## * THE MOTOR INDUSTRY * OF JAPAN



Japan Automobile ManuFacturers Association, Inc.

## A Vast Range of Related Industries

Automobiles are the focus of an extremely wide range of industrial and related activity, from materials supply and vehicle production to sales, servicing, freight shipping and other auto-centered operations. Auto-related employment in Japan at present totals 5.29 million people.

## © EMPLOYMENT IN THE AUTOMOBILE MANUFACTURING AND RELATED INDUSTRIES



## Automobile Manufacturing Is an Integrated Industry

An automobile typically is composed of 20,000 to 30,000 parts, all of which even the largest vehicle manufacturers cannot produce themselves. Automakers therefore either outsource production or purchase finished products (such as tires, batteries, air conditioners and audio systems). Finished products purchased by the automakers include products manufactured abroad, and the volume of imported components increases yearly. Automobile manufacturing is thus an integrated industry because it relies on many supporting industries to produce the great diversity of materials and components it uses. Trends in the automobile industry, which makes huge investments in equipment and research-and-development activities, are considered a barometer of the economy.

## PRINCIPAL MATERIALS AND COMPONENTS USED IN AUTOMOBILE MANUFACTURING

| Cast iron | Engine parts, e.g. cylinder blocks |
| :---: | :---: |
| Common steel | Chassis, frames, wheel parts |
| Special steel | Gears, axle shafts, crankshafts, fuel injection equipment |
| Copper | Electricals, radiators, cables |
| Lead, tin, zinc | Engine metals, solder, body varnish, batteries |
| Aluminum | Engine parts (e.g. pistons, cylinder heads), wheels, chassis |
| Noble metals | Emissions aftertreatment parts |
| Other non-ferrous metals | Magnets, plating |
| Synthetic resin | Steering wheels, bumpers, radiator grilles, body components |
| Glass | Window glass, mirrors, headlamps |
| Rubber | Tires, sealing parts, vibration control parts |
| Ceramics | Prugs, électronic parts, sensors, emissions aftertreatment parts |
| Textiles | Seats, linings, seatbelts |
| Leather | Seats, packing |
| Paper | Filters |
| Wood | Load-carrying platforms, interior equipment |
| Paints | Ornamental and rustproof paints |
| Chemicals | Āntifreezèe engine oil, transmission oil, brake oil |
| Animal and vegetable oils | For casting |
| Fats and oils | For lubrication, heat treatment, etc. |


| Springs, dampers |  |
| :---: | :---: |
| Turbochargers |  |
| Bearings |  |
| Machined parts, e.g. pumps |  |
| Tires and tubes |  |
| Batteries |  |
| Window glass |  |
| Onboard tools, e.g. jacks |  |
| Supplies, e.g. extinguishers, tire chains |  |
| Electronic parts | Sensors, ECUs, actuators |
| Lights, cable--------------------1ical fibers |  |
| Air conditioners, air cleaners |  |
| Starters, alternators, generators, inverters, meters |  |
| Audio systems, phones, navigation systems |  |
| Safety equipment, e.g. anti-lock brakes, airbags, traction control |  |
| Coke | For casting |
| Petroleum, electricity, natural gas | Fuel, heat treatment, paint drying, power generation |

- INVESTMENTS IN R\&D OF MAJOR MANUFACTURING SECTORS (FY 2014)



## Automobile Manufacturing Is a Core Industry

The automotive industry is one of the Japanese economy's core industrial sectors. In 2014 automotive shipments accounted for $17.5 \%$ of the total value of Japan's manufacturing shipments, and $40.0 \%$ of the value of the machinery industries' combined shipments. Automotive shipments (both domestic and export shipments, including motorcycles, auto parts, etc.) in value terms totalled 53.3 trillion yen in 2014, up $2.6 \%$ from the previous year.

## SHIPMENTS OF MAJOR MANUFACTURING SECTORS IN VALUE TERMS (2014)

$\times 100$ million yen


Breakdown of automotive shipments:

- Automobiles (including motorcycles) 220,293
- Auto bodies and trailers
....5,730
- Automotive parts and accessories


## COMPARISON OF VALUE OF AUTOMOTIVE SHIPMENTS TO TOTAL VALUE OF ALL MANUFACTURING SHIPMENTS



SHIPMENTS OF MAJOR MANUFACTURING SECTORS IN VALUE TERMS
x 100 million yen

| Year | Chemicals | Iron \& Steel | Non-Ferrous Metals | Metal Products | Machinery Industries |  |  |  |  | Other | Total | Automotive Shipments |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | General Machinery | Electrical Machinery \& Equipment | Transport Eq | Equipment <br> Automotive | Subtotal |  |  | As \% of Value of Machinery Shipments | As \% of Total Value of Manufacturing Shipments |
| 1970 | 55,402 | 65,648 | 30,547 | 37,277 | 68,028 | 73,305 | 72,758 | 54,673 | 223,008 | 287,383 | 690,348 | 24.5 | 7.9 |
| 1975 | 104,381 | 113,063 | 39,087 | 65,731 | 106,112 | 108,213 | 147,935 | 105,241 | 379,551 | 589,807 | 1,274,329 | 27.7 | 8.3 |
| 1980 | 179,787 | 178,956 | 81,186 | 106,465 | 175,998 | 222,346 | 249,536 | 212,346 | 682,457 | 952,724 | 2,146,998 | 31.1 | 9.9 |
| 1985 | 205,524 | 177,543 | 63,836 | 130,944 | 241,904 | 408,422 | 361,793 | 276,927 | 1,055,932 | 1,063,240 | 2,653,206 | 26.2 | 10.4 |
| 1990 | 235,030 | 182,687 | 78,217 | 185,736 | 332,249 | 545,286 | 468,582 | 423,106 | 1,397,439 | 1,205,939 | 3,233,726 | 30.3 | 13.1 |
| 1995 | 233,625 | 140,727 | 64,964 | 176,465 | 298,844 | 548,309 | 442,145 | 395,613 | 1,330,364 | 1,155,277 | 3,060,356 | 29.7 | 12.9 |
| 2000 | 237,994 | 119,630 | 62,189 | 155,868 | 304,132 | 595,817 | 444,474 | 400,429 | 1,385,612 | 1,115,720 | 3,035,824 | 28.9 | 13.2 |
| 2005 | 250,271 | 168,964 | 67,116 | 140,159 | 312,108 | 495,083 | 539,999 | 489,548 | 1,385,037 | 988,717 | 2,962,417 | 35.3 | 16.5 |
| 2006 | 261,995 | 184,727 | 90,162 | 144,510 | 333,313 | 511,634 | 598,356 | 541,091 | 1,484,034 | 1,023,649 | 3,148,346 | 36.5 | 17.2 |
| 2007 | 282,939 | 211,917 | 107,705 | 151,889 | 362,734 | 553,265 | 639,100 | 571,848 | 1,597,840 | 1,058,017 | 3,367,566 | 35.8 | 17.0 |
| 2008 | 281,299 | 243,322 | 104,805 | 151,492 | 402,477 | 518,797 | 637,666 | 566,053 | 1,558,940 | 1,015,930 | 3,355,788 | 36.3 | 16.9 |
| 2009 | 242,757 | 159,884 | 69,400 | 124,267 | 289,320 | 400,593 | 471,866 | 404,915 | 1,161,779 | 894,503 | 2,652,590 | 34.9 | 15.3 |
| 2010 | 262,120 | 181,463 | 89,114 | 122,920 | 306,186 | 442,848 | 542,136 | 472,962 | 1,291,170 | 944,290 | 2,891,077 | 36.6 | 16.4 |
| 2011 | 263,512 | 186,656 | 90,225 | 121,277 | 322,495 | 403,789 | 505,870 | 439,592 | 1,232,154 | 955,863 | 2,849,688 | 35.7 | 15.4 |
| 2012 | 260,379 | 180,121 | 89,228 | 128,607 | 330,816 | 369,426 | 564,858 | 502,627 | 1,265,100 | 963,841 | 2,887,276 | 39.7 | 17.4 |
| 2013 | 274,092 | 179,053 | 88,059 | 130,606 | 320,911 | 368,283 | 582,032 | 519,710 | 1,271,226 | 977,885 | 2,920,921 | 40.9 | 17.8 |
| 2014 | 281,230 | 192,022 | 94,220 | 139,328 | 337,273 | 394,772 | 600,633 | 533,101 | 1,332,678 | 1,011,922 | 3,051,400 | 40.0 | 17.5 |

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## Motor Vehicle Exports and Imports in Value Terms Both Show an Increase

In 2015 Japan's gross exports rose by $3.4 \%$ from the previous year, but imports declined by $8.7 \%$. In value terms, automotive exports grew $7.5 \%$ from 2014 to 15.9 trillion yen, and automotive imports increased by $1.6 \%$ year-onyear to 2.1 trillion yen.

- EXPORTS BY PRINCIPAL COMMODITY (FOB) IN 2015



## - IMPORTS BY PRINCIPAL COMMODITY (CIF) IN 2015



AUTOMOTIVE EXPORTS IN VALUE TERMS (FOB)
x 100 million yen

| Year | Motor Vehicles |  |  |  |  | Exports Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Chg. (\%) | Passenger Cars, Trucks, Buses | Auto Parts | Motorcycles \& Motorcycle Parts |  | Chg. (\%) |
| 2007 | 185,267 | 114.5 | 143,170 | 33,555 | 8,543 | 839,314 | 111.5 |
| 2008 | 175,126 | 94.5 | 137,361 | 30,655 | 7,110 | 810,181 | 96.5 |
| 2009 | 93,679 | 53.5 | 66,933 | 23,089 | 3,657 | 541,706 | 66.9 |
| 2010 | 125,956 | 134.5 | 91,741 | 30,833 | 3,382 | 673,996 | 124.4 |
| 2011 | 115,417 | 91.6 | 82,042 | 29,972 | 3,403 | 655,465 | 97.3 |
| 2012 | 127,521 | 110.5 | 92,250 | 32,051 | 3,220 | 637,476 | 97.3 |
| 2013 | 142,411 | 111.7 | 104,125 | 34,762 | 3,524 | 697,742 | 109.5 |
| 2014 | 147,849 | 103.8 | 109,194 | 34,750 | 3,905 | 730,930 | 104.8 |
| 2015 | 158,912 | 107.5 | 120,463 | 34,830 | 3,619 | 756,139 | 103.4 |

## AUTOMOTIVE IMPORTS IN VALUE TERMS (CIF)

| Year | Motor Vehicles |  |  |  |  | Imports Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Chg. (\%) | Passenger Cars, Trucks, Buses | Auto Parts | Motorcycles \& Motorcycle Parts |  | Chg. (\%) |
| 2007 | 16,531 | 108.5 | 9,294 | 6,291 | 945 | 731,359 | 108.6 |
| 2008 | 15,138 | 91.6 | 7,499 | 6,662 | 978 | 789,548 | 108.0 |
| 2009 | 8,982 | 59.3 | 4,549 | 3,696 | 736 | 514,994 | 65.2 |
| 2010 | 11,518 | 128.2 | 5,958 | 4,879 | 682 | 607,650 | 118.0 |
| 2011 | 12,805 | 111.2 | 7,352 | 4,717 | 736 | 681,112 | 112.1 |
| 2012 | 15,506 | 121.1 | 9,082 | 5,549 | 875 | 706,886 | 103.8 |
| 2013 | 18,948 | 122.2 | 10,857 | 6,981 | 1,109 | 812,425 | 114.9 |
| 2014 | 20,925 | 110.4 | 11,623 | 8,148 | 1,154 | 859,091 | 105.7 |
| 2015 | 21,261 | 101.6 | 11,398 | 8,770 | 1,093 | 784,055 | 91.3 |

Notes: 1. "Passenger Cars, Trucks, Buses" includes chassis. 2. FOB: Free on board; CIF: Cost, insurance, and freight. 3. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

## Motor Vehicle Production Down for First Time in 2 Years

In 2015 motor vehicle production in Japan totalled 9.28 million units, down $5.1 \%$ from the previous year. Passenger car production declined $5.4 \%$ to a total of 7.83 million units. Within that category, whereas small car and minicar production dropped $11.2 \%$ and $18.1 \%$, to 1.56 million and 1.53 million units respectively, standard car production rose $1.9 \%$ to 4.74 million units. Meanwhile, truck and bus production showed a decrease from 2014, slipping 3.5\% to 1.31 million units and $1.4 \%$ to 138,000 units, respectively.

MOTOR VEHICLE PRODUCTION BY TYPE
IN $2015 \quad$ In vehicle units


TRENDS IN MOTOR VEHICLE PRODUCTION


MOTOR VEHICLE PRODUCTION

| Year | Passenger Cars |  |  |  |  | Trucks |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Standard | Small | Mini | Subtotal | Chg. (\%) | Standard | Small | Mini |
| 1970 | 51,619 | 2,377,639 | 749,450 | 3,178,708 | 121.7 | 258,100 | 1,253,861 | 551,922 |
| 1975 | 209,032 | 4,198,550 | 160,272 | 4,567,854 | 116.2 | 288,170 | 1,610,475 | 438,987 |
| 1980 | 403,338 | 6,438,847 | 195,923 | 7,038,108 | 114.0 | 885,198 | 2,113,311 | 914,679 |
| 1985 | 494,792 | 6,991,432 | 160,592 | 7,646,816 | 108.1 | 1,278,212 | 1,877,893 | 1,388,583 |
| 1990 | 1,750,783 | 7,361,224 | 835,965 | 9,947,972 | 109.9 | 1,249,525 | 1,262,943 | 986,171 |
| 1995 | 2,553,703 | 4,140,629 | 916,201 | 7,610,533 | 97.5 | 824,140 | 909,321 | 804,276 |
| 2000 | 3,376,447 | 3,699,893 | 1,283,094 | 8,359,434 | 103.2 | 649,180 | 483,282 | 594,356 |
| 2005 | 4,191,360 | 3,416,622 | 1,408,753 | 9,016,735 | 103.4 | 723,663 | 436,763 | 546,185 |
| 2006 | 4,915,428 | 3,302,265 | 1,537,210 | 9,754,903 | 108.2 | 699,410 | 419,404 | 521,879 |
| 2007 | 5,864,354 | 2,638,842 | 1,441,441 | 9,944,637 | 101.9 | 718,901 | 365,532 | 453,587 |
| 2008 | 5,786,333 | 2,714,413 | 1,427,397 | 9,928,143 | 99.8 | 734,923 | 329,758 | 443,718 |
| 2009 | 3,459,589 | 2,145,279 | 1,257,293 | 6,862,161 | 69.1 | 371,686 | 215,139 | 398,276 |
| 2010 | 4,846,411 | 2,159,119 | 1,304,832 | 8,310,362 | 121.1 | 520,627 | 238,776 | 449,776 |
| 2011 | 4,180,361 | 1,861,279 | 1,116,885 | 7,158,525 | 86.1 | 512,260 | 234,586 | 389,150 |
| 2012 | 4,686,396 | 2,252,672 | 1,615,435 | 8,554,503 | 119.5 | 583,156 | 275,992 | 407,206 |
| 2013 | 4,618,014 | 1,888,759 | 1,682,550 | 8,189,323 | 95.7 | 580,012 | 300,635 | 427,530 |
| 2014 | 4,657,765 | 1,750,895 | 1,868,410 | 8,277,070 | 101.1 | 604,768 | 327,928 | 425,065 |
| 2015 | 4,744,471 | 1,555,548 | 1,530,703 | 7,830,722 | 94.6 | 586,645 | 330,814 | 392,290 |

Notes: 1. Passenger cars and trucks are classified under Japan's Road Vehicles Act in three categories, based primarily on engine capacity: "standard" (over 2,000cc), "small" ( $661 \mathrm{cc}-$ vehicle and have been treated as components since 1988. 3. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).


MOTOR VEHICLE PRODUCTION IN VALUE TERMS

| Year | Passenger Cars |  |  |  | Trucks |  |  |  |  | Buses |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Standard | Small | Mini | Subtotal | Standard | Small | Mini | Tractors | Subtotal | Large | Small | Subtotal |  |
| 1985 | 895,041 | 7,049,323 | 85,925 | 8,030,289 | 1,793,000 | 1,519,934 | 679,498 | 46,745 | 4,039,177 | 103,053 | 101,007 | 204,060 | 12,273,526 |
| 1990 | 3,717,356 | 8,676,715 | 572,188 | 12,966,259 | 1,953,924 | 1,180,028 | 591,144 | 64,913 | 3,790,009 | 134,015 | 66,988 | 201,003 | 16,957,271 |
| 1995 | 5,147,637 | 4,869,427 | 790,303 | 10,807,367 | 1,619,428 | 849,511 | 510,579 | 124,764 | 3,104,282 | 107,647 | 89,441 | 197,088 | 14,108,737 |
| 2000 | 6,640,075 | 4,298,370 | 1,237,605 | 12,176,050 | 1,111,558 | 543,408 | 357,765 | 45,453 | 2,058,184 | 80,897 | 109,007 | 189,904 | 14,424,138 |
| 2005 | 9,352,545 | 4,178,641 | 1,169,871 | 14,701,057 | 1,916,692 | 588,224 | 357,615 | 104,567 | 2,967,098 | 127,605 | 163,069 | 290,674 | 17,958,829 |
| 2006 | 10,891,826 | 4,088,449 | 1,333,394 | 16,313,669 | 2,029,030 | 574,272 | 352,050 | 122,267 | 3,077,619 | 131,726 | 203,231 | 334,957 | 19,726,245 |
| 2007 | 13,122,924 | 3,167,910 | 1,309,576 | 17,600,410 | 2,146,513 | 512,887 | 319,400 | 120,346 | 3,099,146 | 129,209 | 264,477 | 393,686 | 21,093,242 |
| 2008 | 13,006,119 | 3,207,109 | 1,293,624 | 17,506,852 | 2,110,682 | 463,435 | 312,374 | 136,277 | 3,022,768 | 136,115 | 313,594 | 449,709 | 20,979,329 |
| 2009 | 7,261,654 | 2,548,371 | 1,155,681 | 10,965,706 | 1,127,974 | 312,497 | 281,888 | 34,778 | 1,757,137 | 109,723 | 166,115 | 275,838 | 12,998,681 |
| 2010 | 10,239,303 | 2,609,861 | 1,207,423 | 14,056,587 | 1,684,489 | 358,081 | 323,800 | 75,944 | 2,442,314 | 118,300 | 211,359 | 329,659 | 16,828,560 |
| 2011 | 8,451,638 | 2,343,337 | 1,045,460 | 11,840,435 | 1,713,798 | 351,515 | 285,454 | 89,976 | 2,440,743 | 97,157 | 199,301 | 296,458 | 14,577,636 |
| 2012 | 9,683,441 | 3,091,067 | 1,486,926 | 14,261,434 | 1,954,449 | 422,502 | 302,836 | 106,209 | 2,785,996 | 120,992 | 237,199 | 358,191 | 17,405,621 |
| 2013 | 10,422,008 | 2,628,986 | 1,579,510 | 14,630,504 | 1,987,340 | 479,914 | 312,959 | 102,073 | 2,882,286 | 119,670 | 290,001 | 409,671 | 17,922,461 |
| 2014 | 11,110,107 | 2,636,872 | 1,795,440 | 15,542,419 | 2,189,242 | 546,377 | 313,522 | 118,091 | 3,167,232 | 124,114 | 318,410 | 442,524 | 19,152,175 |
| 2015 | 12,041,915 | 2,458,198 | 1,473,103 | 15,973,216 | 2,189,038 | 576,037 | 300,368 | 131,002 | 3,196,445 | 139,614 | 328,488 | 468,102 | 19,637,763 |

Source: Ministry of Economy, Trade and Industry

In vehicle units

| Subtotal |  | Buses |  |  |  | Total | Chg. (\%) | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Chg. (\%) | Large ( $\geq 30$ passengers) | Small ( $\leq 29$ passengers) | Subtotal | Chg. (\%) |  |  |  |
| 2,063,883 | 102.1 | 15,265 | 31,301 | 46,566 | 111.3 | 5,289,157 | 113.1 | 1970 |
| 2,337,632 | 90.8 | 13,624 | 22,481 | 36,105 | 78.8 | 6,941,591 | 105.9 | 1975 |
| 3,913,188 | 115.2 | 16,470 | 75,118 | 91,588 | 146.4 | 11,042,884 | 114.6 | 1980 |
| 4,544,688 | 105.2 | 15,547 | 64,044 | 79,591 | 110.2 | 12,271,095 | 107.0 | 1985 |
| 3,498,639 | 89.0 | 15,787 | 24,398 | 40,185 | 95.5 | 13,486,796 | 103.5 | 1990 |
| 2,537,737 | 93.9 | 12,814 | 34,452 | 47,266 | 96.2 | 10,195,536 | 96.6 | 1995 |
| 1,726,818 | 98.8 | 8,035 | 46,509 | 54,544 | 112.7 | 10,140,796 | 102.5 | 2000 |
| 1,706,611 | 98.6 | 11,763 | 64,550 | 76,313 | 126.3 | 10,799,659 | 102.7 | 2005 |
| 1,640,693 | 96.1 | 11,063 | 77,574 | 88,637 | 116.1 | 11,484,233 | 106.3 | 2006 |
| 1,538,020 | 93.7 | 11,516 | 102,154 | 113,670 | 128.2 | 11,596,327 | 101.0 | 2007 |
| 1,508,399 | 98.1 | 11,660 | 127,442 | 139,102 | 122.4 | 11,575,644 | 99.8 | 2008 |
| 985,101 | 65.3 | 8,783 | 78,012 | 86,795 | 62.4 | 7,934,057 | 68.5 | 2009 |
| 1,209,179 | 122.7 | 10,274 | 99,060 | 109,334 | 126.0 | 9,628,875 | 121.4 | 2010 |
| 1,135,996 | 93.9 | 9,427 | 94,682 | 104,109 | 95.2 | 8,398,630 | 87.2 | 2011 |
| 1,266,354 | 111.5 | 10,598 | 111,622 | 122,220 | 117.4 | 9,943,077 | 118.4 | 2012 |
| 1,308,177 | 103.3 | 9,755 | 122,926 | 132,681 | 108.6 | 9,630,181 | 96.9 | 2013 |
| 1,357,761 | 103.8 | 9,402 | 130,432 | 139,834 | 105.4 | 9,774,665 | 101.5 | 2014 |
| 1,309,749 | 96.5 | 11,425 | 126,425 | 137,850 | 98.6 | 9,278,321 | 94.9 | 2015 |

$2,000 \mathrm{cc}$ ), and "mini" ( 660 cc and under); see page 66 for details. 2. KD sets have been excluded since 1979; they represent less than $60 \%$ of the cost of compositional components per Source: Japan Automobile Manufacturers Association

## Motor Vehicle Sales Decline for First Time in 4 Years

Passenger car and commercial vehicle demand in Japan in 2015 totalled 5.05 million units, a decrease of 9.3\% from the previous year. Total passenger car sales declined $10.3 \%$ to 4.22 million units, with standard cars, small cars, and minicars dropping $5.8 \%$ to 1.36 million units, $5.1 \%$ to 1.35 million units, and $17.8 \%$ to 1.51 million units, respectively. Notwithstanding the growth in standard and small truck sales, overall truck sales fell $4.0 \%$ from 2014 to 817,000 units, whereas buses increased $11.7 \%$ to 13,000 units.


