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JAMA Releases Annual Contributions Report Showing Japanese Automakers are More American Than Ever

Washington, D.C. –The [Japan Automobile Manufacturers Association](#) (JAMA) USA office today released its 2014-2015 contributions report, *More American Than Ever*, signifying the continued growth and involvement of Japanese-branded autos in the United States. The report examines U.S. production, investment, jobs, sales, exports, alternative-powered/environmentally friendly vehicles, and further offers a window into the increasing presence of Japanese autos here in the United States.

“In just over three decades, Japanese automakers have gone from employing zero workers in the United States to supporting more than 1.36 million U.S. jobs, making these companies more American than ever,” said JAMA USA General Director Ron Bookbinder.

The report details the investment JAMA members have continued to put forward in the U.S. auto sector – more than [\\$40 billion](#) cumulatively as of 2013 and a record \$57 billion in U.S. auto parts purchases in fiscal year 2013. Other key statistics from the report include:

- Exports *from* the U.S. have increased by 129 percent from 2009 to 2013.
- 81 percent of alternative-powered vehicles on U.S. roads today are Japanese-brand cars and trucks.
- A record high 71 percent of Japanese-brand vehicles in the U.S. are built in North America.
- 82,816 employees work directly for JAMA member companies in the U.S.
- 319,568 employees work for Japanese automakers’ U.S. dealership network.
- An estimated 961,000 people work in intermediate and spin-off jobs supported by Japanese automakers and their dealership networks in the U.S.
- Japanese automakers’ manufacturing and R&D/design facilities and dealership networks contribute to an estimated 1.36 million private-sector U.S. jobs – a gain that has greatly benefited the communities in which our member company facilities operate.

The new report also shines a spotlight on JAMA members’ roles as global leaders in the automobile industry. From their U.S. plants, JAMA members exported a record high 391,336 cars and trucks all over the world in 2013.

Bookbinder added, “I’m proud of the progress our member companies are making in terms of environmentally-friendly vehicle production, the creation of jobs, and involvement in worthy community programs and charities all across America. ‘More American Than Ever’ isn’t just a slogan, it’s a belief that rings true in everything JAMA members do in the U.S.”

To view the report in its entirety, click [here](#).



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