.



HONDA In April 2018, Honda participated for the first time in the USA Science & Engineering Festival in Washington, D.C., showcasing what is possible when knowledge is used to turn ideas and dreams into reality. Honda's humanoid robot, ASIMO, and the personal mobility device called UNI-CUB were the centerpiece of Honda Robotics demonstrations at the festival. The demonstrations gave students the chance to see the important influence of science, technology, engineering, and mathematics (STEM) education on creating Honda Robotics technology. The festival is the largest annual STEM-based event in the United States.



MAZDA Since 2012, Mazda North American Operations has supported Project Yellow Light, a safe driving education program targeted at young people. Every year, Project Yellow Light challenges teens to create 60-second public service announcement videos to encourage their peers to avoid distracted driving. Also, young racing drivers who are a part of Mazda Motorsports conduct awareness-raising activities for young people about the dangers of texting while driving.





destruction in Puerto Rico. Mitsubishi Motors North America, Inc., donated \$10,000 to the American Red Cross to support those impacted. Mitsubishi Motors R&D of America Inc. (MRDA) also made a contribution of \$2,000, and employees donated \$1,260. Mitsubishi Motors North America, Inc., also collected gifts in December for the U.S. Marine Corps Reserve's Toys for Tots Foundation as part of its annual corporate social responsibilities effort. Overall, the Cypress campus donated an impressive amount, with more than 320 items contributed.



NISSAN For 15 years, Nissan has remained committed to supporting Mississippi historically black colleges and universities (HBCUs). Over that time Nissan has contributed nearly \$2 million to HBCUs for a variety of causes and programs. Nissan's most recent \$250,000 investment supports science, technology, engineering, and mathematics (STEM) programs at seven HBCUs in Mississippi. The company recently was recognized by US Black Engineer & Information Technology Magazine as a 2018 Top Supporter of HBCU Engineering Schools.



SUBARU Subaru of Indiana Automotive, Inc. (SIA), routinely opens its grounds to host 5K walks and other fundraising events for nonprofit organizations. For example, SIA hosts the Foot Pursuit benefitting local police, the Alzheimer's Association's "Walk to End Alzheimer's" event, the American Cancer Society's Making Strides Against Breast Cancer event. SIA also has an Associate Volunteer Program, Subaru Serves, that encourages community volunteerism. SIA organizes two volunteer events for Associates each year in the Lafayette community. In 2017, Subaru Serves volunteered at a food pantry and an animal shelter.



TOYOTA One of the unique ways Toyota supports communities is through the Toyota Production System Support Center, Inc. (TSSC). For 25 years, Toyota has collaborated with more than 340 organizations to help them become more productive, maximize available resources, and improve quality and safety -- the philosophies of the Toyota Production System (TPS). Recent TSSC projects include improving emergency room operations at a North Texas hospital and eliminating waste at a Meals on Wheels organization.

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ENVIRONMENTALLY FRIENDLY VEHICLES

HINO

Hino 195h Diesel-Electric Hybrid cab-over represents a giant leap for alternative fuel commercial vehicles in North America. It is designed from the ground-up for the U.S. and arrives with the benefit of six generations of technology evolution and more than 10,000 production vehicles already on the road around the world, solidifying Hino as the leader in commercial truck diesel-electric hybrid technology.



More than 70% of alternative-powered vehicles on U.S. roads are Japanese-brand autos.



MITSUBISHI

The environmentally friendly all-new 2018 Outlander PHEV recently launched in the United States and is available in dealerships across the country. The Outlander PHEV model combines Mitsubishi's strengths in SUVs and electric efficiency.

HONDA

The new Accord Hybrid joins the Accord 1.5T and 2.0T in Honda's all-new, award-winning 10thgeneration Accord lineup. Accord Hybrid joins an expanding lineup of electrified Honda vehicles that includes the Clarity series – Clarity Fuel Cell, Clarity Electric, and Clarity Plug-In Hybrid – and forthcoming 2019 Insight compact hybrid sedan. These models represent the next generation of Honda vehicles as the company advances toward its global initiative to grow electrified vehicle sales to two-thirds by 2030.

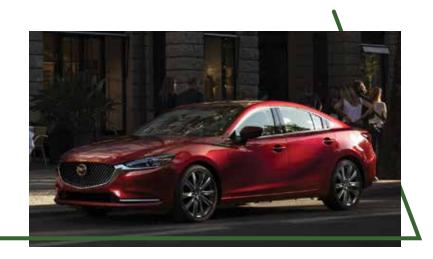


NISSAN

The all-new Nissan LEAF sets a new standard in the growing market for mainstream electric vehicles, offering greater range, advanced technologies such as ProPILOT assist and ePedal, and a dynamic new design. Nissan LEAF continues to be the best-selling 100% electric vehicle in the U.S. and the world.