- TRENDS IN NEW MOTOR VEHICLE REGISTRATIONS



## O NEW MOTOR VEHICLE REGISTRATIONS

| Year | Passenger Cars |  |  |  |  | Trucks |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Standard | Small | Mini | Subtotal | Chg. (\%) | Standard | Small | Mini | Subtotal | Chg. (\%) |
| 1970 | 9,068 | 1,652,899 | 717,170 | 2,379,137 | 116.8 | 168,086 | 986,673 | 538,743 | 1,693,502 | 95.6 |
| 1975 | 49,125 | 2,531,396 | 157,120 | 2,737,641 | 119.7 | 121,118 | 999,155 | 431,181 | 1,551,454 | 100.7 |
| 1980 | 71,931 | 2,608,215 | 174,030 | 2,854,176 | 94.0 | 154,472 | 1,144,167 | 839,308 | 2,137,947 | 102.2 |
| 1985 | 73,539 | 2,869,527 | 161,017 | 3,104,083 | 100.3 | 118,009 | 945,484 | 1,367,685 | 2,431,178 | 104.7 |
| 1990 | 467,490 | 3,839,221 | 795,948 | 5,102,659 | 115.9 | 193,775 | 1,449,678 | 1,006,456 | 2,649,909 | 93.7 |
| 1995 | 889,260 | 2,654,291 | 900,355 | 4,443,906 | 105.6 | 177,264 | 1,411,296 | 815,265 | 2,403,825 | 104.6 |
| 2000 | 770,220 | 2,208,387 | 1,281,265 | 4,259,872 | 102.5 | 84,626 | 1,015,313 | 586,660 | 1,686,599 | 99.6 |
| 2005 | 1,271,349 | 2,089,992 | 1,387,068 | 4,748,409 | 99.6 | 197,548 | 351,708 | 536,648 | 1,085,904 | 101.8 |
| 2006 | 1,225,867 | 1,908,267 | 1,507,598 | 4,641,732 | 97.8 | 209,283 | 354,870 | 516,021 | 1,080,174 | 99.5 |
| 2007 | 1,299,168 | 1,654,025 | 1,447,106 | 4,400,299 | 94.8 | 171,998 | 293,021 | 472,713 | 937,732 | 86.8 |
| 2008 | 1,250,987 | 1,549,677 | 1,426,979 | 4,227,643 | 96.1 | 146,690 | 249,655 | 442,914 | 839,259 | 89.5 |
| 2009 | 1,160,175 | 1,480,137 | 1,283,429 | 3,923,741 | 92.8 | 87,692 | 180,509 | 404,742 | 672,943 | 80.2 |
| 2010 | 1,419,909 | 1,507,693 | 1,284,665 | 4,212,267 | 107.4 | 101,697 | 187,642 | 441,755 | 731,094 | 108.6 |
| 2011 | 1,139,910 | 1,246,126 | 1,138,752 | 3,524,788 | 83.7 | 107,290 | 185,097 | 382,393 | 674,780 | 92.3 |
| 2012 | 1,411,700 | 1,602,951 | 1,557,681 | 4,572,332 | 129.7 | 136,359 | 227,326 | 421,765 | 785,450 | 116.4 |
| 2013 | 1,399,407 | 1,472,704 | 1,690,171 | 4,562,282 | 99.8 | 143,272 | 235,883 | 422,820 | 801,975 | 102.1 |
| 2014 | 1,437,589 | 1,422,883 | 1,839,119 | 4,699,591 | 103.0 | 164,815 | 252,828 | 433,671 | 851,314 | 106.2 |
| 2015 | 1,354,541 | 1,349,944 | 1,511,404 | 4,215,889 | 89.7 | 172,502 | 259,936 | 384,796 | 817,234 | 96.0 |

Notes: 1. Chassis-based through 2002, data compilation became vehicle registration number-based as of 2003. 2. Truck figures include special-purpose vehicles (except large ones). 3. Data

O NEW MINI-VEHICLE SALES BY TYPE
In vehicle units

| Year | Passenger Cars <br> (Minicars) | Commercial <br> Vehicles <br> ("Bonnet" <br> minivans) | Commercial <br> Vehicles <br> (Cab-over-engine <br> minivans) | Commercial <br> Vehicles <br> (Mini-trucks) | Total |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |

Note: "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).
Source: Japan Mini Vehicles Association

RECREATIONAL VEHICLE (RV) SALES
In vehicle units

| Year | Station Wagons | Vans | SUVs | Minivans | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Chg. (\%) |
| 2006 | 509,936 | 9,406 | 211,135 | 1,126,216 | 1,856,693 | 94.2 |
| 2007 | 460,950 | 8,752 | 226,159 | 980,181 | 1,676,042 | 90.3 |
| 2008 | 454,164 | 9,396 | 213,209 | 938,694 | 1,615,463 | 96.4 |
| 2009 | 339,827 | 7,433 | 157,284 | 890,265 | 1,394,809 | 86.3 |
| 2010 | 365,565 | 8,762 | 195,783 | 946,473 | 1,516,583 | 108.7 |
| 2011 | 378,041 | 8,482 | 170,304 | 748,133 | 1,304,960 | 86.0 |
| 2012 | 430,995 | 10,165 | 212,341 | 902,715 | 1,556,216 | 119.3 |
| 2013 | 404,075 | 9,887 | 227,532 | 770,541 | 1,412,035 | 90.7 |
| 2014 | 423,917 | 9,691 | 374,220 | 750,999 | 1,558,827 | 110.4 |
| 2015 | 337,968 | 9,972 | 383,478 | 759,155 | 1,490,573 | 95.6 |

Note: "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).
Source: Japan Automobile Dealers Association

| Buses |  |  |  | Total | Chg. (\%) | Total Vehicle Registrations | Chg. (\%) | Total MiniVehicles | Chg. (\%) | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Large | Small | Subtotal | Chg. (\%) |  |  |  |  |  |  |  |
| 10,256 | 17,572 | 27,828 | 104.2 | 4,100,467 | 106.9 | 2,844,554 | 104.9 | 1,255,913 | 111.7 | 1970 |
| 8,818 | 11,018 | 19,836 | 87.4 | 4,308,931 | 111.9 | 3,720,630 | 118.8 | 588,301 | 82.1 | 1975 |
| 9,414 | 13,973 | 23,387 | 97.5 | 5,015,510 | 97.3 | 4,002,172 | 93.1 | 1,013,338 | 118.3 | 1980 |
| 8,798 | 12,775 | 21,573 | 106.4 | 5,556,834 | 102.2 | 4,028,132 | 101.3 | 1,528,702 | 104.8 | 1985 |
| 9,162 | 15,763 | 24,925 | 105.9 | 7,777,493 | 107.2 | 5,975,089 | 107.4 | 1,802,404 | 106.3 | 1990 |
| 6,475 | 10,828 | 17,303 | 97.0 | 6,865,034 | 105.2 | 5,149,414 | 104.8 | 1,715,620 | 106.2 | 1995 |
| 4,333 | 12,238 | 16,571 | 114.5 | 5,963,042 | 101.7 | 4,095,117 | 102.7 | 1,867,925 | 99.7 | 2000 |
| 5,856 | 11,898 | 17,754 | 97.8 | 5,852,067 | 100.0 | 3,928,351 | 99.1 | 1,923,716 | 101.7 | 2005 |
| 6,064 | 11,536 | 17,600 | 99.1 | 5,739,506 | 98.1 | 3,715,887 | 94.6 | 2,023,619 | 105.2 | 2006 |
| 5,153 | 10,464 | 15,617 | 88.7 | 5,353,648 | 93.3 | 3,433,829 | 92.4 | 1,919,819 | 94.9 | 2007 |
| 5,357 | 9,976 | 15,333 | 98.2 | 5,082,235 | 94.9 | 3,212,342 | 93.5 | 1,869,893 | 97.4 | 2008 |
| 4,234 | 8,338 | 12,572 | 82.0 | 4,609,256 | 90.7 | 2,921,085 | 90.9 | 1,688,171 | 90.3 | 2009 |
| 4,777 | 7,998 | 12,775 | 101.6 | 4,956,136 | 107.5 | 3,229,716 | 110.6 | 1,726,420 | 102.3 | 2010 |
| 3,136 | 7,515 | 10,651 | 83.4 | 4,210,219 | 84.9 | 2,689,074 | 83.3 | 1,521,145 | 88.1 | 2011 |
| 4,266 | 7,672 | 11,938 | 112.1 | 5,369,720 | 127.5 | 3,390,274 | 126.1 | 1,979,446 | 130.1 | 2012 |
| 4,181 | 7,075 | 11,256 | 94.3 | 5,375,513 | 100.1 | 3,262,522 | 96.2 | 2,112,991 | 106.7 | 2013 |
| 4,498 | 7,485 | 11,983 | 106.5 | 5,562,888 | 103.5 | 3,290,098 | 100.8 | 2,272,790 | 107.6 | 2014 |
| 5,260 | 8,127 | 13,387 | 111.7 | 5,046,510 | 90.7 | 3,150,310 | 95.8 | 1,896,200 | 83.4 | 2015 |

includes imported cars. 4. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

## Sales of Imported Vehicles Dip for Second Consecutive Year

Imported vehicle sales in Japan in 2015 totalled 329,000 units, down $2.2 \%$ from the previous year, with passenger cars falling $2.1 \%$ to 313,000 units and commercial vehicles (trucks and buses) dropping $4.6 \%$ to 16,000 units. Meanwhile, sales of used imported vehicles increased $2.0 \%$ to 514,000 units, with used imported passenger cars growing $2.1 \%$ to 495,000 units and used imported trucks rising $1.4 \%$ to 15,000 units.

TRENDS IN IMPORTED MOTOR VEHICLE SALES
In vehicle units


Note: "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).
Source: Japan Automobile Importers Association
IMPORTED MOTOR VEHICLES (ON CUSTOMS CLEARANCE BASIS)
In vehicle units

| Year | Passenger Cars | Chg. (\%) | Commercial Vehicles | Other | Total Motor Vehicles | Chg. (\%) | Motorcycles |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1980 | 46,285 | 71.4 | 547 | 1,085 | 47,917 | 72.2 | 17,015 |
| 1985 | 52,225 | 118.3 | 380 | 546 | 53,151 | 118.4 | 7,087 |
| 1990 | 251,169 | 128.6 | 911 | 761 | 252,841 | 128.6 | 28,696 |
| 1995 | 401,836 | 136.0 | 2,469 | 390 | 404,695 | 130.3 | 43,936 |
| 2000 | 283,582 | 109.2 | 1,470 | 376 | 285,428 | 109.3 | 74,906 |
| 2005 | 282,654 | 98.6 | 1,420 | 660 | 284,734 | 98.4 | 444,635 |
| 2006 | 278,726 | 98.6 | 1,615 | 654 | 280,995 | 98.7 | 458,966 |
| 2007 | 291,387 | 104.5 | 1,662 | 708 | 293,757 | 104.5 | 458,722 |
| 2008 | 228,255 | 78.3 | 14,288 | 796 | 243,339 | 82.8 | 413,817 |
| 2009 | 145,687 | 63.8 | 9,088 | 593 | 155,368 | 63.8 | 367,727 |
| 2010 | 230,791 | 158.4 | 11,922 | 780 | 243,493 | 156.7 | 353,260 |
| 2011 | 273,798 | 118.6 | 14,185 | 816 | 288,799 | 118.6 | 386,949 |
| 2012 | 333,380 | 121.8 | 15,107 | 948 | 349,435 | 121.0 | 421,991 |
| 2013 | 343,730 | 103.1 | 16,255 | 1,348 | 361,333 | 103.4 | 438,737 |
| 2014 | 336,764 | 98.0 | 16,662 | 1,278 | 354,704 | 98.2 | 410,143 |
| 2015 | 320,295 | 95.1 | 15,873 | 820 | 336,988 | 95.0 | 353,519 |

Notes: 1. "Other" denotes special-purpose vehicles and engine-mounted chassis. 2. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).
Source: Trade Statistics of Japan, Ministry of Finance
USED IMPORTED VEHICLE SALES
In vehicle units

| Year | Passenger Cars | Chg. (\%) | Trucks | Chg. (\%) | Special-Purpose Vehicles | Chg. (\%) | Other | Total | Chg. (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 | 586,398 | 99.7 | 11,121 | 117.5 | 22,640 | 83.0 | 303 | 620,462 | 99.2 |
| 2007 | 543,211 | 92.6 | 12,518 | 112.6 | 17,574 | 77.6 | 204 | 573,507 | 92.4 |
| 2008 | 504,710 | 92.9 | 12,441 | 99.4 | 13,292 | 75.6 | 355 | 530,798 | 92.6 |
| 2009 | 470,986 | 93.3 | 12,547 | 100.9 | 10,083 | 75.9 | 165 | 493,781 | 93.0 |
| 2010 | 461,050 | 97.9 | 13,381 | 106.6 | 7,878 | 78.1 | 182 | 482,491 | 97.7 |
| 2011 | 462,435 | 100.3 | 14,370 | 107.4 | 6,756 | 85.8 | 164 | 483,725 | 100.3 |
| 2012 | 487,675 | 105.5 | 14,636 | 101.9 | 5,469 | 81.0 | 248 | 508,028 | 105.0 |
| 2013 | 487,750 | 100.0 | 15,428 | 105.4 | 4,724 | 86.4 | 220 | 508,122 | 100.0 |
| 2014 | 485,055 | 99.4 | 15,156 | 98.2 | 3,963 | 83.9 | 185 | 504,359 | 99.3 |
| 2015 | 495,170 | 102.1 | 15,373 | 101.4 | 3,649 | 92.1 | 171 | 514,363 | 102.0 |

Notes: 1. For motor vehicle classifications in Japan, see page 66. 2. "Other" includes buses, large special-purpose vehicles and small-sized three-wheeled trucks. 3. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

## Used Vehicle Sales Fall for Third Consecutive Year

In 2015 sales of used motor vehicles slipped $0.8 \%$ from the previous year to total 6.79 million units. Used passenger car sales dipped $0.5 \%$ to 5.63 million units, with standard passenger cars rising $2.3 \%$ to 1.67 million units, but small cars and minicars dropping $3.1 \%$ to 1.60 million units and $0.6 \%$ to 2.35 million units, respectively. Sales of used trucks slid $2.4 \%$ to 1.07 million units, whereas sales of used buses climbed $5.1 \%$ to 13,000 units.

O USED VEHICLE SALES BY TYPE IN 2015


## TRENDS IN NEW AND USED MOTOR VEHICLE SALES



## USED MOTOR VEHICLE SALES

|  | Passenger Cars |  |  |  |  | Trucks |  |  |  |  | Buses |  | Other |  | Total | Chg. (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Standard | Small | Mini | Subtotal | Chg. <br> (\%) | Standard | Small | Mini | Subtotal | Chg. <br> (\%) |  | Chg. (\%) |  | Chg. <br> (\%) |  |  |
| 1985 | 160,150 | 3,295,092 | 356,726 | 3,811,968 | 100.9 | 139,459 | 589,321 | 1,125,545 | 1,854,325 | 108.3 | 11,655 | 103.1 | 44,620 | 116.7 | 5,722,568 | 103.3 |
| 1990 | 304,193 | 3,945,086 | 304,782 | 4,554,061 | 106.2 | 185,851 | 555,634 | 1,746,495 | 2,487,980 | 102.1 | 13,377 | 98.3 | 54,118 | 107.3 | 7,109,536 | 104.7 |
| 1995 | 994,311 | 3,845,076 | 727,259 | 5,566,646 | 106.6 | 221,523 | 521,244 | 1,538,718 | 2,281,485 | 102.2 | 13,327 | 105.4 | 84,409 | 119.1 | 7,945,867 | 105.4 |
| 2000 | 1,742,786 | 3,050,087 | 1,448,546 | 6,241,419 | 104.8 | 201,714 | 412,511 | 1,169,626 | 1,783,851 | 99.1 | 15,173 | 102.7 | 173,475 | 105.2 | 8,213,918 | 103.5 |
| 2005 | 2,002,563 | 2,460,410 | 1,890,154 | 6,353,127 | 101.0 | 240,060 | 368,778 | 980,714 | 1,589,552 | 101.8 | 18,871 | 109.5 | 144,910 | 106.4 | 8,106,460 | 101.3 |
| 2006 | 1,959,739 | 2,304,226 | 2,033,569 | 6,297,534 | 99.1 | 244,770 | 365,180 | 1,003,607 | 1,613,557 | 101.5 | 20,643 | 109.4 | 135,130 | 93.3 | 8,066,864 | 99.5 |
| 2007 | 1,810,596 | 2,105,122 | 2,022,866 | 5,938,584 | 94.3 | 220,989 | 302,043 | 935,745 | 1,458,777 | 90.4 | 16,418 | 79.5 | 116,317 | 86.1 | 7,530,096 | 93.3 |
| 2008 | 1,728,090 | 1,944,766 | 1,995,333 | 5,668,189 | 95.4 | 225,848 | 278,673 | 884,836 | 1,389,357 | 95.2 | 16,193 | 98.6 | 104,516 | 89.9 | 7,178,255 | 95.3 |
| 2009 | 1,619,370 | 1,855,071 | 1,864,874 | 5,339,315 | 94.2 | 194,180 | 266,395 | 787,957 | 1,248,532 | 89.9 | 15,293 | 94.4 | 95,452 | 91.3 | 6,698,592 | 93.3 |
| 2010 | 1,592,110 | 1,816,696 | 1,873,466 | 5,282,272 | 98.9 | 177,327 | 245,642 | 732,854 | 1,155,823 | 92.6 | 14,163 | 92.6 | 87,238 | 91.4 | 6,539,496 | 97.6 |
| 2011 | 1,542,614 | 1,733,519 | 1,906,523 | 5,182,656 | 98.1 | 168,470 | 233,556 | 769,613 | 1,171,639 | 101.4 | 13,849 | 97.8 | 82,007 | 94.0 | 6,450,151 | 98.6 |
| 2012 | 1,688,606 | 1,826,335 | 2,133,725 | 5,648,666 | 109.0 | 168,439 | 235,246 | 769,469 | 1,173,154 | 100.1 | 14,799 | 106.9 | 82,484 | 100.6 | 6,919,103 | 107.3 |
| 2013 | 1,666,732 | 1,740,725 | 2,255,560 | 5,663,017 | 100.3 | 167,793 | 223,734 | 746,631 | 1,138,158 | 97.0 | 12,830 | 86.7 | 81,016 | 98.2 | 6,895,021 | 99.7 |
| 2014 | 1,630,421 | 1,653,214 | 2,367,235 | 5,650,870 | 99.8 | 163,536 | 215,295 | 721,406 | 1,100,237 | 96.7 | 12,531 | 97.7 | 76,536 | 94.5 | 6,840,174 | 99.2 |
| 2015 | 1,668,429 | 1,602,719 | 2,354,077 | 5,625,225 | 99.5 | 162,130 | 211,480 | 700,589 | 1,074,199 | 97.6 | 13,173 | 105.1 | 74,217 | 97.0 | 6,786,814 | 99.2 |

Notes: 1. Passenger cars and trucks are classified under Japan's Road Vehicles Act in three categories, based primarily on engine capacity: "standard" (over 2,000cc), "small" ( 661 cc $2,000 \mathrm{cc}$ ), and "mini" ( 660 cc and under); see page 66 for details. 2. Includes imported vehicles. 3. "Other" refers to emergency vehicles, special vehicles equipped with beds, refrigerated trucks, tank trucks, tractors, bulldozers, steamrollers, snowplows, snowmobiles, etc., that are assigned special registration numbers. 4. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

## Continued Increase in Number of Motor Vehicles in Use

At the end of December 2015, motor vehicles in use in Japan (excluding motorcycles) totalled 77.4 million units, a $0.3 \%$ increase over the previous year. Passenger cars in use increased $0.5 \%$ to 61.0 million units, with standard and minicars growing $1.3 \%$ and $2.5 \%$ to 17.9 million and 21.5 million units respectively, but small cars dropping $1.9 \%$ to 21.5 million units. Meanwhile, trucks in use dipped $0.8 \%$ from 2014 to 14.5 million units, but buses in use rose $1.1 \%$ to 229,000 units. At the end of March 2015, the average service life of motor vehicles in Japan was 12.38 years for passenger cars, 13.72 years for trucks, and 16.95 years for buses.

