

**Japan Automobile Manufacturers Association
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Japan Automobile Manufacturers Association Revamps Online Presence

New JAMA Website is a Key Source for Japanese Auto Industry and Economic Contributions Information

WASHINGTON, D.C. (January 8, 2014) – The Japan Automobile Manufacturers Association (JAMA) launched its redesigned website today. The interactive site offers an improved, user-friendly platform and new features including an enhanced system for accessing industry data and publications.

The new site boasts a modern design featuring original infographics to accompany JAMA's reports highlighting the positive economic impact of Japanese Automakers on the U.S. economy. Among these reports are the recent findings that Japanese auto manufacturing facilities and dealer networks support an estimated 1.36 million private sector jobs in the U.S. and contribute to \$85 billion in annual compensation for American workers.

"We are excited about this launch and the information that our site now offers the public," said Ron Bookbinder, General Director of JAMA USA. "The new design allows users to learn more about Japanese-branded auto manufacturers on an attractive, easy-to-use platform."

The new design reflects the association's mission to provide support to Japan's automobile industry while educating users on relevant issues and essential information regarding the fourteen manufacturers of passenger cars, trucks, buses and motorcycles that JAMA represents.

To view JAMA's site go to: www.jama.org

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