MAZDA

Mazda has always sought to strike an ideal balance between fuel efficiency and performance. The 2018 Mazda6 SKYACTIVR-G 2.5L2 engine incorporates Cylinder Deactivation, a system that shuts down two of the engine's four cylinders in certain driving conditions, such as cruising at constant speeds between about 25-50 miles per hour.



TOYOTA

Toyota remains at the forefront of alternativepowered, next-generation vehicles with the Mirai. The Mirai hydrogen fuel cell electric vehicle combines hydrogen and oxygen to make electricity onboard, while emitting nothing but water vapor. It is a zeroemission vehicle with an EPA-estimated driving range of 312 miles, and refuels in around five minutes.

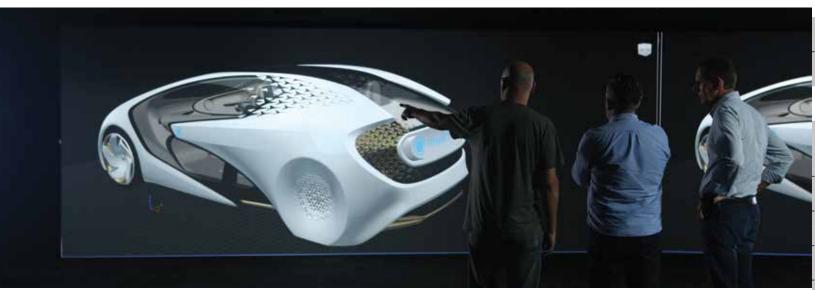
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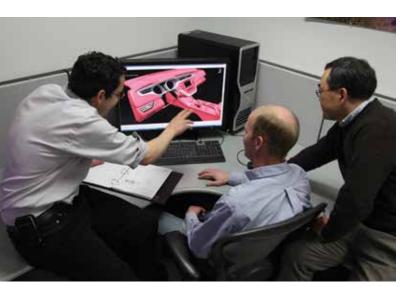
R&D, DESIGN, & TEST CENTERS

Japanese-brand automakers conduct R&D and design for the U.S. market right here in America. Their U.S.-based centers always strive to deliver the most innovative automotive technology and skillfully-designed vehicles for consumers in America and throughout the world.











COMPANY	R&D, DESIGN, AND TEST CENTERS	CURRENT FUNCTIONS
Hino Motors Manufacturing U.S.A., Inc.	Farmington Hills, MI; Williamstown, WV	1,2,3,5,6,7,8
Honda R&D Americas, Inc.	Torrance, Los Angeles, & Mountain View, CA; Raymond & Columbus, OH; Detroit, MI; Denver, CO	1,2,3,4,5,6,7,8
Isuzu Technical Center of America, Inc.	Plymouth, MI; Garden Grove, CA	1,2,3,5,6,7,8
Mazda North American Operations, Inc.	Irvine, CA; Wixom, MI	1,2,3,4,5,6,7,8
Mitsubishi Motors R&D of America, Inc.	Ann Arbor, MI; Cypress, CA; Arlington, VA	2,3,8
 Nissan Technical Center North America	Farmington Hills, MI; West Sacramento and Sunnyvale, CA; Stanfield, AZ	1,2,3,5,6,7,8
Nissan Design America	San Diego, CA	4
Subaru Research and Development, Inc.	Cypress, Fremont, and Tustin, CA; Lafayette, IN; Ann Arbor, MI	1,2,3,4,6,8
 Toyota Motor North America Research & Development (formerly Toyota Technical Center)	Ann Arbor, Livonia, Plymouth, & Saline, MI; Gardena, Sacramento, & Silicon Valley, CA	1,2,3,5,6,7
Toyota Arizona Proving Ground	Wittmann, AZ	
Calty Design Research, Inc. (Toyota)	Newport Beach & San Francisco (Toyota Innovation Hub), CA; Ann Arbor, MI	4,6
 Toyota InfoTechnology Center	Mountain View, CA; New York, NY	3,7,8
Toyota Research Institute	Ann Arbor, MI; Cambridge, MA; Palo Alto, CA	8
TRD, U.S.A., Inc.	Salisbury, NC	2,3,8

KEY TO CURRENT FUNCTIONS:

- 1. Technical support for procurement of parts for local production
- 2. Evaluation of parts
- 3. Evaluation of vehicles
- 4. Styling & general design