MOTOR VEHICLES IN USE BY TYPE AT END OF 2015

In vehicle units


TRENDS IN MOTOR VEHICLES IN USE


MOTOR VEHICLES IN USE (at end of every calendar year)

| Year | Passenger Cars |  |  |  |  | Trucks |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Standard | Small | Mini | Subtotal | Chg. (\%) | Standard | Small | Mini | Subtotal | Chg. (\%) |
| 1970 | 77,374 | 6,457,181 | 2,244,417 | 8,778,972 | 126.6 | 798,256 | 4,478,486 | 3,005,017 | 8,281,759 | 107.1 |
| 1975 | 207,511 | 14,417,680 | 2,611,130 | 17,236,321 | 108.7 | 1,158,465 | 6,100,206 | 2,785,182 | 10,043,853 | 98.9 |
| 1980 | 472,314 | 21,011,096 | 2,176,110 | 23,659,520 | 104.4 | 1,494,464 | 7,155,221 | 4,527,794 | 13,177,479 | 104.8 |
| 1985 | 711,914 | 25,116,179 | 2,016,487 | 27,844,580 | 102.6 | 1,668,852 | 6,679,665 | 8,791,289 | 17,139,806 | 105.5 |
| 1990 | 1,784,594 | 30,554,652 | 2,584,926 | 34,924,172 | 107.1 | 2,176,488 | 6,609,536 | 12,535,415 | 21,321,439 | 101.1 |
| 1995 | 7,874,189 | 31,030,462 | 5,775,386 | 44,680,037 | 104.7 | 2,574,433 | 6,213,405 | 11,642,311 | 20,430,149 | 98.9 |
| 2000 | 13,942,626 | 28,593,491 | 9,901,258 | 52,437,375 | 102.5 | 2,596,421 | 5,474,660 | 10,154,427 | 18,225,508 | 97.8 |
| 2005 | 16,634,529 | 26,254,546 | 14,201,714 | 57,090,789 | 102.0 | 2,474,378 | 4,594,363 | 9,665,130 | 16,733,871 | 99.7 |
| 2006 | 16,714,523 | 25,698,303 | 15,108,217 | 57,521,043 | 100.8 | 2,465,823 | 4,431,103 | 9,602,484 | 16,499,410 | 98.6 |
| 2007 | 16,771,502 | 24,921,226 | 15,931,025 | 57,623,753 | 100.2 | 2,455,268 | 4,323,579 | 9,495,420 | 16,274,267 | 98.6 |
| 2008 | 16,748,373 | 24,356,113 | 16,760,486 | 57,864,972 | 100.4 | 2,386,255 | 4,102,553 | 9,407,694 | 15,896,502 | 97.7 |
| 2009 | 16,688,645 | 23,919,019 | 17,412,189 | 58,019,853 | 100.3 | 2,319,612 | 3,952,534 | 9,288,679 | 15,560,825 | 97.9 |
| 2010 | 16,890,402 | 23,470,003 | 17,986,982 | 58,347,387 | 100.6 | 2,281,711 | 3,825,632 | 9,177,282 | 15,284,625 | 98.2 |
| 2011 | 17,039,684 | 23,143,892 | 18,486,738 | 58,670,314 | 100.6 | 2,266,420 | 3,740,361 | 8,963,641 | 14,970,422 | 97.9 |
| 2012 | 17,294,021 | 22,868,749 | 19,258,239 | 59,421,009 | 101.3 | 2,266,836 | 3,672,649 | 8,895,635 | 14,835,120 | 99.1 |
| 2013 | 17,509,103 | 22,435,835 | 20,090,359 | 60,035,297 | 101.0 | 2,270,812 | 3,614,925 | 8,818,149 | 14,703,886 | 99.1 |
| 2014 | 17,714,352 | 21,974,741 | 20,978,424 | 60,667,517 | 101.1 | 2,294,449 | 3,581,884 | 8,748,653 | 14,624,986 | 99.5 |
| 2015 | 17,935,861 | 21,547,282 | 21,504,199 | 60,987,342 | 100.5 | 2,316,208 | 3,552,373 | 8,634,637 | 14,503,218 | 99.2 |

[^1] vehicles. 3. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

- PRIVATE PASSENGER CARS IN USE PER 100 HOUSEHOLDS BY PREFECTURE (at March 31, 2015)

In vehicle units


PASSENGER CARS IN USE BY YEAR OF FIRST REGISTRATION

At March 31, 2015

| Year of First <br> Registration | Vehicles in Use | \% of "Vehicles <br> in Use" Total |
| :--- | ---: | ---: |
| April 2014-March 2015 | $2,646,251$ | 6.70 |
| April 2013-March 2014 | $2,966,143$ | 7.51 |
| April 2012-March 2013 | $2,785,446$ | 7.05 |
| April 2011-March 2012 | $2,577,457$ | 6.53 |
| April 2010-March 2011 | $2,469,831$ | 6.25 |
| April 2009-March 2010 | $2,599,271$ | 6.58 |
| April 2008-March 2009 | $2,168,848$ | 5.49 |
| April 2007-March 2008 | $2,435,280$ | 6.17 |
| April 2006-March 2007 | $2,444,490$ | 6.19 |
| April 2005-March 2006 | $2,529,268$ | 6.40 |
| April 2004-March 2005 | $2,419,296$ | 6.13 |
| April 2003-March 2004 | $2,096,680$ | 5.31 |
| April 2002-March 2003 | $1,931,337$ | 4.89 |
| April 2001-March 2002 | $1,440,321$ | 3.65 |
| -March 2001 | $5,981,198$ | 15.15 |
| Total "Vehicles in Use" | $39,491,117$ | 100.00 |

AVERAGE AGE BY TYPE

| Year | Passenger Cars | Trucks | Buses |
| ---: | ---: | ---: | ---: |
| 2006 | 6.90 | 8.50 | 9.61 |
| 2007 | 7.09 | 8.68 | 9.80 |
| 2008 | 7.23 | 8.98 | 10.02 |
| 2009 | 7.48 | 9.16 | 10.26 |
| 2010 | 7.56 | 9.62 | 10.50 |
| 2011 | 7.74 | 10.04 | 10.78 |
| 2012 | 7.95 | 10.43 | 11.12 |
| 2013 | 8.07 | 10.73 | 11.38 |
| 2014 | 8.13 | 10.93 | 11.56 |
| 2015 | 8.29 | 11.09 | 11.76 |

AVERAGE SERVICE LIFE BY TYPE In years

| Year | Passenger Cars | Trucks | Buses |
| :---: | ---: | ---: | ---: |
| 2006 | 11.10 | 11.47 | 15.02 |
| 2007 | 11.66 | 11.92 | 14.83 |
| 2008 | 11.67 | 11.72 | 15.62 |
| 2009 | 11.68 | 13.50 | 15.00 |
| 2010 | 12.70 | 12.72 | 16.59 |
| 2011 | 12.43 | 13.04 | 17.37 |
| 2012 | 12.16 | 12.81 | 16.82 |
| 2013 | 12.58 | 13.24 | 17.91 |
| 2014 | 12.64 | 13.31 | 17.63 |
| 2015 | 12.38 | 13.72 | 16.95 |

Notes: 1. "Average age" means the average number of years elapsed since first registration. 2. "Average service life" means average vehicle lifespan. 3. "Average age" and "average service life" figures are as at the end of every fiscal year. 4. The above three tables exclude mini-vehicles.

Source: Automobile Inspection \& Registration Information Association

In vehicle units

| Buses |  |  |  | Special-Purpose Vehicles |  | Total |  | Trailers | ThreeWheeled Vehicles | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Large | Small | Subtotal | Chg. (\%) |  | Chg. (\%) |  | Chg. (\%) |  |  |  |
| 104,895 | 83,085 | 187,980 | 110.5 | 333,132 | 110.5 | 17,581,843 | 116.2 | 23,079 | 243,934 | 1970 |
| 102,186 | 124,098 | 226,284 | 101.7 | 584,100 | 101.7 | 28,090,558 | 104.9 | 39,808 | 47,998 | 1975 |
| 106,633 | 123,387 | 230,020 | 100.4 | 789,155 | 100.4 | 37,856,174 | 104.5 | 56,804 | 17,724 | 1980 |
| 108,967 | 122,261 | 231,228 | 100.5 | 941,647 | 100.5 | 46,157,261 | 103.7 | 65,485 | 6,123 | 1985 |
| 114,819 | 130,849 | 245,668 | 101.6 | 1,206,390 | 101.6 | 57,697,669 | 104.7 | 87,359 | 4,056 | 1990 |
| 114,478 | 128,617 | 243,095 | 99.1 | 1,500,219 | 99.1 | 66,853,500 | 102.8 | 120,171 | 3,621 | 1995 |
| 110,046 | 125,437 | 235,483 | 99.9 | 1,750,733 | 99.9 | 72,649,099 | 101.3 | 133,676 | 3,827 | 2000 |
| 109,917 | 121,816 | 231,733 | 100.3 | 1,630,062 | 98.8 | 75,686,455 | 101.4 | 147,626 | 3,280 | 2005 |
| 109,763 | 121,918 | 231,681 | 100.0 | 1,606,934 | 98.6 | 75,859,068 | 100.2 | 151,441 | 3,238 | 2006 |
| 109,621 | 121,307 | 230,928 | 99.7 | 1,585,873 | 98.7 | 75,714,821 | 99.8 | 154,798 | 3,201 | 2007 |
| 109,808 | 120,873 | 230,681 | 99.9 | 1,536,160 | 96.9 | 75,528,315 | 99.8 | 157,951 | 3,119 | 2008 |
| 108,760 | 119,637 | 228,397 | 99.0 | 1,515,411 | 98.6 | 75,324,486 | 99.7 | 152,381 | 3,127 | 2009 |
| 108,136 | 119,135 | 227,271 | 99.5 | 1,502,593 | 99.2 | 75,361,876 | 100.0 | 152,834 | 3,120 | 2010 |
| 107,435 | 118,513 | 225,948 | 99.4 | 1,646,203 | 109.6 | 75,512,887 | 100.2 | 154,100 | 3,089 | 2011 |
| 107,528 | 118,551 | 226,079 | 100.1 | 1,643,325 | 99.8 | 76,125,533 | 100.8 | 155,835 | 14,816 | 2012 |
| 107,723 | 118,204 | 225,927 | 99.9 | 1,653,956 | 100.6 | 76,619,066 | 100.6 | 157,212 | 15,478 | 2013 |
| 108,545 | 118,399 | 226,944 | 100.5 | 1,669,019 | 100.9 | 77,188,466 | 100.7 | 159,863 | 16,376 | 2014 |
| 110,096 | 119,293 | 229,389 | 101.1 | 1,684,382 | 100.9 | 77,404,331 | 100.3 | 162,350 | 17,391 | 2015 |

snowmobiles, etc., that are identified as special-purpose vehicles by special registration numbers. 2. "Three-wheeled vehicles" includes three-wheeled passenger cars, trucks, and special-purpose

## Motor Vehicle Exports Show First Increase in 3 Years

Exports of motor vehicles in 2015 grew $2.5 \%$ from the previous year to 4.58 million units. Passenger car exports rose $3.5 \%$ to 3.97 million units, whereas truck exports and bus exports dipped $4.4 \%$ and $0.2 \%$, to 467,000 units and 141,000 units respectively.


O TRENDS IN MOTOR VEHICLE EXPORTS


## O MOTOR VEHICLE EXPORTS

| Year | Passenger Cars |  |  |  |  | Trucks |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Standard | Small | Mini | Subtotal | Chg. (\%) | Standard | Small | Mini |
| 1970 | 715,450 |  | 10,136 | 725,586 | 129.5 | 65,170 | 272,549 | 13,892 |
| 1975 | 1,821,835 |  | 5,451 | 1,827,286 | 105.8 | 168,370 | 643,232 | 22,071 |
| 1980 | 345,413 | 3,580,623 | 21,124 | 3,947,160 | 127.2 | 332,257 | 1,548,251 | 73,177 |
| 1985 | 493,047 | 3,932,414 | 1,301 | 4,426,762 | 111.2 | 1,196,973 | 1,029,757 | 11,374 |
| 1990 | 1,343,967 | 3,138,147 | 16 | 4,482,130 | 101.8 | 944,737 | 364,376 | 8 |
| 1995 | 1,156,122 | 1,732,050 | 8,044 | 2,896,216 | 86.2 | 612,654 | 236,929 | 276 |
| 2000 | 2,333,263 | 1,462,069 | 520 | 3,795,852 | 101.0 | 530,823 | 86,329 | 718 |
| 2005 | 3,164,603 | 1,198,273 | 292 | 4,363,168 | 103.5 | 521,848 | 89,946 | 162 |
| 2006 | 3,845,081 | 1,449,608 | 808 | 5,295,497 | 121.4 | 488,632 | 89,201 | 141 |
| 2007 | 4,450,934 | 1,359,414 | 1,611 | 5,811,959 | 109.8 | 527,010 | 89,128 | 312 |
| 2008 | 4,379,569 | 1,534,975 | 885 | 5,915,429 | 101.8 | 567,596 | 90,581 | 41 |
| 2009 | 2,403,359 | 804,980 | 300 | 3,208,639 | 54.2 | 267,060 | 48,447 | 0 |
| 2010 | 3,453,951 | 818,660 | 2,755 | 4,275,366 | 133.2 | 397,404 | 52,908 | 0 |
| 2011 | 3,176,195 | 743,509 | 10,200 | 3,929,904 | 91.9 | 369,973 | 53,786 | 8 |
| 2012 | 3,550,010 | 641,749 | 6,735 | 4,198,494 | 106.8 | 410,251 | 66,652 | 16 |
| 2013 | 3,564,559 | 499,541 | 1,419 | 4,065,519 | 96.8 | 397,694 | 74,465 | 20 |
| 2014 | 3,593,941 | 239,198 | 2,456 | 3,835,595 | 94.3 | 408,859 | 79,614 | 0 |
| 2015 | 3,759,771 | 205,727 | 4,505 | 3,970,003 | 103.5 | 392,531 | 74,245 | 0 |

[^2] compositional components per vehicle and have been treated as components since 1988. 4. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

MOTOR VEHICLE EXPORT TRENDS BY DESTINATION


Note: "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

In vehicle units

| Subtotal |  | Buses |  |  |  | Total | Chg. (\%) | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Chg. (\%) | Large | Small | Subtotal | Chg. (\%) |  |  |  |
| 351,611 | 120.9 | 4,520 | 5,059 | 9,579 | 141.6 | 1,086,776 | 126.7 | 1970 |
| 833,673 | 95.3 | 6,406 | 10,247 | 16,653 | 104.3 | 2,677,612 | 102.3 | 1975 |
| 1,953,685 | 137.2 | 7,616 | 58,500 | 66,116 | 179.4 | 5,966,961 | 130.8 | 1980 |
| 2,238,104 | 108.0 | 6,249 | 59,357 | 65,606 | 116.7 | 6,730,472 | 110.2 | 1985 |
| 1,309,121 | 90.6 | 6,066 | 33,895 | 39,961 | 113.7 | 5,831,212 | 99.1 | 1990 |
| 849,859 | 82.8 | 8,028 | 36,706 | 44,734 | 60.8 | 3,790,809 | 85.0 | 1995 |
| 617,870 | 100.8 | 7,131 | 34,032 | 41,163 | 107.3 | 4,454,885 | 101.0 | 2000 |
| 611,956 | 89.0 | 9,957 | 67,980 | 77,937 | 139.6 | 5,053,061 | 101.9 | 2005 |
| 577,974 | 94.4 | 11,567 | 81,634 | 93,201 | 119.6 | 5,966,672 | 118.1 | 2006 |
| 616,450 | 106.7 | 13,887 | 107,644 | 121,531 | 130.4 | 6,549,940 | 109.8 | 2007 |
| 658,218 | 106.8 | 17,574 | 135,870 | 153,444 | 126.3 | 6,727,091 | 102.7 | 2008 |
| 315,507 | 47.9 | 11,106 | 80,916 | 92,022 | 60.0 | 3,616,168 | 53.8 | 2009 |
| 450,312 | 142.7 | 13,969 | 101,813 | 115,782 | 125.8 | 4,841,460 | 133.9 | 2010 |
| 423,767 | 94.1 | 14,495 | 96,247 | 110,742 | 95.6 | 4,464,413 | 92.2 | 2011 |
| 476,919 | 112.5 | 19,026 | 109,152 | 128,178 | 115.7 | 4,803,591 | 107.6 | 2012 |
| 472,179 | 99.0 | 19,712 | 117,223 | 136,935 | 106.8 | 4,674,633 | 97.3 | 2013 |
| 488,473 | 103.5 | 15,886 | 125,670 | 141,556 | 103.4 | 4,465,624 | 95.5 | 2014 |
| 466,776 | 95.6 | 19,649 | 121,650 | 141,299 | 99.8 | 4,578,078 | 102.5 | 2015 |

[^3]
## An Increase in Motor Vehicle Exports to the EU, the Middle East, North America, Oceania, and Latin America

Compared to the previous year, motor vehicle exports in 2015 climbed $16.0 \%$ to the EU, $9.5 \%$ to the Middle East, $5.2 \%$ to North America, $4.1 \%$ to Oceania, and $1.3 \%$ to Latin America, but declined 8.5\% to Africa, 5.5\% to Asia, and $0.9 \%$ to Europe as a whole.

MOTOR VEHICLE EXPORTS BY DESTINATION IN 2015


- MOTOR VEHICLE EXPORT TRENDS BY DESTINATION
ln \%


MOTOR VEHICLE EXPORTS BY DESTINATION \& BY VEHICLE TYPE IN 2015

| Destination |  | Passenger Cars |  |  |  | Trucks |  |  |  | Buses |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Standard | Small | Mini | Subtotal | Standard | Small | Mini | Subtotal | Large | Small | Subtotal |  |
| Asia | South Korea | 14,896 | 0 | 0 | 14,896 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 14,896 |
|  | China | 165,005 | 3,721 | 0 | 168,726 | 222 | 0 | 0 | 222 | 0 | 341 | 341 | 169,289 |
|  | Taiwan | 63,485 | 3,616 | 0 | 67,101 | 8,763 | 91 | 0 | 8,854 | 1,078 | 280 | 1,358 | 77,313 |
|  | Hong Kong | 14,430 | 5,783 | 53 | 20,266 | 10,247 | 527 | 0 | 10,774 | 98 | 815 | 913 | 31,953 |
|  | Thailand | 2,494 |  | 0 | 2,494 | 6,528 | 0 | 0 | 6,528 | 278 | 9,300 | 9,578 | 18,600 |
|  | Singapore | 13,852 | 2,214 | 0 | 16,066 | 7,339 | 1,782 | 0 | 9,121 | 48 | 299 | 347 | 25,534 |
|  | Malaysia | 22,800 | 2,740 | 0 | 25,540 | 12,219 | 3,816 | 0 | 16,035 | 142 | 3,670 | 3,812 | 45,387 |
|  | Philippines | 14,345 | 963 | 0 | 15,308 | 6,383 | 1,498 | 0 | 7,881 | 405 | 21,315 | 21,720 | 44,909 |
|  | Indonesia | 19,283 | 1,634 | 14 | 20,931 | 13,324 | 0 | 0 | 13,324 | 1,764 | 1,698 | 3,462 | 37,717 |
|  | Pakistan | 263 | 3,229 | 5 | 3,497 | 4,554 | 126 | 0 | 4,680 | 783 | 591 | 1,374 | 9,551 |
|  | Other | 26,184 | 1,496 | 108 | 27,761 | 17,579 | 4,941 | 0 | 22,520 | 626 | 3,235 | 3,861 | 54,142 |
|  | Subtotal | 357,037 | 25,369 | 180 | 382,586 | 87,158 | 12,781 | 0 | 99,939 | 5,222 | 41,544 | 46,766 | 529,291 |
| Middle East | Bahrain | 20,678 | 1 | 0 | 20,679 | 3,544 | 870 | 0 | 4,414 | 542 | 1,746 | 2,288 | 27,381 |
|  | Saudi Arabia | 108,814 | 963 | 0 | 109,777 | 48,597 | 3,900 | 0 | 52,497 | 1,677 | 5,092 | 6,769 | 169,043 |
|  | Kuwait | 46,378 | 1,430 | 0 | 47,808 | 2,483 | 1,039 | 0 | 3,522 | 978 | 1,511 | 2,489 | 53,819 |
|  | Oman | 65,077 | 738 | 0 | 65,815 | 24,236 | 2,322 | 0 | 26,558 | 918 | 5,936 | 6,854 | 99,227 |
|  | Israel | 38,433 | 2,331 | 0 | 40,764 | 988 | 0 | 0 | 988 | 0 | 0 | 0 | 41,752 |
|  | United Arab Emirates | 138,526 | 1,312 | 0 | 139,838 | 21,145 | 11,155 | 0 | 32,300 | 3,077 | 11,555 | 14,632 | 186,770 |
|  | Qatar | 30,887 | 72 | 0 | 30,959 | 3,065 | 1,262 | 0 | 4,327 | 848 | 2,554 | 3,402 | 38,688 |
|  | Other | 47,216 | 1,303 | 0 | 48,519 | 15,607 | 1,211 | 0 | 16,818 | 1,034 | 1,835 | 2,869 | 68,206 |
|  | Subtotal | 496,009 | 8,150 | 0 | 504,159 | 119,665 | 21,759 | 0 | 141,424 | 9,074 | 30,229 | 39,303 | 684,886 |
| Europe | Sweden | 24,334 | 0 | 2 | 24,336 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 24,336 |
|  | Denmark | 7,270 | 0 | 0 | 7,270 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 7,270 |
|  | UK | 104,866 | 22,836 | 0 | 127,702 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 127,702 |
|  | Netherlands | 24,872 | 468 | 5 | 25,345 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 25,345 |
|  | Belgium | 15,321 | 2,064 | 0 | 17,385 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 17,385 |
|  | France | 52,568 | 1,495 | 3,576 | 57,639 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 57,639 |
|  | E Germany | 89,671 | 5,045 | 20 | 94,736 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 94,736 |
|  | U: Spain | 50,544 | 541 | 0 | 51,085 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 51,085 |
|  | Italy | 28,963 | 2,017 | 6 | 30,986 | 4,668 | 0 | 0 | 4,668 | 0 | 0 | 0 | 35,654 |
|  | Finland | 9,402 | 240 | 0 | 9,642 | 5 | 0 | 0 | 5 | 0 | 0 | 0 | 9,647 |
|  | Poland | 19,845 | 312 | 0 | 20,157 | 25 | 0 | 0 | 25 | 0 | 0 | 0 | 20,182 |
|  | Austria | 13,648 | 725 | 0 | 14,373 | 49 | 0 | 0 | 49 | 0 | 42 | 42 | 14,464 |
|  | Greece | 552 | 245 | 0 | 797 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 797 |
|  | Other | 35,829 | 278 | 24 | 36,131 | 2,397 | 0 | 0 | 2,397 | 0 | 0 | 0 | 38,528 |
|  | Subtotal | 477,685 | 36,266 | 3,633 | 517,584 | 7,144 | 0 | 0 | 7,144 | 0 | 42 | 42 | 524,770 |
|  | Norway | 22,747 | 9 | 355 | 23,111 | 512 | 0 | 0 | 512 | 0 | 0 | 0 | 23,623 |
|  | Switzerland | 17,695 | 468 | 61 | 18,224 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18,224 |
|  | Russia | 141,124 | 152 | 0 | 141,276 | 2,980 | 576 | 0 | 3,556 | 1 | 209 | 210 | 145,042 |
|  | Turkey | 8,440 | 294 | 0 | 8,734 | 7,848 | 0 | 0 | 7,848 | 0 | 0 | 0 | 16,582 |
|  | Ukraine | 6,599 | 68 | 0 | 6,667 | 226 | 0 | 0 | 226 | 0 | 0 | 0 | 6,893 |
|  | Other | 2,167 | 206 | 11 | 2,384 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2,384 |
|  | Subtotal | 676,457 | 37,463 | 4,060 | 717,980 | 18,710 | 576 | 0 | 19,286 | 1 | 251 | 252 | 737,518 |
| North America | Canada | 139,214 | 2,820 | 120 | 142,154 | 2,608 | 0 | 0 | 2,608 | 0 | 0 | 0 | 144,762 |
|  | U.S.A. | 1,519,221 | 57,924 | 129 | 1,577,274 | 26,386 | 786 | 0 | 27,172 | 0 | 0 | 0 | 1,604,446 |
|  | Subtotal | 1,658,435 | 60,744 | 249 | 1,719,428 | 28,994 | 786 | 0 | 29,780 | 0 | 0 | 0 | 1,749,208 |
| Latin America | Mexico | 75,396 | 16,493 | 0 | 91,889 | 15,209 | 558 | 0 | 15,767 | 168 | 8,035 | 8,203 | 115,859 |
|  | Puerto Rico | 6,038 | 213 | 0 | 6,251 | 48 | 0 | 0 | 48 | 0 | 0 | 0 | 6,299 |
|  | Colombia | 10,885 | 1,396 | 15 | 12,296 | 12,584 | 360 | 0 | 12,944 | 952 | 0 | 952 | 26,192 |
|  | Ecuador | 11,251 | 150 | 0 | 11,401 | 3,819 | 178 | 0 | 3,997 | 1,118 | 19 | 1,137 | 16,535 |
|  | Peru | 12,809 | 1,098 | 0 | 13,907 | 2,837 | 772 | 0 | 3,609 | 18 | 2,058 | 2,076 | 19,592 |
|  | Chile | 30,694 | 6,408 | 0 | 37,102 | 2,820 | 545 | 0 | 3,365 | 0 | 411 | 411 | 40,878 |
|  | Brazil | 20,129 |  | 0 | 20,129 |  |  | 0 |  | 0 | 0 | 0 | 20,129 |
|  | Other | 37,074 | 6,773 | 1 | 43,848 | 11,833 | 2,101 | 0 | 13,934 | 974 | 5,761 | 6,735 | 64,517 |
|  | Subtotal | 204,276 | 32,531 | 16 | 236,823 | 49,150 | 4,514 | 0 | 53,664 | 3,230 | 16,284 | 19,514 | 310,001 |
| Africa | Algeria | 795 |  | 0 | 795 | 821 | 533 | 0 | 1,354 | 170 | 322 | 492 | 2,641 |
|  | Egypt | 14,393 | 2,947 | 0 | 17,340 | 14,693 | 27,006 | 0 | 41,699 | 653 | 4,018 | 4,671 | 63,710 |
|  | Nigeria | 633 |  | 0 | 633 | 519 |  | 0 | 519 | 470 | 2,330 | 2,800 | 3,952 |
|  | Kenya | 605 | 25 | 0 | 630 | 8,629 | 684 | 0 | 9,313 | 1 | 46 | 47 | 9,990 |
|  | South Africa | 24,342 | 1,523 | 0 | 25,865 | 15,354 | 1,334 | 0 | 16,688 | 2 | 12,996 | 12,998 | 55,551 |
|  | Other | 15,904 | 731 | 0 | 16,635 | 8,248 | 1,047 | 0 | 9,295 | 677 | 5,783 | 6,460 | 32,390 |
|  | Subtotal | 56,672 | 5,226 | 0 | 61,898 | 48,264 | 30,604 | 0 | 78,868 | 1,973 | 25,495 | 27,468 | 168,234 |
| Oceania | Australia | 277,190 | 27,862 | 0 | 305,052 | 29,234 | 2,632 | 0 | 31,866 | 20 | 2,903 | 2,923 | 339,841 |
|  | New Zealand | 25,822 | 7,905 | 0 | 33,727 | 4,691 | 395 | 0 | 5,086 | 41 | 578 | 619 | 39,432 |
|  | Other | 5,092 | 473 | 0 | 5,565 | 3,279 | 198 | 0 | 3,477 | 71 | 2,505 | 2,576 | 11,618 |
|  | Subtotal | 308,104 | 36,240 | 0 | 344,344 | 37,204 | 3,225 | 0 | 40,429 | 132 | 5,986 | 6,118 | 390,891 |
| Other |  | 2,781 | 4 | 0 | 2,785 | 3,386 | 0 | 0 | 3,386 | 17 | 1,861 | 1,878 | 8,049 |
| Grand Totals |  | 3,759,771 | 205,727 | 4,505 | 3,970,003 | 392,531 | 74,245 | 0 | 466,776 | 19,649 | 121,650 | 141,299 | 4,578,078 |

## Motorcycle Production Down for First Time in 2 Years

Overall domestic motorcycle production in 2015 declined $12.5 \%$ from the previous year to 522,000 units. Class 1 motor-driven cycles ( 50 cc and under) fell $13.3 \%$ to 66,000 units, Class 2 motor-driven cycles ( 51 cc to 125cc) slipped $2.0 \%$ to 31,000 units, mini-sized motorcycles ( 126 cc to 250 cc ) dropped $17.7 \%$ to 77,000 units, and small-sized motorcycles (over 250 cc ) decreased $12.0 \%$ to 348,000 units. The combined total for larger motorcycles (all those over 50cc) shrank $12.4 \%$ to 456,000 units.

