Japanese Auto Industry In U.S. Grows In Exports, Production and Parts Purchases

2012 data points to recovery from U.S. recession and Japanese earthquake/tsunami

(WASHINGTON, August 6, 2013) – Newly-released data in 2012 from the Japanese auto industry in the United States demonstrates an across-the-board recovery from the U.S. recession and the 2011 earthquake and tsunami in Japan, according to the Japan Automobile Manufacturers Association (JAMA) USA office. Data involving production in the United States and exports from Japan to the United States are up from 2011, and U.S. exports from Japanese auto plants in the U.S. along with Japanese purchases of U.S. automotive parts are at an all-time high. The percentage of Japanese-brand vehicles sold in the U.S. that are produced in North America has reached a record high of 70 percent as well.

"This 2012 data shows the depth of the partnership between the United States and the Japanese auto industry here," said Ron Bookbinder, General Director of JAMA USA. "From production to exports, parts and employment, the Japanese auto industry continues to make a dynamic contribution to a recovering American economy. In fact, we have three distinct record highs: the percentage of Japanese-brand vehicles sold in the U.S. that are produced in North America, parts purchases, and U.S. exports from Japanese auto plants. The industry looks forward to continuing its significant economic contributions to the United States in the years to come."

The following 2012 data points are now available:

Percent of Japanese-Brand Vehicles Sold in the U.S. that are Produced in North America:

• 2012: 70% (all-time high) 2011: 68%

Japanese Purchases of U.S. Automotive Parts (billions U.S. \$):

• 2012: 51.28 (all-time high) 2011: 43.24

U.S. Exports from Japanese Auto Plants in the U.S. (units):

• 2012: 335,680 (all-time high) 2011: 259,908

Japanese Production in the U.S. (000 units):

• 2012: 3,295 2011: 2,423

Exports from Japan to U.S. (000 units):

• 2012: 1,698 2011: 1,427

See the data: <u>http://www.jama.org/pdf/advance_data_aug2013.pdf</u> Learn more about the Japanese auto industry in the United States: <u>www.jama.org</u>

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