- 5. Parts design
- 6. Vehicle design
- 7. Prototype production
- 8. Technical support & marketing research

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EMPLOYMENT, & INVESTMENT IN THE U.S. JAMA MEMBERS' PRODUCTION,

TOTAL INVESTMENT (\$ MILLION)	342		89	7,020 -Marysville 5,200 -East Liberty 1,750 -PMC 70	2,600		871		2,600	410	1,100	674	6,400		1,200	325	3,400	2,106	386		7,483		969			1 470		4,545	865	2,722	1,056	48,338	
EMPLOYEES (786		510	008'6	!		1,100		4,500	200	2,500	777	8,400		1,600	300	6,400	5,653	300		8,000		1,300			1 600		5,400	1,400	3,200	1,500	65,526	
PRODUCTION CAPACITY	628,772		12,000	680,000 -Marysville 440,000 -East Liberty 240,000	1,180,000	1,000,000	970,000	200.000	340,000	375,000	250,000	174,000	640,000	N/A	1,500,000		450,000	390,000	4,600,000	24,000,000	550,000	650,000	514,000	3,198,825	2,029,010	920,000	350,000	389,000	710,000	208,000	170,000		
UNITS PRODUCED IN 2017	385,593		8,629	610,756	1,051,715	826,904	839,334	207,516	357,341	303,926	239,721	150,573	628,111	A/N	1,035,208		302,475	363,414	713,979	4,468,343	420,553	413,487	562,943	2,686,328	1,843,616	713 917	329,962	412,438	693,829	266,723	163,832	3,773,993	4,413,074
PRODUCTS	Differential, Rear Axle & Suspension	Related parts for Toyota vehicles	Class 6-7 Commercial Vehicles	Accord Sedan, CR-V, Acura ILX, Acura TLX, Acura RDX, Acura MDX	Engines	Automatic Transmissions	Gear Sets	4WD Differential Gear	Odyssey, Ridgeline, Pilot Fnoines	Automatic Transmissions	Civic Sedan, CR-V	Diesel Engines	Altima, Leaf, Maxima, Pathfinder, Rogue, Infiniti QX60	Lithium-lon Batteries	Engines	Engines	Altima, Frontier, Murano, NV Passenger, NV Cargo, Titan	Legacy, Outback, Impreza	Sub-assemblies	Stamping parts	Camry, Camry Hybrid, Avalon, Avalon Hybrid, & Lexus ES350	Engines	Engines brackets, Differential Carrier Covers	Cylinder heads		Iransmission Case & Housing Findines	Transmissions	Sienna, Highlander, Highlander Hybrid, & Sequoia	Engines	Tundra, Tacoma	Corolla	VEHICLES 2017	ENGINES 2017
LOCATION	Marion, AR	•	Williamstown, WV	Marysville, East Liberty & Anna, OH		Russels Point, OH	•	•	Lincoln, AL	Tallapoosa, GA	Greensburg, IN	Moraine, OH (Joint Venture: GM)	Smyrna, TN		Decherd, TN	Decherd, TN	Canton, MS	Lafayette, IN	Long Beach, CA	·	Georgetown, KY		St. Louis & Troy, MO Jackson, TN	•	,	Briffalo WV		Princeton, IN	Huntsville, AL	San Antonio, TX	Blue Springs, MS	TOTAL	
COMPANY	Hino Motors Manufacturing U.S.A., Inc.			Honda of America Manufacturing, Inc.		Honda Transmission Mfg. of America, Inc.			Honda Manufacturing of Alabama, LLC	Honda Precision Parts of Georgia. LLC	Honda Manufacturing of Indiana, LLC	DMAX, Ltd.	Nissan Smyrna Vehicle Assembly Plant and Battery Plant		Nissan Decherd Powertrain Plant	Infiniti Decherd Powertrain Plant	Nissan Canton Vehicle Assembly Plant	Subaru of Indiana Automotive, Inc.	TABC Inc. (TABC)		Toyota Motor Manufacturing Kentucky, Inc. (TMMK)		Bodine Aluminum, Inc. (BODINE)			Tovota Motor Manufacturing	West Virginia, Inc. (TMIMWV)	Toyota Motor Manufacturing Indiana, Inc. (TMMI)	Toyota Motor Manufacturing Alabama, Inc. (TMMAL)	Toyota Motor Manufacturing Texas, Inc. (TMMTX)	Toyota Motor Manufacturing Mississippi, Inc. (TMMMS)		
	HINO			HONDA								NZNSI	NISSAN					SUBARU	ТОУОТА														



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