MOTORCYCLE PRODUCTION BY ENGINE CAPACITY IN 2015

- TRENDS IN MOTORCYCLE PRODUCTION
$\times 1$ million units



## - MOTORCYCLE PRODUCTION

In vehicle units

| Year | Motor-Driven Cycles Class 1 (50cc \& Under) | Over 50cc |  |  |  | Total | Chg. (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Motor-Driven Cycles Class 2 (51cc-125cc) | $\begin{gathered} \text { Mini-Sized } \\ \text { Motorcycles } \\ (126 \mathrm{cc}-250 \mathrm{cc}) \end{gathered}$ | Small-Sized Motorcycles (Over 250cc) | Subtotal |  |  |
| 1970 | 895,599 | 1,407,205 | 259,145 | 385,723 | 2,052,073 | 2,947,672 | 114.4 |
| 1975 | 1,030,822 | 1,887,701 | 331,733 | 552,291 | 2,771,725 | 3,802,547 | 84.3 |
| 1980 | 2,493,910 | 2,181,206 | 660,831 | 1,098,577 | 3,940,614 | 6,434,524 | 143.8 |
| 1985 | 2,014,850 | 1,373,423 | 469,728 | 678,346 | 2,521,497 | 4,536,347 | 112.7 |
| 1990 | 1,343,220 | 686,734 | 270,304 | 506,637 | 1,463,675 | 2,806,895 | 100.4 |
| 1995 | 951,803 | 1,038,938 | 217,738 | 544,760 | 1,801,436 | 2,753,239 | 101.0 |
| 2000 | 636,546 | 630,221 | 297,433 | 851,191 | 1,778,845 | 2,415,391 | 107.3 |
| 2005 | 298,549 | 260,343 | 279,274 | 953,419 | 1,493,036 | 1,791,585 | 103.0 |
| 2006 | 306,246 | 149,868 | 276,043 | 1,039,229 | 1,465,140 | 1,771,386 | 98.9 |
| 2007 | 264,336 | 178,827 | 269,689 | 963,245 | 1,411,761 | 1,676,097 | 94.6 |
| 2008 | 162,928 | 128,381 | 192,863 | 742,667 | 1,063,911 | 1,226,839 | 73.2 |
| 2009 | 108,417 | 57,424 | 125,384 | 353,676 | 536,484 | 644,901 | 52.6 |
| 2010 | 87,513 | 80,630 | 108,950 | 387,082 | 576,662 | 664,175 | 103.0 |
| 2011 | 104,936 | 64,507 | 104,636 | 365,108 | 534,251 | 639,187 | 96.2 |
| 2012 | 90,886 | 39,569 | 91,925 | 373,093 | 504,587 | 595,473 | 93.2 |
| 2013 | 74,940 | 27,670 | 88,108 | 372,591 | 488,369 | 563,309 | 94.6 |
| 2014 | 76,569 | 31,529 | 93,536 | 395,424 | 520,489 | 597,058 | 106.0 |
| 2015 | 66,373 | 30,886 | 76,945 | 348,125 | 455,956 | 522,329 | 87.5 |

Notes: 1. KD sets have been excluded since 1979; they represent less than $60 \%$ of the cost of compositional components per vehicle and have been treated as components since 1988 . 2. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

## Overall Motorcycle Sales Decline for Second Consecutive Year

Domestic motorcycle sales (defined here as ex-factory shipments to domestic dealers, not as new registrations) in 2015 totalled 373,000 units, down 10.6\% from the previous year. By engine capacity, sales of Class 1 motor-driven cycles ( 50 cc and under) declined $15.3 \%$ to 194,000 units, while Class 2 motor-driven cycles (51cc to 125cc), mini-sized motorcycles ( 126 cc to 250 cc ), and small-sized motorcycles (over 250 cc ) dropped $1.5 \%$ to 95,000 units, $8.6 \%$ to 49,000 units, and $7.8 \%$ to 35,000 units, respectively. Overall sales of motorcycles with engine capacity over 50cc thus totalled 179,000 units, a decrease of $4.8 \%$ from 2014.

MOTORCYCLE SALES BY ENGINE
CAPACITY IN 2015


- TRENDS IN MOTORCYCLE SALES


MOTORCYCLE SALES (SHIPMENTS TO DOMESTIC DEALERS)
In vehicle units

| Year | Motor-Driven Cycles Class 1 (50cc \& Under) | Over 50cc |  |  |  | Total | Chg. (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Motor-Driven Cycles Class 2 (51cc-125cc) | Mini-Sized Motorcycles ( $126 \mathrm{cc}-250 \mathrm{cc}$ ) | Small-Sized Motorcycles (Over 250cc) | Subtotal |  |  |
| 1980 | 1,978,426 | 200,238 | 88,188 | 103,184 | 391,610 | 2,370,036 | 122.7 |
| 1985 | 1,646,115 | 130,574 | 173,887 | 145,674 | 450,135 | 2,096,250 | 102.6 |
| 1990 | 1,213,512 | 169,618 | 158,882 | 76,921 | 405,421 | 1,618,933 | 97.6 |
| 1995 | 884,718 | 138,115 | 98,833 | 91,186 | 328,134 | 1,212,852 | 101.6 |
| 2000 | 558,459 | 102,116 | 72,886 | 46,416 | 221,418 | 779,877 | 93.2 |
| 2005 | 470,922 | 88,747 | 99,658 | 47,186 | 235,591 | 706,513 | 100.9 |
| 2006 | 478,196 | 82,211 | 91,395 | 48,564 | 222,170 | 700,366 | 99.1 |
| 2007 | 458,023 | 100,720 | 86,081 | 40,120 | 226,921 | 684,944 | 97.8 |
| 2008 | 295,908 | 120,990 | 55,674 | 49,743 | 226,407 | 522,315 | 76.3 |
| 2009 | 255,561 | 65,888 | 37,180 | 22,148 | 125,216 | 380,777 | 72.9 |
| 2010 | 231,247 | 96,368 | 27,275 | 25,352 | 148,995 | 380,242 | 99.9 |
| 2011 | 257,045 | 95,702 | 31,767 | 21,019 | 148,488 | 405,533 | 106.7 |
| 2012 | 246,095 | 90,291 | 39,707 | 25,802 | 155,800 | 401,895 | 99.1 |
| 2013 | 238,786 | 100,947 | 47,788 | 31,877 | 180,612 | 419,398 | 104.4 |
| 2014 | 228,918 | 96,249 | 53,072 | 38,484 | 187,805 | 416,723 | 99.4 |
| 2015 | 193,842 | 94,851 | 48,515 | 35,488 | 178,854 | 372,696 | 89.4 |

[^4]
## A Continued Overall Decline in Motorcycles in Use

At March 31, 2015, motorcycles in use in Japan totalled 11.48 million units, down $1.8 \%$ from the previous year. By engine capacity, Class 1 motor-driven cycles, accounting for $54.0 \%$ of all motorcycles in use, dropped $3.9 \%$ to 6.19 million units and mini-sized motorcycles slipped $0.1 \%$ to 1.98 million units in 2015, whereas Class 2 motor-driven cycles and small-sized motorcycles in use rose $1.7 \%$ and $1.0 \%$, to 1.70 million and 1.61 million units respectively. Thus, motorcycles over 50 cc in use increased $0.8 \%$, to a total of 5.29 million units.

MOTORCYCLES IN USE BY ENGINE CAPACITY (at March 31, 2015)

In vehicle units


TRENDS IN MOTORCYCLES IN USE
(at March 31 yearly)
$x 1$ million units


MOTORCYCLES IN USE (at March 31 yearly)

| Year | Motor-Driven Cycles Class 1 (50cc \& Under) | Over 50cc |  |  |  | Total | Chg. (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Motor-Driven Cycles Class 2 (51cc-125cc) | Mini-Sized Motorcycles (126cc-250cc) | Small-Sized Motorcycles (Over 250cc) | Subtotal |  |  |
| 1970 | 3,727,426 | 4,431,745 | 583,316 | 109,771 | 5,124,832 | 8,852,258 | 100.5 |
| 1975 | 4,851,140 | 3,132,818 | 492,307 | 276,715 | 3,901,840 | 8,752,980 | 101.9 |
| 1980 | 8,794,335 | 2,281,006 | 506,567 | 383,639 | 3,171,212 | 11,965,547 | 109.8 |
| 1985 | 14,609,399 | 1,747,957 | 1,047,426 | 775,627 | 3,571,010 | 18,180,409 | 104.8 |
| 1990 | 13,539,269 | 1,517,228 | 1,669,771 | 1,045,519 | 4,232,518 | 17,771,787 | 97.6 |
| 1995 | 11,165,390 | 1,421,031 | 1,823,446 | 1,177,229 | 4,421,706 | 15,587,096 | 98.0 |
| 2000 | 9,643,487 | 1,337,395 | 1,704,522 | 1,288,399 | 4,330,316 | 13,973,803 | 98.0 |
| 2005 | 8,566,613 | 1,353,732 | 1,857,439 | 1,397,392 | 4,608,563 | 13,175,176 | 99.3 |
| 2006 | 8,345,225 | 1,378,714 | 1,908,402 | 1,428,149 | 4,715,265 | 13,060,490 | 99.1 |
| 2007 | 8,134,692 | 1,397,085 | 1,950,512 | 1,452,893 | 4,800,490 | 12,935,182 | 99.0 |
| 2008 | 7,902,051 | 1,429,738 | 1,976,829 | 1,478,724 | 4,885,291 | 12,787,342 | 98.9 |
| 2009 | 7,694,009 | 1,479,588 | 1,996,311 | 1,505,304 | 4,981,203 | 12,675,212 | 99.1 |
| 2010 | 7,448,862 | 1,511,440 | 1,992,939 | 1,524,176 | 5,028,555 | 12,477,417 | 98.4 |
| 2011 | 7,154,455 | 1,540,667 | 1,975,623 | 1,535,181 | 5,051,471 | 12,205,926 | 97.8 |
| 2012 | 6,899,459 | 1,582,925 | 1,959,845 | 1,542,856 | 5,085,626 | 11,985,085 | 98.2 |
| 2013 | 6,661,807 | 1,626,094 | 1,969,187 | 1,566,341 | 5,161,622 | 11,823,429 | 98.7 |
| 2014 | 6,438,002 | 1,674,884 | 1,980,411 | 1,595,335 | 5,250,630 | 11,688,632 | 98.9 |
| 2015 | 6,188,710 | 1,704,083 | 1,978,462 | 1,611,089 | 5,293,634 | 11,482,344 | 98.2 |

## Overall Motorcycle Exports Decrease for First Time in 2 Years

Motorcycle exports in 2015 decreased 10.3\% from the previous year to 418,000 units. By engine capacity, exports of Class 1 motor-driven cycles, mini-sized motorcycles, and small-sized motorcycles dropped 8.0\%, 6.3\%, and 12.2\%, to $12,000,60,000$, and 315,000 units respectively, whereas Class 2 motor-driven cycles rose $3.5 \%$ to 31,000 units.

MOTORCYCLE EXPORTS BY ENGINE
CAPACITY IN 2015


- TRENDS IN MOTORCYCLE EXPORTS


MOTORCYCLE EXPORTS
In vehicle units

| Year | Motor-Driven Cycles Class 1 (50cc \& Under) | Over 50cc |  |  |  | Total | Chg. (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Motor-Driven Cycles Class 2 (51cc-125cc) | Mini-Sized Motorcycles (126cc-250cc) | Small-Sized Motorcycles (Over 250cc) | Subtotal |  |  |
| 1970 | 326,815 | 914,325 | 187,185 | 309,277 | 1,410,787 | 1,737,602 | 133.8 |
| 1975 | 288,843 | 1,546,170 | 328,313 | 527,344 | 2,401,827 | 2,690,670 | 83.0 |
| 1980 | 501,027 | 1,907,481 | 548,306 | 972,226 | 3,428,013 | 3,929,040 | 144.0 |
| 1985 | 369,167 | 1,350,412 | 296,865 | 525,038 | 2,172,315 | 2,541,482 | 119.7 |
| 1990 | 147,301 | 507,840 | 117,222 | 411,381 | 1,036,443 | 1,183,744 | 107.3 |
| 1995 | 61,627 | 691,433 | 129,961 | 442,689 | 1,264,083 | 1,325,710 | 94.2 |
| 2000 | 82,038 | 549,040 | 204,591 | 805,508 | 1,559,139 | 1,641,177 | 116.1 |
| 2005 | 57,860 | 197,378 | 177,824 | 899,161 | 1,274,363 | 1,332,223 | 100.4 |
| 2006 | 57,558 | 124,335 | 183,980 | 968,153 | 1,276,468 | 1,334,026 | 100.1 |
| 2007 | 34,192 | 134,570 | 177,673 | 886,361 | 1,198,604 | 1,232,796 | 92.4 |
| 2008 | 36,234 | 95,114 | 149,530 | 721,309 | 965,953 | 1,002,187 | 81.3 |
| 2009 | 14,493 | 44,708 | 101,298 | 383,380 | 529,386 | 543,879 | 54.3 |
| 2010 | 11,522 | 48,976 | 85,506 | 347,460 | 481,942 | 493,464 | 90.7 |
| 2011 | 19,745 | 45,853 | 83,594 | 355,793 | 485,240 | 504,985 | 102.3 |
| 2012 | 17,794 | 35,579 | 69,963 | 355,827 | 461,369 | 479,163 | 94.9 |
| 2013 | 12,560 | 27,676 | 64,566 | 326,095 | 418,337 | 430,897 | 89.9 |
| 2014 | 12,778 | 29,771 | 63,891 | 359,144 | 452,806 | 465,584 | 108.0 |
| 2015 | 11,761 | 30,823 | 59,851 | 315,214 | 405,888 | 417,649 | 89.7 |

Notes: 1. Figures represent ex-factory export shipments of motorcycles manufactured in Japan. 2. Class 2 motor-driven cycles include three-wheeled motor-driven cycles. 3. KD sets have been excluded since 1979; they represent less than $60 \%$ of the cost of compositional components per vehicle and have been treated as components since 1988. 4. "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

## An Increase in Motorcycle Exports to the Middle East, Africa, Asia, and Latin America

Compared to the previous year, motorcycle exports in 2015 grew 39.4\% to the Middle East, 21.7\% to Africa, 12.2\% to Asia, and 2.3\% to Latin America, but declined 27.2\% to North America, 9.4\% to Oceania, and 2.2\% to Europe.

- MOTORCYCLE EXPORTS BY DESTINATION IN 2015


MOTORCYCLE EXPORT TRENDS BY DESTINATION
In \%


MOTORCYCLE EXPORTS BY DESTINATION \& BY ENGINE CAPACITY IN 2015

| Destination |  | Motor-Driven Cycles Class 1 (50cc \& Under) | Over 50cc |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Motor-Driven Cycles Class 2 (51cc-125cc) | Mini-Sized Motorcycles (126cc-250cc) | Small-Sized Motorcycles (Over 250cc) | Subtotal |  |
| Asia | South Korea China <br> Taiwan <br> Hong Kong <br> Thailand <br> Singapore <br> Malaysia <br> Philippines <br> Indonesia <br> Other |  | $\begin{array}{r} \hline 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 21 \end{array}$ | $\begin{array}{r} 24 \\ 0 \\ 1,426 \\ 33 \\ 161 \\ 153 \\ 0 \\ 0 \\ 64 \\ 7 \end{array}$ | $\begin{array}{r} 19 \\ 3 \\ 0 \\ 167 \\ 1,379 \\ 399 \\ 10 \\ 118 \\ 745 \\ 42 \end{array}$ | $\begin{array}{r} 2,744 \\ 677 \\ 4,667 \\ 3,145 \\ 3,425 \\ 3,068 \\ 5,065 \\ 550 \\ 637 \\ 785 \end{array}$ | $\begin{array}{r} 2,787 \\ 680 \\ 6,093 \\ 3,345 \\ 4,965 \\ 3,620 \\ 5,075 \\ 668 \\ 1,446 \\ 834 \end{array}$ | $\begin{array}{r} 2,787 \\ 680 \\ 6,093 \\ 3,345 \\ 4,965 \\ 3,620 \\ 5,075 \\ 668 \\ 1,446 \\ 855 \end{array}$ |
|  | Subtotal | 21 | 1,868 | 2,882 | 24,763 | 29,513 | 29,534 |
| Middle East | Saudi Arabia Israel United Arab Emirates Other | $\begin{array}{r} 0 \\ 0 \\ 06 \\ 12 \end{array}$ | $\begin{array}{r} 46 \\ 88 \\ 398 \\ 28 \end{array}$ | $\begin{array}{r} 10 \\ 102 \\ 137 \\ 92 \end{array}$ | $\begin{array}{r} 532 \\ 1,261 \\ 1,392 \\ 1,399 \end{array}$ | $\begin{array}{r} 588 \\ 1,451 \\ 1,527 \\ 1,519 \\ \hline \end{array}$ | $\begin{array}{r} 588 \\ 1,451 \\ 1,563 \\ 1,531 \\ \hline \end{array}$ |
|  | Subtotal | 48 | 560 | 341 | 4,184 | 5,085 | 5,133 |
| Europe | Sweden <br> Denmark <br> UK <br> Netherlands <br> Belgium <br> France <br> Germany <br> E Portugal <br> U Spain <br> Italy <br> Finland <br> Poland <br> Hungary <br> Greece <br> Slovenia <br> Czech Republic <br> Other | $\begin{array}{r} \hline 0 \\ 0 \\ 0 \\ 1 \\ 0 \\ 802 \\ 411 \\ 0 \\ 144 \\ 39 \\ 9 \\ 0 \\ 0 \\ 6 \\ 24 \\ 0 \\ 0 \end{array}$ | 0 10 143 794 35 3,618 542 24 357 189 22 0 0 10 26 0 1 | $\begin{array}{r} 298 \\ 106 \\ 850 \\ 2,673 \\ 42 \\ 2,046 \\ 1,342 \\ 28 \\ 360 \\ 3,038 \\ 73 \\ 65 \\ 44 \\ 24 \\ 51 \\ 25 \\ 116 \end{array}$ | $\begin{array}{r} 1,208 \\ 635 \\ 7,501 \\ 18,771 \\ 3988 \\ 30,445 \\ 30,077 \\ 91,519 \\ 25,014 \\ 411 \\ 399 \\ 782 \\ 1,168 \\ 732 \\ 611 \\ 760 \end{array}$ | 5,085 1,506 751 8,494 22,938 45,15 459 31,961 1,041 12,236 28,241 506 462 826 1,202 809 636 877 | 1,506 751 8,494 22,939 45,95 4511 32,372 1,041 12,380 28,280 515 462 826 1,208 883 636 877 |
|  | Subtotal | 1,436 | 5,771 | 11,181 | 140,880 | 157,832 | 159,268 |
|  | Norway <br> Switzerland <br> Turkey <br> Russia <br> Other | $\begin{array}{r} 0 \\ 0 \\ 0 \\ 0 \\ 30 \\ 0 \end{array}$ | $\begin{array}{r} 15 \\ 76 \\ 37 \\ 38 \\ 0 \end{array}$ | $\begin{array}{r} 81 \\ 263 \\ 50 \\ 46 \\ 7 \end{array}$ | $\begin{array}{r} 568 \\ 5,245 \\ 3,933 \\ 1,022 \\ 67 \end{array}$ | $\begin{array}{r} 664 \\ 5,584 \\ 4,020 \\ 1,106 \\ 74 \end{array}$ | $\begin{array}{r} 664 \\ 5,584 \\ 4,020 \\ 1,136 \\ 74 \end{array}$ |
|  | Subtotal | 1,466 | 5,937 | 11,628 | 151,715 | 169,280 | 170,746 |
| North America | Canada U.S.A. | $\begin{aligned} & 1,056 \\ & 7,514 \end{aligned}$ | $\begin{aligned} & 1,446 \\ & 6,879 \end{aligned}$ | $\begin{array}{r} 3,527 \\ 20,854 \end{array}$ | $\begin{aligned} & 12,388 \\ & 79,942 \end{aligned}$ | $\begin{array}{r} 17,361 \\ 107,675 \end{array}$ | $\begin{array}{r} 18,417 \\ 115,189 \end{array}$ |
|  | Subtotal | 8,570 | 8,325 | 24,381 | 92,330 | 125,036 | 133,606 |
| Latin America | Mexico <br> Nicaragua Panama Colombia Venezuela Ecuador Peru Chile Brazil Other | 57 0 15 0 0 9 0 45 0 44 | $\begin{array}{r} 38 \\ 0 \\ 48 \\ 52 \\ 0 \\ 28 \\ 14 \\ 102 \\ 0 \\ 143 \end{array}$ | $\begin{aligned} & 399 \\ & 786 \\ & 310 \\ & 791 \\ & 0 \\ & 208 \\ & 421 \\ & 771 \\ & 238 \\ & 921 \end{aligned}$ | $\begin{array}{r} 2,393 \\ 10 \\ 752 \\ 1,985 \\ 476 \\ 209 \\ 429 \\ 1,440 \\ 13,878 \\ 825 \end{array}$ | $\begin{array}{r} 2,830 \\ 796 \\ 1,910 \\ 2,828 \\ 476 \\ 445 \\ 864 \\ 2,313 \\ 14,16 \\ 1,889 \end{array}$ | $\begin{array}{r} 2,887 \\ 796 \\ 1,125 \\ 2,828 \\ 476 \\ 454 \\ 864 \\ 2,358 \\ 14,116 \\ 1,933 \end{array}$ |
|  | Subtotal | 170 | 425 | 4,845 | 22,397 | 27,667 | 27,837 |
| Africa | Guinea <br> Togo <br> Mali <br> Niger <br> Dem Rep Congo <br> Ethiopia <br> Kenya <br> Uganda <br> South Africa <br> Malawi <br> Other | $\begin{array}{r} \hline 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 42 \\ 0 \\ 9 \end{array}$ | $\begin{array}{r} 723 \\ 983 \\ 1,804 \\ 1,410 \\ 650 \\ 0 \\ 119 \\ 1,242 \\ 622 \\ 274 \\ 2,266 \end{array}$ | $\begin{array}{r} 503 \\ 1,392 \\ 748 \\ 150 \\ 36 \\ 2,314 \\ 287 \\ 12 \\ 1,368 \\ 136 \\ 813 \end{array}$ | 0 0 0 0 0 21 0 0 1,715 0 920 | $\begin{aligned} & 1,226 \\ & 2,375 \\ & 2,552 \\ & 1,560 \\ & 686 \\ & 2,335 \\ & 406 \\ & 1,254 \\ & 3,705 \\ & 410 \\ & 3,999 \end{aligned}$ | $\begin{aligned} & 1,226 \\ & 2,375 \\ & 2,552 \\ & 1,560 \\ & 686 \\ & 2,335 \\ & 406 \\ & 1,254 \\ & 3,747 \\ & 410 \\ & 4,008 \end{aligned}$ |
|  | Subtotal | 51 | 10,093 | 7,759 | 2,656 | 20,508 | 20,559 |
| Oceania | Australia New Zealand Other | $\begin{array}{r} 1,248 \\ 181 \\ 6 \end{array}$ | $\begin{array}{r} 2,381 \\ 1,196 \\ 38 \end{array}$ | $\begin{aligned} & 6,358 \\ & 1,521 \\ & 136 \end{aligned}$ | $\begin{array}{r} 15,349 \\ 1,727 \\ 93 \end{array}$ | $\begin{array}{r} 24,088 \\ 4,444 \\ 267 \end{array}$ | $\begin{array}{r} 25,336 \\ 4,625 \\ 273 \end{array}$ |
|  | Subtotal | 1,435 | 3,615 | 8,015 | 17,169 | 28,799 | 30,234 |
| Grand Totals |  | 11,761 | 30,823 | 59,851 | 315,214 | 405,888 | 417,649 |

## Climate Change and CO2 Emissions Reduction: The Response of the Transport Sector

In 2014 Japan's CO2 emissions totalled 1.27 billion tons (preliminary figure), of which the transportation sector accounted for $17 \%$. Since peaking in 2001 following a decade of growth, CO2 emission volumes in Japan's transport sector have steadily declined and, owing largely to increased fuel efficiency in passenger cars and greater efficiency in goods distribution, recently fallen back to roughly the same level recorded in 1990. The automobile industry will continue to vigorously promote $\mathrm{CO}_{2}$ emissions reduction in road transport by further improving vehicle fuel efficiency and expanding the market supply of next-generation vehicles.

## CO2 EMISSIONS IN JAPAN

The transportation sector accounts for 17\% of Japan's total CO2 emissions, which in 2014 amounted to 1.27 billion tons (preliminary figure).


CO2 Emission Shares by Sector in 2014


## TRENDS IN CO2 EMISSION VOLUMES IN JAPAN'S TRANSPORT SECTOR, BY MODE

Motor vehicle-emitted $\mathrm{CO}_{2}$ accounts for about $90 \%$ of the totality of CO 2 emitted by Japan's transport sector. CO2 emissions from road transportation in Japan have seen a significant decrease since transport-sector emissions peaked in 2001.


## CO2 Emissions Reduction: Improving Vehicle Fuel Efficiency

For gasoline-powered passenger cars and trucks weighing 3.5 tons or less, fuel efficiency targets for 2015 were formulated in 2007, applying "top runner" criteria whereby the target value for a given vehicle weight category is established based on the leading fuel efficiency performance to date for that weight category. The 2015 target for passenger cars signifies a nearly $24 \%$ increase in average fuel efficiency compared to the 2004 level. For heavy-duty vehicles (trucks and buses with GVW>3.5 tons), fuel efficiency targets-the first in the world-were introduced in 2006 for 2015 . Compliance here means a more than $12 \%$ increase in average fuel efficiency compared to the 2002 level. As a result of JAMA members' continuous efforts to increase the fuel efficiency of conventional vehicles and expand the next-generation vehicle supply, an even more stringent fuel efficiency target introduced for passenger cars for 2020 has already been achieved. For small trucks weighing 3.5 tons or less, a fuel efficiency target for 2022 was introduced in July 2015. Japan's automakers are working hard to further advance fuel efficiency technologies to ensure compliance.

## 2015 AVERAGE FUEL EFFICIENCY TARGETS FOR NEW PASSENGER CARS \& TRUCKS/SMALL BUSES

|  |  |  | (Percentage gain) |  |
| :---: | :---: | :---: | :---: | :---: |
| Passenger | 2015 target value $16.8 \mathrm{~km} / \mathrm{l}$ |  |  |  |
| cars | 2004 actual value $13.6 \mathrm{~km} / \ell$ |  |  | (23.5\%) |
| Trucks <br> (GVW $\leq 3.5$ tons) | 2015 target value $15.2 \mathrm{~km} / \ell$ |  |  | (12.6\%) |
|  | 2004 actual value $13.5 \mathrm{~km} / \mathrm{l}$ |  |  |  |
| Small buses | 2015 target value $8.9 \mathrm{~km} / \mathrm{l}$ |  |  | (7.2\%) |
|  | 2004 actual value $8.3 \mathrm{~km} / \mathrm{l}$ |  |  |  |
|  | / $\ell$ | 10 | 15 |  |

Note: Fuel efficiency here is JC08 test cycle-based (see page 67), and targets were established assuming the same shipment volume ratios by vehicle weight category for 2015 as those recorded in 2004.
Sources: Ministry of Economy, Trade and Industry; Ministry of Land, Infrastructure, Transport and Tourism

- 2015 AVERAGE FUEL EFFICIENCY TARGETS FOR NEW HEAVY-DUTY VEHICLES (GVW>3.5t)

| Trucks |  | (Percentage gain) |
| :---: | :---: | :---: |
|  | 2015 target value $7.09 \mathrm{~km} / \mathrm{l}$ | (12.2\%)(12.1\%) |
|  | 2002 actual value $6.32 \mathrm{~km} / \ell$ |  |
| Buses | 2015 target value $6.30 \mathrm{~km} / \mathrm{l}$ |  |
|  | 2002 actual value $5.62 \mathrm{~km} / \mathrm{l}$ |  |
|  | /l 2.5 | 7.5 |

Note: Fuel efficiency here is JE05 test cycle-based (see page 67), and targets were established assuming the same shipment volume ratios by vehicle weight category for 2015 as those recorded in 2002.
Sources: Ministry of Economy, Trade and Industry; Ministry of Land, Infrastructure, Transport and Tourism

## 2020 AVERAGE FUEL EFFICIENCY TARGET FOR NEW PASSENGER CARS

| Passenger cars |  | (Percentage gain) |
| :---: | :---: | :---: |
|  | 2020 target value $20.3 \mathrm{~km} / \mathrm{l}$ | (24.1\%) |
|  | 2009 actual value $16.3 \mathrm{~km} / \mathrm{l}$ |  |
|  | / 10 | 30 |

Note: Fuel efficiency here is JC08 test cycle-based (see page 67), and the target was established assuming the same shipment volume ratios by vehicle weight category for 2020 as those recorded in 2009.
Sources: Ministry of Economy, Trade and Industry; Ministry of Land, Infrastructure, Transport and Tourism

## 2022 AVERAGE FUEL EFFICIENCY TARGET FOR NEW SMALL TRUCKS (GVW $\leq 3.5 t)$



Note: Fuel efficiency here is JC08 test cycle-based (see page 67), and the target was established assuming the same shipment volume ratios by vehicle weight category for 2022 as those recorded in 2012.

AVERAGE FUEL EFFICIENCY OF DOMESTIC NEW GASOLINE-POWERED PASSENGER CARS inkm/e


Note: Figures here are JC08 test cycle-based (see page 67).
Source: Japan Automobile Manufacturers Association

## VEHICLE TECHNOLOGIES FOR INCREASED FUEL EFFICIENCY



## In-Use Status of Next-Generation Vehicles

Beginning in April 2009, when the government's tax incentive/subsidy programs for the purchase of eco-friendly vehicles were first introduced, the share of next-generation vehicles (including hybrid, plug-in hybrid, electric, fuel cell, natural gas, clean diesel, and other new-energy vehicles) in total passenger car sales surged. In 2015 about 6.25 million next-generation vehicles were in circulation in Japan, but this is still a very small number, accounting for only $8.1 \%$ of all the motor vehicles in use in Japan today. The more widespread use of these vehicles requires not only further advances in vehicle and related technologies, but also, among other government initiatives, the establishment of the necessary fuel/energy supply infrastructures and the continued provision of purchasing incentives.

| TRENDS IN NEXT-GENERATION PASSENGER CAR NEW REGISTRATIONS |
| :--- |
| \begin{tabular}{\|c|r|r|r|r|r|}
\hline
\end{tabular} In vehicle units |
| Fiscal Year |

Source: Japan Automobile Manufacturers Association


## COMPOSITION OF JAPAN'S VEHICLE FLEET, WITH BREAKDOWN OF NEXT-GENERATION VEHICLE SHARE (FISCAL 2015 ESTIMATE) <br> In vehicle units



## Promoting Fuel-Conserving Ecodriving

Individual drivers can increase fuel efficiency and thus help reduce $\mathrm{CO}_{2}$ emissions by improving their driving habits. JAMA has therefore been conducting an ongoing public-awareness campaign, in collaboration with the government and industry partners, to promote sound, fuel-conserving ecodriving practices, urging drivers to adopt the ten smart tips listed below. While the already widespread use of digital tachographs in truck fleet operations in Japan continues to expand, automakers are equipping more and more passenger cars not only with fuel efficiency gauges and systems for real-time on-screen displays of fuel efficiency performance, but also with idling-prevention (stopstart) systems and "eco-mode" buttons that activate fuel efficiency-promoting functions.

TEN TIPS FOR FUEL-CONSERVING ECODRIVING as promoted in Japan

4. Make appropriate use of your air conditioner.

The AC function is for cooling and dehumidifying only, so don't leave your AC on when you're heating the cabin. When you do use it, be sure not to set it too low. (Continuous use of the AC functioning at $25^{\circ} \mathrm{C}$ when the outdoor temperature is $25^{\circ} \mathrm{C}$ results in a fuel efficiency loss of $12 \%$.)


## 5. Don't warm up or idle your engine.

Today's passenger cars don't require warming up, so start off slowly right after turning on the ignition. When waiting or loading/unloading, make a habit of turning your engine off instead of letting it idle. Ten minutes of engine idling (with the AC off) wastes 130cc of fuel. (See notes below.)

6. Plan your itinerary to avoid congested routes.

Plan the route to your destination using a map or your navigation system before starting off. Check traffic information to avoid congested areas and save time and fuel. Ten minutes of unnecessary driving in a one-hour trip results in a 17\% drop in fuel efficiency.

7. Check your tire pressure regularly.

Driving on tires whose air pressure is 50 kPa ( $0.5 \mathrm{~kg} / \mathrm{cm}^{2}$ ) lower than it should be decreases fuel efficiency by $2 \%$ in urban areas and $4 \%$ in suburban areas. Timely replacement of engine oil and items such as oil filters and air cleaner elements also contributes to increased fuel efficiency.


## 8. Reduce your load.

Onboard weight is a key factor in fuel efficiency performance. Driving with 100 kg of unnecessary onboard weight causes a 3\% loss in fuel efficiency. Another factor is your vehicle's aerodynamic drag, which you can reduce by removing exterior rack equipment when not in use.


## 9. Respect parking rules and regulations.

Don't leave your vehicle where it blocks traffic. Illegal or imprudent on-street parking causes traffic congestion which leads to increased emissions and a greater risk of accident. Roads that are not encumbered by illegally or improperly parked vehicles promote smoother traffic flow and higher fuel efficiency.


## 10. Check the readings on your fuel

 efficiency-monitoring equipment.Be aware of your vehicle's fuel efficiency performance by consulting onboard equipment that monitors it.

[^5]
## CO2 Reductions at Manufacturers' Facilities

Japan's automakers, together with the member companies of the Japan Auto-Body Industries Association (JABIA), have for years taken measures to reduce energy consumption and otherwise cut $\mathrm{CO}_{2}$ emissions at their production plants. Having more recently expanded their voluntary $\mathrm{CO}_{2}$ reduction activities to also include administrative and research facilities, their combined facility-emitted $\mathrm{CO}_{2}$ in 2014 totalled 7.14 million tons, down 320,000 tons from the previous year. JAMA and JABIA members now aim to reduce their combined facility-emitted $\mathrm{CO}_{2}$ to 7.09 million tons (a $28 \%$ reduction from the 1990 level) by 2020 and to 6.62 million tons (a $33 \%$ reduction from 1990) by 2030.

FACILITY-GENERATED CO2 EMISSION VOLUMES, 1990-2014
$\mathrm{CO}_{2}$ emissions ( $\times 1$ million tons)


CO2 emissions/ production value (x 1,000 tons CO2 per 1 trillion yen)

## Voluntary Initiatives to Reduce the Use of Hazardous Substances in Motor Vehicles

JAMA member manufacturers have, on a voluntary basis, eliminated the use of four so-called substances of concern (SOCs)—lead, mercury, hexavalent chromium and cadmium-in new vehicles to lessen their environmental impact, particularly when they are dismantled and processed at the end of their service life. Separate restrictions on the use of SOCs have been established for motorcycles.

## RESTRICTIONS ON THE USE OF SUBSTANCES OF CONCERN IN NEW VEHICLES \& COMPLIANCE STATUS

| SOC | Restrictions | Compliance Status |
| :---: | :--- | :--- |
| Lead | As of January 2006, a 90\% decrease or more from the 1996 <br> level of 1,850 grams (i.e., a maximum permissible level of 185 <br> grams); for large commercial vehicles including buses, a 75\% <br> decrease or more from the 1996 level (or a maximum level of <br> 462.5 grams). Batteries are exempt. | All models have complied since January 2006. |
| Mercury | As of January 2005, banned except for trace amounts in <br> safety-related components such as: <br> - Instrument panel displays <br> - Liquid crystal displays in navigation devices <br> - Discharge lamps <br> - Fluorescent cabin lamps | All models have complied since January 2003. Instrument <br> panel displays are now mercury-free in all models, as are <br> fluorescent cabin lamps in passenger cars. Navigation-device <br> liquid crystal displays and discharge lamps will be mercury-free <br> in the near future. |
| Hexavalent |  |  |
| chromium | Banned as of January 2008. | All models have complied since January 2008. |
| Cadmium | Banned as of January 2007. | All models have complied since January 2006. |

## A Voluntary Approach to Reducing Vehicle Cabin VOCs

New-model passenger cars marketed in and after 2007 and new-model commercial vehicles sold in and after 2008 have met the target values established by Japan's Ministry of Health, Labor and Welfare for indoor concentration levels of 13 volatile organic compounds (VOCs). In July 2012, ISO 12219-1 was established as the global standard for restricting the use of in-cabin VOCs in passenger cars. Accordingly, JAMA's previously established VOC test procedure for passenger cars has been replaced by the ISO procedure. However, for trucks and buses not covered by the ISO standard, JAMA test methods for measuring in-cabin VOC concentration levels will remain in application. Meanwhile, automakers are working to lower in-cabin VOC concentration levels even further. This voluntary initiative applies only to vehicles that are manufactured and sold in Japan.

- COMPARISON OF JAMA AND ISO IN-CABIN VOC TEST PROCEDURES


TARGET VALUES FOR INDOOR CONCENTRATION LEVELS OF 13 SUBSTANCES (VOCs)

| Substance | Target Value for Indoor Concentration Level | Principal Sources |
| :--- | :---: | :--- |
| Formaldehyde | $100 \mu \mathrm{~g} / \mathrm{m}^{3}(0.08 \mathrm{ppm})$ | Adhesives for plywood, wallpaper, etc. |
| Toluene | $260 \mu \mathrm{~g} / \mathrm{m}^{3}(0.07 \mathrm{ppm})$ | Adhesives/paints for interior finishing materials, furniture, etc. |
| Xylene | $870 \mu \mathrm{~g} / \mathrm{m}^{3}(0.20 \mathrm{ppm})$ | Adhesives/paints for interior finishing materials, furniture, etc. |
| Paradichlorobenzene | $240 \mu \mathrm{~g} / \mathrm{m}^{3}(0.04 \mathrm{ppm})$ | Moth repellents, lavatory air fresheners |
| Ethylbenzene | $3,800 \mu \mathrm{~g} \mathrm{~m}^{3}(0.88 \mathrm{ppm})$ | Adhesives/paints for plywood, furniture, etc. |
| Styrene | $220 \mu \mathrm{~g} / \mathrm{m}^{3}(0.05 \mathrm{ppm})$ | Insulation materials, bath units, tatami-mat core materials |
| Chlorpyrifos | $1 \mu \mathrm{~g} / \mathrm{m}^{3}(0.07 \mathrm{ppb})($ see note $)$ | Insecticides (esp. ant exterminators) |
| Di-n-butyl phthalate | $220 \mu \mathrm{~g} / \mathrm{m}^{3}(0.02 \mathrm{ppm})$ | Paints, pigments, adhesives |
| Tetradecane | $330 \mu \mathrm{~g} / \mathrm{m}^{3}(0.04 \mathrm{ppm})$ | Kerosene, paints |
| Di-2-ethylhexyl phthalate | $120 \mu \mathrm{~g} / \mathrm{m}^{3}(7.6 \mathrm{ppb})$ | Wallpaper, flooring materials, wire-coating materials |
| Diazinon | $0.29 \mu \mathrm{~g} / \mathrm{m}^{3}(0.02 \mathrm{ppb})$ | Pesticides |
| Acetaldehyde | $48 \mu \mathrm{~g} / \mathrm{m}^{3}(0.03 \mathrm{ppm})$ | Adhesives for construction materials, wallpaper, etc. |
| Fenobucarb | $33 \mu \mathrm{~g} / \mathrm{m}^{3}(3.8 \mathrm{ppb})$ | Insecticides (esp. termite exterminators) |
|  |  |  |

Note: $0.1 \mu \mathrm{~g} / \mathrm{m}^{3}(0.007 \mathrm{ppb})$ for children.

## Global Harmonization in the Regulation of Vehicle Exhaust Emissions

Japan's vehicle exhaust emissions regulations have always been among the world's most stringent, and its automakers have worked very hard to develop the advanced technologies required to comply with them. As a result, NOx and other atmospheric pollutant levels have been, even in large urban areas, on a steady decline. Based on the Ministry of the Environment-affiliated Central Environment Council's policy recommendations for future reductions in motor vehicle exhaust emissions (released in April 2005), comprehensive and even stricter new regulations, covering both gasoline and diesel vehicles, were implemented by the Japanese government in 2009. Japan has participated in international discussions on the global harmonization of emission test cycles and in 2010 introduced the UN test cycle for motorcycle emissions. Japan will adopt UN test cycles to measure emissions from heavy-duty diesel vehicles and from gasoline-powered passenger cars in 2016 and 2018, respectively (see page 67).

## COMPARISON OF HEAVY-DUTY DIESEL TRUCK EMISSIONS REGULATIONS

|  |  | NOx Nitrogen oxides | THC Total hydrocarbons | NMHC Non-methane hydrocarbons | CO Carbon monoxide | $\begin{gathered} \text { PM } \\ \text { Particulate } \\ \text { matter } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Japan (GVW=Over 3.5 tons) (1) |  |  |  |  |  |  |
| Long-term regulations (1997, 1998, 1999) |  | 4.50 | 2.90 | - | 7.40 | 0.25 |
| New short-term regulations (2003, 2004) |  | 3.38 | 0.87 | - | 2.22 | 0.18 |
| New long-term regulations (2005) (2) |  | 2.0 | - | 0.17 | 2.22 | 0.027 |
| Post-new long-term regulations (2009, 2010) |  | 0.7 | - | 0.17 | 2.22 | 0.01 |
| Future regulations ( $2016,2017,2018$ ) |  | 0.4 | - | 0.17 | 2.22 | 0.01 |
| U.S.A. (GVW=Over 3.85 tons) |  |  |  |  |  |  |
| 1998 standard |  | 5.36 | 1.74 | - | 20.78 | 0.134 |
| 2004 standard |  | Automobile manufacturers must comply with one of the following: <br> 1) $\mathrm{NOx}+\mathrm{NMHC} 3.22$ <br> 2) $\mathrm{NOx}+\mathrm{NMHC} 3.35$ with mandatory NMHC value of 0.67 |  |  | 20.78 | 0.134 |
| 2007 standard (3) |  | 0.27 (1.6) | - | 0.188 | 20.78 | 0.013 |
| 2010 standard |  | 0.27 | - | 0.188 | 20.78 | 0.013 |
| Europe (GVW=Over 3.5 tons) |  |  |  |  |  |  |
| EURO II (1995) |  | 7.0 | 1.1 | - | 4.0 | 0.15 |
| EURO III (2000) (4) | Transient mode | 5.0 | - | 0.78 | 5.45 | 0.16 |
|  | Steady state mode | (5.0) | (0.66) | - | (2.1) | (0.10) |
| EURO IV (2005) | Transient mode | 3.5 | - | 0.55 | 4.0 | 0.03 |
|  | Steady state mode | (3.5) | (0.46) | - | (1.5) | (0.02) |
| EURO V (2008) | Transient mode | 2.0 | - | 0.55 | 4.0 | 0.03 |
|  | Steady state mode | (2.0) | (0.46) | - | (1.5) | (0.02) |
| EURO VI (2013) | Transient mode | 0.46 | 0.16 | - | 4.0 | 0.01 |
|  | Steady state mode | (0.4) | (0.13) | - | (1.5) | (0.01) |
| EEV (5) | Transient mode | 2.0 | - | 0.40 | 3.0 | 0.02 |
|  | Steady state mode | (2.0) | (0.25) | - | (1.5) | (0.02) |

(1) GVW (gross vehicle weight) (Japan) = Vehicle weight + Maximum load + Maximum occupants $\times 55 \mathrm{~kg}$. Weight per occupant and other details slightly differ from those of U.S. and European regulations. (2) Japan's 1997-2004 regulations applied to the over-2.5t GVW vehicle category; regulations as of 2005 apply to the over-3.5t GVW vehicle category. (3) The U.S.'s 2007 standard permitted an NOx compliance level of around 1.6 g until 2010 depending on engine family type. (4) EURO III (Europe): All vehicle categories were regulated in the steady state (ESC) mode only, except DPF- and NOx reduction catalyst-equipped vehicles, which were regulated in both the steady state (ESC) and transient (ETC) modes. Beginning with EURO IV, all vehicle categories, whether DPF- and NOx reduction catalyst-equipped or not, are regulated in both modes. (5) EEV (Europe): Enhanced Environmentally Friendly Vehicles. EEV regulations constitute a special category and are applied by EU member countries only in specific instances when urban air quality is particularly poor (for example, when temporary restrictions on vehicle circulation in cities are enforced). Emission values indicated are provisional.

## COMPARISON OF HEAVY-DUTY DIESEL TRUCK EMISSIONS REGULATIONS (PM and NOx)



MOTOR VEHICLE EMISSIONS REGULATIONS IN JAPAN


[^6] 0.75 . (2) WLTP: Worldwide Harmonized Light Vehicles Test Procedure, on the basis of values measured in cold-start state. (3) PM values apply only to direct-injection, lean-burn vehicles equipped with absorption-type NOx reduction catalysts. (4) Small-sized diesel passenger cars have an equivalent inertia weight (EIW) of $1.25 t$ (GVW of 1.265 ) or less, and mid-sized diesel passenger cars have an EIW over 1.25 t . (5) Enforced since 2010 for the $1.7 \mathrm{t}<\mathrm{GVW} \leq 2.5 \mathrm{t}$ medium-duty segment and the $3.5 \mathrm{t}<\mathrm{GVW} \leq 12 \mathrm{t}$ heavy-duty segment. (6) WHTC: World Harmonized Transient Cycle, on the basis of (values measured in cold-start state) 0.14 + (values measured in warm-start state) x 0.86. (7) Enforcement: 2016 for GVW $>7.5 \mathrm{t}$; 2017 for tractors; 2018 for $3.5 t<G V W \leq 7.5$ t. (8) WMTC: World Motorcycle Test Cycle.
Note: CO: Carbon monoxide; NMHC: Non-methane hydrocarbons; THC: Total hydrocarbons; NOx: Nitrogen oxides; PM: Particulate matter.

## Improving Air Quality

Japan's central government as well as local governments in major metropolitan areas have implemented measures to address air quality problems caused by motor vehicles. In accordance with national legislation aimed at curbing nitrogen oxide (NOx) and particulate matter (PM) emissions, the issuance of inspection-compliance certification is prohibited for vehicles that fail to meet the legal standards at inspection time. Moreover, local governments in major metropolitan areas have introduced additional regulations for diesel trucks and buses for the specific purpose of reducing PM emissions. Enforcement of those regulations means that restrictions are imposed on diesel vehicle circulation in the areas concerned.

## PROVISIONS OF THE NATIONAL AUTOMOTIVE NOx AND PM LAW/

 DIESEL TRUCK \& BUS PM EMISSION REGULATIONS FOR MAJOR METROPOLITAN AREAS|  | Provisions of the National Automotive NOx and PM Law (Major Metropolitan Areas) | Provisions of PM Emission Regulations for Diesel Vehicles (Major Metropolitan Areas) |
| :---: | :---: | :---: |
| Areas Regulated | Tokyo and Aichi, Chiba, Hyogo, Kanagawa, Mie, Osaka, and Saitama (designated areas) | Tokyo (except for islands) and Chiba, Kanagawa, and Saitama (all areas); Hyogo (designated areas); Osaka (same areas as those designated under the Automotive NOx \& PM Law) |
| Vehicle Types Regulated | Diesel, gasoline, and LPG trucks and buses Diesel passenger cars | Diesel trucks and buses <br> Note: Not applicable to diesel passenger vehicles with up to 10-passenger occupancy. |
| Substances Regulated | NOx and PM | PM only NOx and PM in Hyogo and Osaka |
| Regulatory Values in Force | Trucks and Buses GVW = Gross vehicle weight <br> GVW=1.7 tons \& under: <br> NOx: $0.48 \mathrm{~g} / \mathrm{km}$ (same as 1988 regulatory value for new gasoline vehicles) PM: $0.055 \mathrm{~g} / \mathrm{km}$ (half the 2002 regulatory value for new diesel vehicles) <br> GVW=Over 1.7 tons to 2.5 tons: <br> NOX: $0.63 \mathrm{~g} / \mathrm{km}$ (same as 1994 regulatory value for new gasoline vehicles) <br> PM: $0.06 \mathrm{~g} / \mathrm{km}$ (half the 2003 regulatory value for new diesel vehicles) <br> GVW=Over 2.5 tons to 3.5 tons: <br> NOX: $5.9 \mathrm{~g} / \mathrm{kWh}$ (same as 1995 regulatory value for new gasoline vehicles) <br> PM: $0.175 \mathrm{~g} / \mathrm{kWh}$ (half the 2003 regulatory value for new diesel vehicles) <br> GVW=Over 3.5 tons: <br> NOX: $5.9 \mathrm{~g} / \mathrm{kWh}$ (same as 1998-1999 regulatory value for new diesel vehicles) <br> PM: $0.49 \mathrm{~g} / \mathrm{kWh}$ (same as 1998 -1999 regulatory value for new diesel vehicles) <br> Passenger Cars <br> NOX: $0.48 \mathrm{~g} / \mathrm{km}$ (same as 1978 regulatory value for new gasoline vehicles) <br> PM: $0.055 \mathrm{~g} / \mathrm{km}$ (half the 2002 regulatory value for new diesel vehicles) | In Chiba and Kanagawa, same as 1997, 1998, and 1999 regulatory values for new diesel trucks and buses <br> In Tokyo and in Saitama, same as 2002, 2003, and 2004 regulatory values for new diesel trucks and buses <br> In Hyogo and Osaka, same values as those mandated by the Automotive NOx \& PM Law |
| Specific Provisions | New Vehicles <br> In regulated areas, new vehicles not meeting the standards cannot be registered. <br> Vehicles in Use <br> Regulated vehicles whose principal places of use (as declared in their inspection certificates) fall in regulated areas and that do not meet the standards will not be granted inspection certification after grace periods have expired. <br> Note: Vehicles whose principal places of use (as declared in their inspection certificates) do not fall in regulated areas can travel through regulated areas even if they do not meet the standards. | New Vehicles <br> No restriction. <br> Vehicles in Use <br> Vehicles not meeting the standards are prohibited from travelling through regulated areas after grace periods have expired. In Osaka, vehicles not meeting the standards are prohibited from travelling on roads directly accessing regulated areas. In Tokyo and in Chiba, Kanagawa, and Saitama, vehicles equipped with local government-specified PM reduction systems are deemed to be in compliance with the standards. <br> Note: Applicable to diesel trucks and buses registered anywhere in Japan and travelling through regulated areas. |
| Grace Periods |  | Seven years from first registration, regardless of vehicle type (truck or bus) <br> Note: In Chiba, vehicles neither registered in nor travelling through areas designated under the Automotive NOx \& PM Law will be exempted for a period of 12 years, provided vehicle owners apply for such an exemption. In Hyogo, grace periods differ according to year of first registration and vehicle type. In Osaka, grace periods are the same as those specified in the Automotive NOx \& PM Law. |

## Promoting Vehicles with Greater Fuel Efficiency and Lower Emissions

Vehicles with greater fuel efficiency help counter global warming through their reduced emission of CO2，while vehicles with reduced tailpipe emissions help improve air quality．The Japanese government has established motor vehicle environmental performance certification criteria keyed to Japan＇s latest fuel efficiency and emission standards．Trucks and buses that comply with NOx（nitrogen oxides）and PM（particulate matter）emissions requirements are also certified，separately．To boost widespread public awareness of vehicles with advanced fuel efficiency and／or low emissions，such vehicles are identified with appropriately coded stickers．

## CERTIFICATION FOR VEHICLES WITH ADVANCED FUEL EFFICIENCY

For Gasoline and Diesel Passenger Cars

| Performance Criteria | Vehicle Sticker |
| :---: | :---: |
| Compliant＋20\％ with 2020 fuel efficiency standards |  |
| Compliant＋10\％ with 2020 fuel efficiency standards |  |
| Compliant <br> with 2020 fuel efficiency standards |  |
| Compliant＋20\％ with 2015 fuel efficiency standards |  |
| Compliant＋10\％ <br> with 2015 fuel efficiency standards |  |
| Compliant＋5\％ <br> with 2015 fuel <br> efficiency standards |  |
| Compliant <br> with 2015 fuel efficiency standards |  |

Note：Fuel efficiency is JC08 test cycle－based．

For Small Trucks and
Buses with GVW $\leq 2.5 \mathrm{t}$

| Performance Criteria | Vehicle Sticker |
| :---: | :---: |
| Compliant＋35\％ with 2015 fuel efficiency standards |  |
| Compliant $+25 \%$ with 2015 fuel efficiency standards |  |
| Compliant＋20\％ with 2015 fuel efficiency standards |  |
| Compliant＋15\％ with 2015 fuel efficiency standards |  |
| Compliant＋10\％ with 2015 fuel efficiency standards |  |
| Compliant＋5\％ <br> with 2015 fuel <br> efficiency standards |  |
| Compliant <br> with 2015 fuel efficiency standards |  |

Note：Fuel efficiency is JC08 test cycle－based．

For Trucks and Buses with GVW＞2．5t

| Performance Criteria | Vehicle Sticker |
| :---: | :---: |
| Compliant＋35\％ with 2015 fuel efficiency standards |  |
| Compliant＋25\％ with 2015 fuel efficiency standards |  |
| Compliant＋15\％ with 2015 fuel efficiency standards |  |
| Compliant＋10\％ with 2015 fuel efficiency standards |  |
| Compliant＋5\％ with 2015 fuel efficiency standards |  |
| Compliant with 2015 fuel efficiency standards | 平成27年度橪費基準逢成車 |

Note：Fuel efficiency is JC08 or JE05 test cycle－based．

## CERTIFICATION FOR VEHICLES WITH LOW EMISSIONS

| Performance Criteria | Vehicle Sticker |
| :---: | :---: |
| Emissions down by 10\％ from 2009 standards |  |
| Emissions down by 75\％ from 2005 standards |  |
| Emissions down by 50\％ from 2005 standards |  |

CERTIFICATION FOR TRUCKS AND BUSES WITH LOW NOx \＆PM EMISSIONS

## Vehicle Recycling and Waste Reduction

Under Japan's End-of-Life Vehicle (ELV) Recycling Law which entered into force in January 2005, automobile manufacturers and importers are responsible for recovery, recycling and appropriate disposal with respect to fluorocarbons, airbags, and automobile shredder residue (ASR). Compliance with the law was anticipated to enable ASR to be recycled at a rate of $70 \%$ by 2015, resulting in an automobile recycling rate, by vehicle weight, of $95 \%$ (as compared with the $80 \%$ rate prevailing prior to the introduction of the law); those rates were in fact surpassed in 2008. Japan's vehicle recycling infrastructure as mandated by its ELV Recycling Law is the first in the world to administer the entire process of auto recycling-from ELV recovery to final disposal-on the basis of electronic "manifests" (or compliance checklists). JAMA itself played a central role in the development and implementation of this advanced vehicle recycling system; it has, moreover, provided continuous cooperation in, and financial support for, the development, maintenance, and upgrading of related systems. In line with legislative provisions promoting the so-called 3R initiatives ("reduce, reuse, and recycle"), Japan's automakers are also striving to design vehicles using lightweight materials that are easy to dismantle and recycle, and to reduce and recycle waste generated in the manufacturing process. In 2014 the volume of auto plant-generated waste destined for landfill disposal totalled 300 tons, surpassing by a very wide margin the 2015 target of 10,000 tons.

## INDUSTRY MEASURES IN LINE WITH NATIONAL LEGISLATION



## ELV RECOVERY IN NUMBERS

| Fiscal Year |  | 2014 | 2015 |
| :---: | :--- | :---: | :---: |
| No. of ELVs recovered |  | $3,331,901$ | $3,156,459$ |
| Appropriate <br> disposal of <br> three <br> designated <br> items | Fluorocarbons | Airbags (1) | ASR (2) |
|  | $2,404,066$ | $2,741,493$ |  |

(1) Through recovery/appropriate disposal of inflators or through onboard deactivation. (2) Covers all categories of processors, whether for direct disposal or for transfer to other markets.

RECYCLING RATES: TARGETED \& ACHIEVED

| Three Designated <br> Items | Target | Achieved |
| :--- | :--- | :--- |
| Fluorocarbons | Destruction | 2.90 million <br> vehicle units (2014) |
| Airbags | $85 \%$ | $94-95 \%$ (2014) |
| ASR | 2005: $30 \%$ <br> $2010: 50 \%$ <br> $2015: 70 \%$ | $96.8-98.1 \%$ (2014) |

THE ELV RECYCLING FLOW (as per the provisions of the End-of-Life Vehicle Recycling Law)


Note: The Japan Automobile Recycling Promotion Center assumes the same responsibilities as automobile manufacturers and importers when an ELV has no manufacturer representation under the provisions of this law. It also assumes transport-to-mainland costs for ELVs turned in on Japan's smallest islands.

## - REDUCTIONS IN PRODUCTION PLANT-GENERATED WASTE

As a result of the efforts made by Japan's automobile manufacturers, the total volume of auto plant-generated waste destined for landfill has decreased dramatically. It surpassed the 2015 target of 10,000 tons for the first time in 2005, shrinking to 8,000 tons. In 2014 plant-generated waste further decreased to 300 tons, very significantly surpassing the 2015 target.


## Voluntary Initiatives to Recycle Commercial Vehicle Rack Equipment and Motorcycles

Japan's End-of-Life Vehicle Recycling Law does not cover some types of commercial vehicle rack and custom equipment, nor does it cover motorcycles. In response, JAMA, in cooperation with the Japan Auto-Body Industries Association, promotes the voluntary development and use of rack equipment that is easy to dismantle and contains minimal amounts of hazardous substances. JAMA has also introduced a recycling-and-disposal system for such equipment and encourages operator participation in the system. As of January 2016, a total of 159 operators across Japan are participating in this system voluntarily. Meanwhile, since October 2004 JAMA's four motorcycle-manufacturing members, along with 12 motorcycle importers, have been voluntarily operating a recycling system under which motorcycle dealers nationwide sell only vehicles that feature an official motorcycle recycling mark, enabling, without any additional charge to their final owners, their recovery and processing through the proper disposal channels at the end of their service life. In October 2011, the motorcycle recycling fee was eliminated for vehicles sold prior to the introduction of the motorcycle recycling system seven years earlier. The disposal of municipally-owned end-of-life motorcycles requires advance approval by the Japan Automobile Recycling Promotion Center.

## COMMERCIAL VEHICLE RACK EQUIPMENT NOT COVERED BY THE END-OF-LIFE VEHICLE RECYCLING LAW



| Vehicles Not Covered by <br> the End-of-Life Vehicle Recycling Law |  |
| :--- | :--- |
| Van-type CVs <br> such as: | Freezer trucks/vans, <br> refrigerator trucks/vans, <br> dry vans, etc. |
| Tank-type CVs <br> such as: | Tank trucks, cement mixers, <br> waterspraying trucks, <br> water-supply trucks, <br> sewage removal trucks, etc. |
| Hauling CVs <br> such as: | Specialized hauling trucks, <br> vehicle carriers, container trucks, <br> lift-equipped vehicles, etc. |
| Special- <br> purpose CVs <br> such as: | Special all-terrain vehicles, <br> fire trucks, wreckers, <br> pump trucks, <br> ladder-equipped vehicles, etc. |

THE MOTORCYCLE RECYCLING FLOW


## Reducing Automobile-Emitted Noise

Automobiles generate various kinds of noise, including the noise emitted by the engine, intake system, powertrain, and cooling and exhaust systems. Tires also generate tire-road noise. Automotive noise in Japan is regulated by standards-on acceleration noise, constant speed noise, and stationary noise-which have become progressively more stringent, requiring automakers to develop the technologies necessary for compliance. As regards the noise intentionally emitted through tampered mufflers, which has been recognized as a public nuisance, strengthened regulations in effect since April 2010 mandate a) that mufflers be tamper-resistant so as to prevent the alteration of their noise-suppression mechanism, and b) that replacement mufflers meet the relevant acceleration noise standard through type approval compliance and be ID-marked accordingly. Although very significant progress has been made as a result of these efforts, the Japanese government is nevertheless updating its noise regulations in line with the results of studies conducted under the United Nations' World Forum for Harmonization of Vehicle Regulations (WP.29). UN Regulation (or "UN R") 41-04, the new international standard on motorcycle acceleration noise, has been enforced in Japan since January 2014, and in its "New Measures for Reducing Automobile-Emitted Noise" released in July 2015, the government announced an approximate timetable for its adoption of UN R51-03 regulating motor vehicle acceleration noise testing and UN R117-02 regulating tire noise. Meanwhile, UN guidelines on equipping electric and hybrid vehicles with a proximity warning system (to counter their quietness at low speeds) were established in 2011 on the basis of existing Japanese guidelines.

## P PROCEDURES FOR TESTING MOTOR VEHICLE NOISE LEVELS



OVERVIEW OF JAPAN'S MOTOR VEHICLE NOISE REGULATIONS (for acceleration noise)

## Passenger Cars, Trucks and Buses

| Vehicle Type |  |  | Regulation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1971 | 1976-1977 | 1979 | 1982-1987 | 1998-2001 |
| Large-sized vehicles | Vehicles with GVW>3.5 tons and maximum engine output>150 kW | 4WD vehicles, etc. | 92 | 89 | 86 | 83 | 82 |
|  |  | Trucks |  |  |  |  | 81 |
|  |  | Buses |  |  |  |  |  |
| Medium-sized vehicles | Vehicles with GVW>3.5 tons and maximum engine outputs150 kW | 4WD vehicles, etc. | 89 | 87 | 86 | 83 | 81 |
|  |  | Trucks |  |  |  |  | 80 |
|  |  | Buses |  |  |  |  |  |
| Small-sized vehicles | Vehicles with GVW $\leq 3.5$ tons | Other than mini-vehicles | 85 | 83 | 81 | 78 | 76 |
|  |  | Míni-vehicles |  |  |  |  |  |
| Passenger cars | Vehicles exclusively for the transport of passengers, with up to 10-passenger occupancy | Over 6 occupants | 84 | 82 | 81 | 78 | 76 |
|  |  | 6 occupants or fewer |  |  |  |  |  |

Notes: 1. In pre-1987 regulations, " 150 kW" reads " 200 horsepower." 2. "4WD vehicles, etc." includes 4WDs, tractors, and cranes.

| Motorcycles |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vehicle Type |  |  | Regulation |  |  |  |  |  |
|  |  |  | 1971 | 1976-1977 | 1979 | 1982-1987 | 1998-2001 | 2014- |
| Small-sized motorcycles | $\begin{array}{\|l\|} \hline \text { Over 250cc } \\ \hline 126 \mathrm{cc}-250 \mathrm{cc} \\ \hline \end{array}$ |  | 86 | 83 | 78 | 75 | 73 |  |
| Mini-sized motorcycles |  |  | 84 |  |  |  |  |  |
| Class III (see note) | Over 50 <br> (PMR*-based) | Mini-sized and small-sized motorcycles under the previous classification |  |  |  |  |  | 77 |
| Motor-driven cycles Class 2 | 51cc-125cc |  | 82 | 79 | 75 | 72 | 71 |  |
| Class II (see note) | $\begin{aligned} & 26-50 \\ & \text { (PMR*-based) } \end{aligned}$ | Mostly Class 2 but also some Class 1 motor-driven cycles and some mini-sized motorcycles under the previous classification |  |  |  |  |  | 74 |
| Motor-driven cycles Class 1 | 50cc \& under |  | 80 | 79 | 75 | 72 | 71 |  |
| Class I (see note) | 25 \& under <br> (PMR*-based) | Class 1 motor-driven cycles under the previous classification |  |  |  |  |  | 73 |

[^7]Source: Ministry of the Environment

## Road Fatalities Slightly Increase, but Road Accidents and Resulting Injuries Decline for Eleventh Straight Year

In 2015 road fatalities (defined here as deaths occurring within 24 hours after accident) in Japan increased by four over the previous year, to a total of 4,117. Road accidents and road injuries declined, for the eleventh consecutive year, to 536,899 and 666,023 respectively. Seatbelt use is a major contributing factor to reduced fatalities and reduced injuries in road traffic accidents. The June 2008 revision to the Road Traffic Act requires all automobile passengers, including rear-seat occupants, to use seatbelts. Although the rate of use of rear seatbelts in 2015 stood at $35.1 \%$ on regular roads and at $71.3 \%$ on expressways, those rates remain low compared to the rate of use of front seatbelts, which approaches $100 \%$. Further measures are needed to encourage rear-seat occupants to buckle up.

## ROAD ACCIDENTS/INJURIES/FATALITIES



Fatalities (Number of persons)

Accidents (Number of accidents)

ROAD ACCIDENTS/INJURIES/FATALITIES (exact figures)

| Year | 1970 | 1975 | 1980 | 1985 | 1990 | 1995 | 2000 | 2005 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accidents | 718,080 | 472,938 | 476,677 | 552,788 | 643,097 | 761,794 | 931,950 | 934,346 | 725,924 | 692,084 | 665,157 | 629,033 | 573,842 | 536,899 |
| Injuries (Number of persons) | 981,096 | 622,467 | 598,719 | 681,346 | 790,295 | 922,677 | 1,155,707 | 1,157,113 | 896,297 | 854,613 | 825,392 | 781,492 | 711,374 | 666,023 |
| Fatalities (Number of persons) | 16,765 | 10,792 | 8,760 | 9,261 | 11,227 | 10,684 | 9,073 | 6,937 | 4,948 | 4,691 | 4,438 | 4,388 | 4,113 | 4,117 |

## SEATBELT USE RATES BY SEAT POSITION

Driver's seat Front passenger's seat Rear seat
In \%

## Regular Roads

## Expressways



Notes: 1. The survey on seatbelt use is conducted annually in October. 2. 2015 survey samples totalled roughly 413,000 on regular roads and 87,000 on expressways.



[^8]ROAD ACCIDENTS IN 2015 BY ROAD CONFIGURATION

Number of accidents


[^9] railroad crossings.

Source: National Police Agency

## Equipping More Vehicles with Advanced Safety Features

Road safety involves three factors-vehicles, road users, and road infrastructure-and greater road safety requires that progress be made in all three areas. The automotive industry continuously strives for greater active safety by upgrading vehicle safety equipment and expanding its onboard installation rates, to help prevent accident occurrence. At the same time, it seeks to increase passive safety through enhanced structural safety and vehicle features designed to mitigate injury when accidents do occur.

## VEHICLE SAFETY FEATURES \& YEAR OF INTRODUCTION



Source: Japan Automobile Manufacturers Association
SAFETY FEATURE ONBOARD INSTALLATION STATUS (for passenger cars produced in 2014 for home market)

|  | Safety Feature | Installation Status |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | In no. of m | els (1) | In \% (2) | In vehicle units | In \% (2) |
| Active Safety | Brake assist | 176 | (164) | 97.2 | 4,284,790 | 97.9 |
|  | Unfastened seatbelt warning (front passenger's seat) | 91 | (88) | 50.3 | 2,472,209 | 56.5 |
|  | Power-window jamming prevention (with auto-up function) | 175 | (172) | 96.7 | 4,316,616 | 98.6 |
|  | Power-window jamming prevention (without auto-up function) | 28 | (27) | 15.5 | 810,426 | 18.5 |
|  | High-intensity discharge headlamps | 158 | (58) | 87.3 | 2,507,035 | 57.3 |
|  | Adaptive front-lighting system (AFS) | 36 | (14) | 19.9 | 194,422 | 4.4 |
|  | Back-up monitoring (rear obstacle detection) | 124 | (26) | 68.5 | 1,532,990 | 35.0 |
|  | Vehicle perimeter monitoring | 36 | (8) | 19.9 | 311,427 | 7.1 |
|  | Vehicle perimeter obstacle warning | 36 | (6) | 19.9 | 285,354 | 6.5 |
|  | Blind-corner monitoring | 20 | (0) | 11.0 | 157,484 | 3.6 |
|  | Night vision monitoring | 2 | (0) | 1.1 | 505 | 0.0 |
|  | Curve detection | 15 | (3) | 8.3 | 76,832 | 1.8 |
|  | Tire pressure monitoring | 16 | (13) | 8.8 | 93,411 | 2.1 |
|  | Driver inattention warning | 25 | (3) | 13.8 | 232,537 | 5.3 |
|  | Inter-vehicle distance warning | 24 | (2) | 13.3 | 406,426 | 9.3 |
|  | Lane departure warning | 38 | (2) | 21.0 | 375,128 | 8.6 |
|  | Rear collision warning-equipped headrest control | 2 | (0) | 1.1 | 1,333 | 0.0 |
|  | Collision-mitigation braking system (pre-crash safety) | 53 | (2) | 29.3 | 520,530 | 11.9 |
|  | Adaptive cruise control | 43 | (1) | 23.8 | 224,778 | 5.1 |
|  | Adaptive cruise control with low-speed following mode | 10 | (1) | 5.5 | 109,538 | 2.5 |
|  | Full-range adaptive cruise control | 16 | (2) | 8.8 | 122,750 | 2.8 |
|  | Lane-keeping assist | 18 | (1) | 9.9 | 59,294 | 1.4 |
|  | Back-up monitoring (parking assistance) | 10 | (0) | 5.5 | 30,144 | 0.7 |
|  | Navigator-based gearshift control | 16 | (4) | 8.8 | 31,813 | 0.7 |
|  | Pre-crash seatbelts | 27 | (2) | 14.9 | 70,201 | 1.6 |
|  | Electronic stability control | 158 | (125) | 87.3 | 3,393,909 | 77.5 |
|  | Traction control with anti-lock braking system | 138 | (114) | 76.2 | 3,028,733 | 69.2 |
|  | Navigator-based stop sign alert with brake assist | 8 | (6) | 4.4 | 64,056 | 1.5 |
|  | Rearward-approaching-vehicle warning | 17 | (2) | 9.4 | 135,628 | 3.1 |
|  | Emergency braking warning | 68 | (59) | 37.6 | 2,312,427 | 52.8 |
|  | Vehicle proximity warning (for HVs/EVs) (3) | 39 | (38) | 33.9 | 815,406 | 28.5 |
|  | Collision-mitigation braking system (pre-crash safety at low-speed vehicle operation) | 38 | (1) | 21.0 | 1,277,268 | 29.2 |
|  | Accelerator suppression for pedal misapplication | 39 | (5) | 21.5 | 1,411,279 | 32.2 |
|  | Automatic high-to-low-beam headlamp control | 21 | (1) | 11.6 | 96,458 | 2.2 |
|  | Glare-free high beam headlamp control | 6 | (1) | 3.3 | 18,890 | 0.4 |
| Passive Safety | Side airbags | 139 | (64) | 76.8 | 1,627,956 | 37.2 |
|  | Curtain airbags | 137 | (62) | 75.7 | 1,369,452 | 31.3 |
|  | Active head restraints | 125 | (123) | 69.1 | 3,341,266 | 76.3 |
|  | ISOFIX anchorages (for child safety seats) | 176 | (174) | 97.2 | 4,347,343 | 99.3 |
|  | Three-point seatbelt for rear center seat (4) | 130 | (129) | 82.3 | 2,476,812 | 83.6 |
|  | Total | 181 |  |  | 4,377,953 |  |

(1) "In no. of models" indicates the number of models in which the safety feature is installed as standard or optional equipment. Figures in parentheses indicate the number of models in which the safety feature is standard equipment. (2) "In \%" means as a percentage of the total number of models/units produced. (3) In 2014 a total of 115 hybrid/electric car models ( $2,859,744$ vehicle units) were produced. (4) In 2014 a total of 158 passenger car models ( $2,961,103$ vehicle units) were produced, excluding mini and other passenger cars which are not eligible for rear seat inclusion.

## JAMA Initiatives in Promoting Greater Road Safety

JAMA supports the Japanese government's goals for reduced road fatalities and injuries (see "Japan's Road Safety Targets" in the next section) and pursues its own road safety-promoting initiatives, which are summarized below.

- JAMA'S ROAD SAFETY INITIATIVES IN EIGHT PRIORITY AREAS

| Priority Area | Road Users: Public Awareness Campaigns | Vehicles: Safety Measures | Road Infrastructure: Proposals to Government |
| :---: | :---: | :---: | :---: |
| (1) Accidents involving pedestrians or cyclists | - Continued implementation of road safety public awareness campaigns, based on the results of accident causation studies. | - More widespread application of AFS (1), ABS (2), BA (3), and stability control. | - For infrastructural improvements, based on the results of accident causation studies. |
| (2) Special measures for the elderly | - Development of road safety educational programs specifically for the elderly. | - Development of technologies specifically geared to aging-related physical changes. | - For more widespread roadway/sidewalk demarcation and greater barrier-free mobility. |
| (3) Greater use of seatbelts | - Public awareness campaigns to promote the use of seatbelts. |  |  |
| (4) Delays in driver recognition and incorrect vehicle control | - Campaigns aimed at preventing faulty driver recognition and incorrect vehicle control. | - Research into the mechanisms of accident causation and human-machine interface conditions using data recorders, etc. |  |
| (5) Accidents occurring at twilight/night | - Campaigns to promote the early lighting of automobile headlamps. | - More widespread application of AFS. | - For improved nighttime road illumination. |
| (6) Accidents occurring at intersections | - Public awareness campaigns to encourage drivers to exercise greater caution at intersections, where the majority of fatal road accidents occur. | - More widespread application of $A B S, B A$, and stability control. <br> - Improvement of side-impact protection performance. | - For road infrastructure regulations for effective utilization of ITS technologies. |
| (7) Collisions with stationary objects |  | - Improvement of side-impact and vehicle occupant protection performance and of side and curtain airbags. | - For expanded provision of underground power lines and impact-absorbing road installations. |
| (8) Compatibility |  | - R\&D on crash-compatible vehicle bodies and compatibility evaluation methods to improve vehicle performance. |  |

(1) Adaptive front-lighting systems; (2) Anti-lock braking systems; (3) Brake-assist systems.

## Automobiles and Society <br> Road Safety (4) National Initiatives

## Japan's 10th Basic Plan for Road Safety

Japan's road safety measures are promoted on the basis of its succession of consecutive "basic plans" for road safety, the first of which was implemented in 1971. The provisions of the tenth national road safety plan (2016-2020) are premised on the ultimate goal of eliminating road accidents altogether and were formulated on the basis of three guiding principles, namely: 1) the overarching priority of protecting human life, with a particular emphasis on promoting road safety for children, the elderly, and the disabled; 2) the application of advanced technologies to improve road safety; and 3) the promotion of research activity and technological innovation targeting greater road safety.

## - JAPAN'S ROAD SAFETY TARGETS

- To reduce the annual number of road fatalities to 2,500 or fewer by 2020, and thus to make Japan's roads the safest in the world.
- To reduce the annual number of road injuries (including fatalities for deaths occurring within 24 hours of accident) to 500,000 or fewer by 2020.


## EIGHT MAJOR AREAS OF ROAD SAFETY PROMOTIONAL ACTIVITY

$\left.\begin{array}{|l|l|}\hline \text { Road Infrastructure Improvements } & \text { Road Safety Public Awareness-Promoting Initiatives } \\ \text { - Creation of safe pedestrian walkways alongside community roads } & \begin{array}{l}\text { - Provision of population segment-targeted road safety education } \\ \text { - Expanded measures for greater safety on main roads } \\ \text { - Creation of a bicycle-friendly road use environment }\end{array} \\ \text { - Coxpansion of parking space availability }\end{array} \quad \begin{array}{l}\text { - Promotion road safety public awareness campaigns } \\ \text { - Promotion of road safety awareness campaigns undertaken by civic organizations }\end{array}\right]$

## Automobiles and Society

## Wider ITS Applications and the Transition to Automated Driving

Intelligent Transport Systems aim to radically improve transport safety, efficiency and convenience through the use of information and communication technologies integrating road users, road infrastructure, and vehicles. In 1996 the Japanese government formulated its Comprehensive Concept for the Promotion of ITS, on the basis of which it has promoted, as a national project, ITS development in a number of areas. Advanced navigation systems are already widely in use, as are ETC (electronic toll collection) and smart highway toll stations using ETC exclusively. A wide range of technologies developed on the basis of Advanced Safety Vehicle (ASV) research are also in application. The Public-Private ITS Initiative/Roadmaps policy initiative formulated by the Japanese government in June 2014 (and updated in June 2015) details measures to be taken for further ITS development under public-private cooperative efforts, with the focus on safe-driving support as well as automated driving systems and on the expanded use of road traffic data. To achieve the stipulated goals, coordinated interministerial and inter-agency efforts, including the upgrading of communication infrastructures, are required.

## INTRODUCTION OF ROAD-TO-VEHICLE SAFE-DRIVING SUPPORT SYSTEMS

Incorporating ITS technologies, road-to-vehicle (also referred to as "vehicle-to-infrastructure") systems providing safe-driving support and cruise assistance have been in operation in Japan since 2010-11. More recently, ETC 2.0, an advanced electronic toll collection system that also provides drivers with real-time information on traffic conditions, has been introduced, for use on intercity and intracity expressways.

## "DSSS"* SYSTEM FEATURES (EXAMPLES)

1. "Oncoming traffic" warning (here, on right turn)

*DSSS: "Driving Safety Support System"
2. "Entering traffic ahead" warning


Source: Universal Traffic Management Society of Japan

ETC 2.0 DEVICE-BASED SYSTEM FEATURES (EXAMPLES)


Sources: Ministry of Land, Infrastructure, Transport and Tourism, etc.

## EXPANDING AVAILABILTY OF ASV TECHNOLOGIES IN THE MARKET

In the area of safe-driving assistance using ITS technologies, a wide range of vehicle safety features, including adaptive front-lighting systems, lane-keeping assist systems, full-range adaptive cruise control systems and collision-mitigation braking systems, have been developed based on the results of research conducted on the Advanced Safety Vehicle (ASV) concept. Most of these advanced technologies have already been introduced to the market (see page 39 for details on the status of their onboard installation).

## - PRACTICAL APPLICATION OF ASV TECHNOLOGIES

## 1. Lane-Keeping Assist

Sensors (cameras) positioned on the vehicle monitor the road ahead and, through auxiliary control of the steering wheel, help keep the vehicle centered in the lane whenever the vehicle deviates from its course because of, for example, a crosswind or road surface unevenness.


## 2. Full-Range Adaptive Cruise Control

Information from front sensors helps a vehicle keep a safe distance from the vehicle ahead through brake or speed control according to a preset vehicle speed.


## 3. Collision-Mitigation Braking System (pre-crash safety)

Based on the distance from and speed relative to the vehicle ahead obtained principally by means of radar technology, the system's electronic control unit calculates the risk of collision. In the event of such a risk, multiple warnings are emitted and auxiliary braking is applied. When a collision is imminent, full braking power is applied and seatbelts are retracted automatically.


Radar sensors and a camera continuously monitor the distance to the vehicle ahead.


When the distance to the vehicle ahead narrows dangerously, multiple warnings are emitted and auxiliary braking is automatically applied.


> Full braking power activated

When a collision is imminent, full braking power is automatically applied and seatbelts are rapidly retracted.

## 4. Vehicle Perimeter Monitoring \& Blind-Corner Monitoring

In blind-corner monitoring (bottom image), front cameras with built-in prisms transmit both left and right views to the in-cabin display screen.


## THE TRANSITION TO AUTOMATED DRIVING

In November 2015, JAMA released a roadmap for achieving safe and efficient road transport for all road users in Japan through the use of automated driving. Targeting the elimination of accidents and congestion and optimized road and vehicle use for people and the transport of goods, the roadmap envisions the wider introduction of automated driving functions in the lead-up to 2020; between 2020 and 2030, the expanded application of automated driving technologies in various driving environments; and by 2050, predicated on full public acceptance which Japan's automakers will promote, a comprehensive deployment of advanced levels of automated driving, the result of integrated efforts on the part of industry, government, and academia.

## ACHIEVING THE "ZEROS"

Zero accidents
Zero congestion

## RESOLVING RELATED ISSUES

Enabling optimally independent mobility Enabling efficient freight transport

## Solutions

 through advances in technology
## THE JAMA ROADMAP FOR THE PROMOTION OF AUTOMATED DRIVING

| Automated driving technology |
| :--- |
|  |

## 8 Trillion Yen in Annual Automobile-Related Tax Revenue

Since the initial earmarking of funds for road construction and road maintenance programs in line with Japan's first five-year road improvement plan in 1954, there has been a steady increase both in the number of automobilerelated taxes assessed on users and in their respective rates. Currently, the automobile tax structure consists of nine different taxes, creating a very heavy tax burden for motor vehicle owners in Japan. Under the government's budget for fiscal 2016, the total value of tax revenue from these automobile-related taxes has been estimated at 8.2 trillion yen, or $8.2 \%$ of Japan's projected total tax revenue of 100 trillion yen in fiscal 2016.

TAX REVENUE (Estimated) BY SOURCE IN FISCAL 2016
(as per Japan's fiscal 2016 budget)

Acquisition tax
1,075
x 100 million yen


Notes: 1. Automobile-related consumption tax revenue is not included in the "Consumption tax" segment in the chart on the left, but is included in the breakdown of automobile-related tax revenue appearing in the chart on the right. 2. Automobile-related consumption tax revenue values (including the consumption tax revenue from automobile servicing, not shown but included in figures here) have been calculated by JAMA. 3. The consumption tax is a national sales tax, of which $1.7 \%$ of the revenue is redistributed as revenue to local governments. Sources: Ministry of Finance; Ministry of Internal Affairs and Communications

AUTOMOBILE-RELATED TAXES IN JAPAN (as of April 1, 2016)

| Tax Category | On Acquisition |  |  |
| :---: | :--- | :--- | :--- |
|  | Acquisition Tax |  | Consumption Tax |

JAPAN'S ESTIMATED AUTOMOBILE-RELATED TAX REVENUE IN FISCAL 2016

|  |  |  | Tax <br> Revenue (x 100 million yen) | Base Tax Rate (for reference) | Current Tax Rate | Comparison with Base Tax Rate (multiplier value) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Taxes on Automobiles | On acquisition | Acquisition tax | 1,075 | 3\% | 3\% (Excluding commercial/mini-vehicles) | 1.0 |
|  |  | Consumption tax (on automobiles) | 14,302 | 8\% |  |  |
|  | During ownership | Tonnage tax | 6,492 | $¥ 2,500 / 0.5 \mathrm{t} /$ year (Vehicles for private use) | $\nexists 4,100 / 0.5$ t/year (Vehicles for private use) | 1.6 |
|  |  | Automobile tax | 15,248 | Based on engine capacity <br> (e.g., for $1,001 \leq 1,500$ cc passenger cars, $¥ 34,500 /$ year; see below) |  |  |
|  |  | Mini-vehicle tax | 2,442 | $¥ 10,800 /$ year (Passenger cars for private use) |  |  |
|  |  | Total | 39,559 |  |  |  |
| Taxes on Fuels | While in use | Gasoline tax | 23,860 | $¥ 24.3 / \ell$ | $¥ 48.6 / \ell$ | 2.0 |
|  |  | Regional gasoline excise tax | 2,553 | $¥ 4.4 / \ell$ | $¥ 5.2 /$ / | 1.2 |
|  |  | Diesel handling tax | 9,245 | $¥ 15.0 / \ell$ | $¥ 32.1 / \ell$ | 2.1 |
|  |  | LPG tax | 180 | $¥ 17.5 / \mathrm{kg}$ |  |  |
|  |  | Consumption tax (on fuels) | 6,104 | 8\% |  |  |
|  |  | Total | 41,942 |  |  |  |
| Grand Total |  |  | 81,501 |  |  |  |

Notes: 1. Consumption tax revenue values (including the consumption tax revenue from automobile servicing, not shown but included in figures here) have been calculated by JAMA. 2. Current tax rates effective as of April 1, 2016.

TAX RATES IN EFFECT (Examples), 1954-2016, TO SUPPORT ROAD NETWORK IMPROVEMENTS

| Duration | "Five-Year" Plan | Fiscal Year | Acquisition Tax | $\begin{gathered} \text { Tonnage } \\ \text { Tax } \\ ¥ / 0.5 \mathrm{t} / \text { year } \end{gathered}$ | Gasoline Tax ¥/ $\ell$ | Regional Gasoline Excise Tax ¥/l | Diesel Handling Tax $¥ / \ell$ | LPG Tax $¥ / k g$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1954-57 | First | '54 <br>  |  |  | $\begin{gathered} 13.0 \\ 11.0 \\ \downarrow \\ 14.8 \end{gathered}$ | $\begin{aligned} & 2.0 \\ & 3.5 \end{aligned}$ | 6.0 8.0 |  |
| 1958-60 | Second | '59 |  |  | 19.2 |  | 10.4 |  |
| 1961-63 | Third | '61 | [Commercial and mini- vehicles | [In the case of a passenger car for | $\begin{array}{r} \downarrow \\ 22.1 \end{array}$ | $\begin{array}{r} \downarrow \\ 4.0 \\ \hline \end{array}$ | $\begin{array}{r} \dagger \\ 12.5 \\ \hline \end{array}$ |  |
| 1964-66 | Fourth | '64 | excluded] | private use] | 24.3 | 4.4 | 15.0 |  |
| 1967-69 | Fifth | $\begin{gathered} \prime 67 \\ \hline 68 \end{gathered}$ | 3\% |  |  |  |  | $\begin{gathered} 5 \\ 10 \\ + \\ \hline \end{gathered}$ |
| 1970-72 | Sixth | $\begin{aligned} & \hline 70 \\ & \hline 71 \end{aligned}$ |  |  | $\downarrow$ |  |  | 17.5 |
| 1973-77 | Seventh | $\begin{aligned} & \prime 74 \\ & \prime 76 \\ & \hline \end{aligned}$ | 5\% |  | $\begin{array}{r} 29.2 \\ 36.5 \\ \hline \end{array}$ | $\begin{aligned} & 7.3 \\ & 5.3 \\ & 6.6 \end{aligned}$ | $\begin{gathered} \downarrow \\ 19.5 \end{gathered}$ |  |
| 1978-82 | Eighth | '79 |  |  | 45.6 | 8.2 | 24.3 |  |
| 1983-87 | Ninth |  |  |  |  |  | 1 |  |
| $1988-92$ <br> $1993-97$ | Tenth | '93 |  |  | \% | $57$ | $3$ |  |
| 1993-2002 | Twelfth | '98 |  |  |  |  |  |  |
| 2003-07 | As per the national priority infrastructure development plan |  |  |  |  |  |  |  |
| 2008- | As per the national medium-term road infrastructure plan |  |  | 6,300 |  |  |  |  |
| 2010-11 | - |  |  | 5,000 |  |  |  |  |
| 2012-13 | - |  | $\checkmark$ | 4,100 (2,500*) | $\checkmark$ | $\checkmark$ | , | , |
| 2014- | - |  | 3\% | 4,100 (2,500*) | 48.6 | 5.2 | 32.1 | 17.5 |
| Comparison with base tax rate (multiplier value) |  |  | 1.00 | 1.64 | 2.00 | 1.18 | 2.14 | 1.00 |

*The base tonnage tax rate ( $¥ 2,500 / 0.5$ t/year) is applied only to eco-friendly vehicles and new passenger cars and small trucks and buses (GVW $\leq 2.5 \mathrm{t}$ ) complying with
Base tax rate 2015 fuel efficiency standards, with emissions down by $75 \%$ from 2005 standards.

Source: Japan Automobile Manufacturers Association

|  |  | While in Use |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Automobile Tax | Mini-Vehicle Tax | Gasoline Tax | Regional Gasoline Excise Tax | Diesel Handling Tax | LPG Tax | Consumption Tax |
| Fixed amount assessed on the owner each year as of April 1 | Fixed amount assessed on the owner each year as of April 1 | Assessed on gasoline |  | Assessed on light oil | Assessed on LPG | Assessed on the purchase price of fuels |
|  |  | Included in the fuel price |  |  |  |  |
| Prefectural tax | Municipal tax | National tax |  | Prefectural tax | National tax | National and local tax |
| Passenger cars (for private use) - Up to 1,000cc $¥ 29,500 /$ year <br> - 1,001 to 1,500cc $¥ 34,500 /$ year <br> $-1,501$ to 2,000 cc $¥ 39,500 /$ year <br> - 2,001 to 2,500cc $¥ 45,000 /$ year <br> - 2,501 to 3,000cc $¥ 51,000 /$ year <br> - 3,001 to 3,500cc $¥ 58,000 /$ year <br> - 3,501 to 4,000cc $¥ 66,500 /$ year <br> - 4,001 to 4,500cc $¥ 76,500 / y e a r$ <br> - 4,501 to 6,000cc $¥ 88,000 /$ year <br> Over 6,000cc $¥ 111,000 /$ year | Note: For eco-friendly new minivehicles (cars and trucks) purchased in fiscal 2015, reductions apply to the mini-vehicle tax in fiscal 2016 (see page 50). | $¥ 48.6 / \ell$ | $¥ 5.2 / \ell$ | $¥ 32.1 / \ell$ <br> (light oil) | $\begin{aligned} & ¥ 17.5 / \mathrm{kg} \\ & (\mathrm{LPG}) \end{aligned}$ | 8\% of the purchase price of fuels (of which $1.7 \%$ is a local tax) <br> [For light oil, imposed on the light oil price excluding the diesel handling tax] |

## Tax Incentives to Promote the Wider Use of Eco-Friendly Vehicles

To help expedite the shift to low-carbon road transport in the interest of curbing global warming, the Japanese government has, since April 2009, applied auto-related tax incentives to promote the wider use of eco-friendly vehicles. A new package of incentives, introduced for application beginning in April 2015, updates vehicle eligibility requirements in line with upgraded fuel efficiency standards.

## INCENTIVES \& ELIGIBILITY REQUIREMENTS FOR NEW VEHICLES

- ACQUISITION AND TONNAGE TAX REDUCTIONS/EXEMPTIONS

Period in effect: April 1, 2015 through March 31, 2017 for the acquisition tax; May 1, 2015 through April 30, 2017 for the tonnage tax.

| Vehicle Type |  |  | Reductions/Exemptions |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Requirements | Certification Sticker(s) | Acquisition <br> Tax (3) | Tonnage Tax (4) |
| Passenger Cars |  |  |  |  |
| Electric Vehicles, Fuel Cell Vehicles, Plug-In Hybrid Vehicles, Clean Diesel Vehicles (1), Natural Gas Vehicles (2) |  |  | Exempt | Exempt at time of 1st and 2nd vehicle inspection |
| Gasoline Vehicles (including hybrid vehicles) | Compliant $+20 \%$ with 2020 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | Exempt | Exempt at time of 1st and 2nd vehicle inspection |
|  | Compliant +10\% with 2020 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | $80 \%$ <br> reduction | 75\% reduction |
|  | Compliant with 2020 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | $60 \%$ <br> reduction | 50\% reduction |
|  | Compliant +10\% with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | $40 \%$ <br> reduction | 25\% reduction |
|  | Compliant +5\% with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | 20\% <br> reduction |  |
| Small Trucks and Buses (GVW $\leq 2.5 \mathrm{t}$ ) |  |  |  |  |
| Electric Vehicles, Fuel Cell Vehicles, Plug-In Hybrid Vehicles, Natural Gas Vehicles (2) |  |  | Exempt | Exempt at time of 1st and 2nd vehicle inspection |
| Gasoline Vehicles (including hybrid vehicles) | Compliant +25\% with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | Exempt | Exempt at time of 1st and 2nd vehicle inspection |
|  | Compliant +20\% with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | 80\% reduction | 75\% reduction |
|  | Compliant +15\% with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | 60\% reduction | 50\% reduction |
|  | Compliant +10\% with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | $40 \%$ <br> reduction | 25\% reduction |
|  | Compliant +5\% with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | 20\% <br> reduction |  |


| Vehicle Type |  |  | Reductions/Exemptions |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Requirements | Certification Sticker(s) | Acquisition Tax (3) | Tonnage Tax (4) |
| Mid-Sized Trucks and Buses (2.5t<GVW $\leq 3.5 \mathrm{t}$ ) |  |  |  |  |
| Electric Vehicles, Fuel Cell Vehicles, Plug-In Hybrid Vehicles, Natural Gas Vehicles (2) |  |  | Exempt | Exempt at time of 1 st and 2nd vehicle inspection |
| Diesel Vehicles (including hybrid vehicles) | Compliant +15\% with 2015 fuel efficiency standards, with NOx and PM emissions down by 10\% from 2009 standards |  | Exempt | Exempt at time of 1st and 2nd vehicle inspection |
|  | Compliant +10\% with 2015 fuel efficiency standards, with NOx and PM emissions down by 10\% from 2009 standards |  | 80\% <br> reduction | 75\% reduction |
|  | Compliant +15\% with 2015 fuel efficiency standards, and compliant with 2009 emission standards |  | $80 \%$ <br> reduction | 75\% reduction |
|  | Compliant $+5 \%$ with 2015 fuel efficiency standards, with NOx and PM emissions down by 10\% from 2009 standards |  | $60 \%$ <br> reduction | 50\% reduction |
|  | Compliant +10\% with 2015 fuel efficiency standards, and compliant with 2009 emission standards |  | 60\% reduction | 50\% reduction |
|  | Compliant with 2015 fuel efficiency standards, with NOx and PM emissions down by 10\% from 2009 standards |  | $40 \%$ <br> reduction | 25\% reduction |
|  | Compliant +5\% with 2015 fuel efficiency standards, and compliant with 2009 emission standards |  | 40\% <br> reduction | 25\% reduction |
| Gasoline <br> Vehicles (including hybrid vehicles) | Compliant $+15 \%$ with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | Exempt | Exempt at time of 1st and 2nd vehicle inspection |
|  | Compliant +10\% with 2015 fuel efficiency standards, with emissions down by $75 \%$ from 2005 standards |  | 80\% reduction | 75\% reduction |
|  | Compliant +15\% with 2015 fuel efficiency standards, with emissions down by 50\% from 2005 standards |  | $80 \%$ <br> reduction | 75\% reduction |
|  | Compliant +5\% with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | $60 \%$ <br> reduction | 50\% reduction |
|  | Compliant +10\% with 2015 fuel efficiency standards, with emissions down by 50\% from 2005 standards |  | $60 \%$ <br> reduction | 50\% reduction |
|  | Compliant with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards |  | $40 \%$ <br> reduction | 25\% reduction |
|  | Compliant +5\% with 2015 fuel efficiency standards, with emissions down by 50\% from 2005 standards |  | $40 \%$ <br> reduction | 25\% reduction |
| Heavy-Duty Trucks and Buses (GVW>3.5t) |  |  |  |  |
| Electric Vehicles, Fuel Cell Vehicles, Plug-In Hybrid Vehicles, Natural Gas Vehicles (2) |  |  | Exempt | Exempt at time of 1st and 2nd vehicle inspection |
| Diesel Vehicles (including hybrid vehicles) | Compliant +15\% with 2015 fuel efficiency standards (5), with NOx and PM emissions down by 10\% from 2009 standards |  | Exempt | Exempt at time of 1st and 2nd vehicle inspection |
|  | Compliant $+10 \%$ with 2015 fuel efficiency standards (5), with NOx and PM emissions down by 10\% from 2009 standards |  | 80\% <br> reduction | 75\% reduction |
|  | Compliant +15\% with 2015 fuel efficiency standards (5), and compliant with 2009 emission standards |  | 80\% <br> reduction | 75\% reduction |
|  | Compliant +5\% with 2015 fuel efficiency standards (5), with NOx and PM emissions down by 10\% from 2009 standards |  | 60\% reduction | 50\% reduction |
|  | Compliant +10\% with 2015 fuel efficiency standards (5), and compliant with 2009 emission standards |  | 60\% reduction | 50\% reduction |
|  | Compliant with 2015 fuel efficiency standards (5), with NOx and PM emissions down by 10\% from 2009 standards |  | $40 \%$ <br> reduction | 25\% reduction |
|  | Compliant +5\% with 2015 fuel efficiency standards (5), and compliant with 2009 emission standards |  | $40 \%$ <br> reduction | 25\% reduction |

- ACQUISITION AND TONNAGE TAX REDUCTIONS/EXEMPTIONS FOR HEAVY-DUTY VEHICLES EQUIPPED WITH ADVANCED SAFETY FEATURES AND PUBLIC-USE ASSISTED-MOBILITY VEHICLES Period in effect: April 1, 2015 through March 31, 2017 for the acquisition tax; May 1, 2015 through April 30, 2018 for the tonnage tax.

| Vehicle Type |  |  | Reductions/Exemptions |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Acquisition Tax | Tonnage Tax |
| Trucks ( $3.5 \mathrm{t}<\mathrm{GVW} \leq 22 \mathrm{t}$ ) and Buses (GVW $\leq 12 t$, for seated passengers only) equipped with a collision-mitigation braking system and/or an electronic stability control system |  | Equipped with either of the two systems | $¥ 3.5$ million deduction from purchase price (1), (2) | 50\% reduction (1), (3) |
|  |  | Equipped with both systems | $¥ 5.25$ million deduction from purchase price (1), (2) | $75 \%$ reduction (1), (3) |
| AssistedMobility Vehicles | Low-floor ("non-step") buses (for use in public transport) |  | $¥ 10$ million deduction from purchase price (2) | Exempt (3) |
|  | Buses equipped with an electric lift (for use in public transport) |  | - For large buses (occupancy $\geq 30$ persons), $¥ 6.5$ million deduction from purchase price (2) <br> - For small buses (occupancy<30 persons), $¥ 2$ million deduction from purchase price (2) | Exempt (3) |
|  | Universal design-based taxis (for use in public transport) |  | $¥ 1.0$ million deduction from purchase price (2) | Exempt (3) |

(1) For large trucks (20t<GVW $\leq 22 t$ ) equipped with only one of the systems, period in effect: April 1, 2015 through October 31, 2016. Thereafter, only those equipped with both systems will be eligible for incentives (specifically, an acquisition tax incentive of a $¥ 3.5$ million deduction from vehicle purchase price and a tonnage tax incentive of a $50 \%$ reduction from the applicable tonnage tax rate). Eligibility for small buses (GVW $\leq 5$ t, for seated passengers only) requires that they be equipped with a collision-mitigation braking system. (2) Deductions are applied once, at the time of first registration. (3) Tonnage tax reductions/exemptions are applied once, at the time of new vehicle purchase during the period in which these reductions/exemptions are in effect.
Notes: 1. The acquisition tax is assessed on the amount remaining after deduction. 2. The above tonnage tax reductions/exemptions do not apply to vehicles targeted by this scheme that are eligible for the tonnage tax reductions/exemptions prescribed for eco-friendly vehicles (see pages 48 and 49), to which the latter measures only are applied. Regarding the acquisition tax, owners of vehicles covered under this scheme can opt either for the deductions indicated here or for the acquisition tax reductions/exemptions prescribed for eco-friendly vehicles (see pages 48 and 49).

FISCAL 2016 AUTOMOBILE TAX REDUCTIONS
FOR PASSENGER CARS AND SMALL TRUCKS AND BUSES (GVW $\leq 2.5 t$ ) *

| Requirements | Reduction |
| :--- | :--- |
| Electric Vehicles, Fuel Cell Vehicles, Plug-In Hybrid Vehicles, Clean Diesel Vehicles (1), Natural Gas Vehicles (2) <br> Compliant +10\% with 2020 fuel efficiency standards, with emissions down by 75\% from 2005 standards | $75 \%$ reduction (3) |
| Compliant +20\% with 2015 fuel efficiency standards, with emissions down by 75\% from 2005 standards | $50 \%$ reduction (3) |

*Also applies to trucks and buses ( $2.5 \mathrm{t}<\mathrm{GVW}>3.5 \mathrm{t}$, gasoline vehicles only) certified as fuel-efficient and low-emission vehicles.
(1) Only passenger cars complying with 2009 emission standards. (2) With NOx emissions down by $10 \%$ from 2009 emission standards. (3) Reductions to be applied in fiscal 2017 for new vehicles purchased in fiscal 2016 (amounts assessed are rounded off).
Note: This scheme also mandates a yearly $15 \%$ ( $10 \%$ for trucks and buses) surcharge on the automobile tax for gasoline and LPG-powered vehicles on the road 13 years or longer, and for diesel vehicles on the road 11 years or longer, since first registration.

FISCAL 2016 MINI-VEHICLE TAX REDUCTIONS (Minicars and Mini-Trucks) *

| Requirements |  | Reduction |
| :---: | :---: | :---: |
| Minicars | Electric Vehicles, Fuel Cell Vehicles, Natural Gas Vehicles (1) | 75\% reduction (2) |
|  | Compliant $+20 \%$ with 2020 fuel efficiency standards, with emissions down by 75\% from 2005 standards | 50\% reduction (2) |
|  | Compliant with 2020 fuel efficiency standards, with emissions down by 75\% from 2005 standards | 25\% reduction (2) |
| Mini-Trucks | Electric Vehicles, Fuel Cell Vehicles, Natural Gas Vehicles (1) | 75\% reduction (2) |
|  | Compliant +35\% with 2015 fuel efficiency standards, with emissions down by $75 \%$ from 2005 standards | 50\% reduction (2) |
|  | Compliant $\mathbf{+ 1 5 \%}$ with 2015 fuel efficiency standards, with emissions down by $75 \%$ from 2005 standards | 25\% reduction (2) |

[^10]
## INCENTIVES \& ELIGIBILITY REQUIREMENTS FOR USED VEHICLES

- ACQUISITION INCENTIVES

FOR PASSENGER CARS AND SMALL TRUCKS AND BUSES (GVW $\leq 2.5 t$ ) * Period in effect: April 1, 2015 through March 31, 2017.

| Requirements (1) | Certification |  |
| :--- | :--- | :--- | :--- |

[^11]
## Automobile-Related Taxes Are Onerous

Consider the case of a passenger car costing 1.8 million yen when purchased new and providing 12 years of service to the original owner for private use. During that period, six different categories of taxes (including consumption tax at the time of vehicle purchase and on fuel) will be assessed on the owner/user, amounting to a grand total of roughly 1.6 million yen. In addition to these various taxes, the user will also be required to pay onerous expressway tolls, automobile insurance premiums (mandatory and optional), a recycling fee, periodic inspection fees, and maintenance costs.


Assumptions: 1) Engine capacity: 1800 cc .2 2) $1 \mathrm{t}<\mathrm{GVW} \leq 1.5 \mathrm{t}$. 3) Purchase price: $¥ 1.8$ million. 4) Fuel consumption (JC08 test cycle-based): $15.5 \mathrm{~km} / \mathrm{l}(\mathrm{CO}$ emissions: $150 \mathrm{~g} / \mathrm{km}) .5)$ France $=$ Paris; U.S.A. = New York City. 6) France: Vehicle in no. 8 horsepower "class." 7) Service life: 12 years. 8) Currency exchange rates: EUR $1=$ JPY 134, GBP $1=J P Y 185$, USD $1=$ JPY 121 (averaged April 2015-March 2016).
Notes: 1. As shown here, tax amounts other than Japan's may not be the most current. 2. Does not include applicable incentives/surcharges, if any. 3. Does not include registration fees. 4. Automobile tax on private vehicles (i.e., for personal use only) was abolished in France as of 2000.

Source: Japan Automobile Manufacturers Association


## Global Manufacturing Operations Expand Their Range

Japanese automobile manufacturers have continued to develop local production operations, whether as whollyowned subsidiaries or as joint ventures, in the United States, Europe, Southeast Asia, China and, recently, Russia and other countries with emerging markets. These operations contribute to the strengthening of local economies

## GEOGRAPHICAL DISTRIBUTION OF JAPANESE AUTOMAKERS' OVERSEAS PRODUCTION BASES



JAPANESE AUTOMAKERS' OVERSEAS PRODUCTION BASES: Number of Plants by Country \&

| Country/ <br> TerritoryCountry No. <br> (see map) | Motor <br> Vehicles <br> (incl. parts) | Motorcycles (incl. parts) | Motor Vehicles \& Motorcycles (incl. parts) | Parts Only | Country/ <br> TerritoryCountry No. <br> (see map) | Motor Vehicles (incl. parts) (incl. parts) | Motorcycles (incl. parts) | Motor Vehicles \& Motorcycles (incl. parts) | Parts Only |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe |  |  |  |  | Africa |  |  |  |  |
| Belgium 1 | - | - | - | 1 | Egypt | 5 | - | - | - |
| Czech Republic | 1 | - | - | - | Kenya --------------13 | 3 | 1 | - | - |
| France | 1 | 1 | - | - | Mauritius | 1 | - | - | - |
| Hungary | 1 | - | - | - | Morocco -----------15 | 1 | - | - | - |
| Italy | - | 1 | - | 1 | Nigeria -------------16 | 1 | 2 | - | - |
| Poland --------6 | - | - | - | 2 | South Africa | 5 | - | - | - |
| Portugal ----------7 | 2 | --- | - | - | Tunisia 18 | 1 | - | - | - |
| Russia -------------8 | 6 | $-$ | - | - | Africa Total | 17 | 3 | - | - |
|  | 1 | - | - | 1 | Middle East |  |  |  |  |
|  | 4 |  |  |  | Saudi Arabia 19 | 1 | - | - | - |
| UKK 11 | 3 | - | - | 1 | Middle East Total | 1 | - | - | - |
| Europe Total 19 2 - 6 |  |  |  |  | Oceania |  |  |  |  |
|  |  |  |  |  | Australia 20 | 1 | - | - | 1 |
|  |  |  |  |  | Oceania Total | 1 | - | - | 1 |

through employment creation, local parts purchasing and, in many cases, export revenue for the host countries. Locally-produced automobile parts such as engines and transmissions, as well as finished vehicles of some models, are exported to Japan and other destinations.


## Items Produced

| Country/ Territory | Country No. (see map) | Motor Vehicles (incl. parts) | Motorcycles (incl. parts) | Motor Vehicles \& Motorcycles (incl. parts) | Parts Only |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Asia |  |  |  |  |  |
| Bangladesh | 21 | 2 | 1 | - | - |
| Cambodia | 22 | - | 2 | - | - |
| China | 23 | 24 | 8 | - | 16 |
| India | 24 | 11 | 7 | - | 1 |
| Indonesia | 25 | 12 | 7 | 1 | 8 |
| Kazakhstan | 26 | 1 | - | - | - |
| Laos | 27 | - | 1 | - | - |
| Malaysia | 28 | 12 | 3 | - | 2 |
| Myanmar | 29 | 1 | - | - | - |
| Pakistan | 30 | 6 | 3 | 1 | - |
| Philippines | 31 | 6 | 4 | - | 4 |
| Taiwan | 32 | 9 | 2 | - | - |
| Thailand | 33 | 16 | 4 | - | 8 |
| Vietnam | 34 | 9 | 4 | 1 | 1 |
| Asia Total |  | 109 | 46 | 3 | 40 |


| Country/TerritoryCountry No. <br> (see map) | Motor Vehicles (incl. parts) | Motorcycles (incl. parts) | Motor Vehicles \& Motorcycles (incl. parts) | Parts Only |
| :---: | :---: | :---: | :---: | :---: |
| North America |  |  |  |  |
| Canada | 5 | - | - | 2 |
| U.S.A. 36 | 13 | 1 | - | 13 |
| North America Total | 18 | 1 | - | 15 |
| Latin America |  |  |  |  |
| Argentina | 1 | 2 | 1 | - |
| Brazil | 7 | 4 | - | 2 |
| Colombia | 1 | 2 | - | - |
| Ecuador ---------- 40 | 2 | - | - | - |
| Mexico --- 41 | 6 | 3 | - | - |
| Peru - 42 | ---- | 1 | - | - |
| Venezuela | 3 | - | - | - |
| Latin America Total | 20 | 12 |  | 2 |
| World Total | 185 | 64 | 4 | 64 |

## Japanese Automakers' Overseas Production Rises Notably in Asia and Latin America

The global operations of Japanese automobile manufacturers continue to grow, focusing on on-site manufacturing to meet local needs. Whether as independent operations, joint ventures or technical tie-ups, local manufacturing activities are conducted in numerous countries around the world (see pages 54-55). In 2015 Japanese automakers' overseas production totalled more than 18 million units, with Asia and Latin America seeing the most significant increases.

OVERSEAS PRODUCTION BY JAPANESE AUTOMOBILE MANUFACTURERS
In vehicle units

| Year | Asia | Middle East | Europe | EU | North America | U.S.A. | Latin America | Africa | Oceania | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1985 | 208,589 | - | 44,658 | 43,175 | 296,569 | 296,569 | 90,252 | 99,500 | 151,574 | 891,142 |
| 1986 | 282,912 | - | 75,163 | 73,903 | 426,087 | 425,644 | 87,115 | 119,000 | 133,109 | 1,123,386 |
| 1987 | 355,758 | - | 102,943 | 100,794 | 608,446 | 592,761 | 104,925 | 134,000 | 127,003 | 1,433,075 |
| 1988 | 456,489 | - | 132,129 | 130,326 | 723,396 | 672,766 | 125,531 | 145,000 | 152,334 | 1,734,879 |
| 1989 | 597,402 | - | 205,005 | 203,215 | 1,040,868 | 932,242 | 144,811 | 184,500 | 166,541 | 2,339,127 |
| 1990 | 952,390 | - | 226,613 | 223,164 | 1,570,114 | 1,298,878 | 160,654 | 186,000 | 169,169 | 3,264,940 |
| 1991 | 1,035,7 | - | 285, | 82,278 | 1,684,964 | 1,378,907 | 169,001 | 172,000 | 34,051 | ,481,725 |
| 1992 | 1,120,430 | - | 358,601 | 351,296 | 1,853,097 | 1,547,361 | 195,161 | 167,500 | 109,276 | 3,804,065 |
| 1993 | 1,315,346 | - | 496, | 472 | 2,030,478 | 1,691,239 | 211,802 | 179,000 | 06,754 | 4,339,954 |
| 1994 | 1,553,585 |  | 502,332 | 477,728 | 2,346,619 | 1,982,209 | 197,325 | 168,000 | 128,213 | 4,896,074 |
| 1995 | 1,882,850 | - | 641,573 | 575,852 | 2,595,436 | 2,215,657 | 110,660 | 226,000 | 102,961 | 5,559,480 |
| 1996 | 1,950, | - | 738,3 | 0,99 | 2,641,451 | 2,275,525 | 140,031 | 195,674 | 118,097 | 5,784,252 |
| 1997 | 2,003,286 |  | 814,68 | 714,69 | 2,664,588 | 2,290,685 | 190,596 | 182,218 | 136,107 | 5,991,484 |
| 1998 | 1,215,202 | 5,688 | 920,985 | 814,8 | 2,674,299 | 2,270,516 | 260,131 | 144,181 | 150,685 | 5,371,171 |
| 1999 | 1,547,671 | 3,493 | 929,303 | 835,582 | 2,797,175 | 2,311,163 | 246,710 | 130,216 | 125,575 | 5,780,143 |
| 2000 | 1,673,7 | 4,258 | 9531 | 837,67 | 2, | 2,480, | 387,732 | 146,435 | 130,933 | ,288,192 |
| 2001 | 1,872,521 | 5,660 | 1,032,004 | 939,034 | 3,061,612 | 2,451,496 | 407,887 | 162,825 | 137,084 | 6,679,593 |
| 2002 | 2,380,621 | 6,000 | 1,153,059 | 1,015,748 | 3,375,453 | 2,720,449 | 445,862 | 155,973 | 135,498 | 7,652,466 |
| 2003 | 3,007,348 | 5,820 | 1,338,476 | 1,245,46 | 3,487,01 | 2,821,723 | 457,467 | 162,969 | 148,471 | 8,607,563 |
| 2004 | 3,638,978 | 10,800 | 1,454,903 | 1,296,516 | 3,840,744 | 3,143,603 | 534,863 | 191,537 | 125,726 | 9,797,551 |
| 2005 | 3,964 | 10,500 | 1,545,35 | 1,369,55 | 4,080,71 | 3,383,277 | 645,074 | 225,725 | 134,581 | 10,606,157 |
| 2006 | 4,129,856 | 11,400 | 1,702,836 | 1,509,402 | 4,001,639 | 3,281,073 | 745,827 | 259,050 | 121,635 | 10,972,243 |
| 2007 | 4,523,75 | 3,342 | 1,976,407 | 1,789,87 | 4,049,068 | 3,324,326 | 895,099 | 252,332 | 159,710 | 11,859,709 |
| 2008 | 4,8 | 0 | 1,876,109 | 1,693,151 | 3,576,246 | 2,893,46 | 920,738 | 257,646 | 143,741 | 11,651,554 |
| 2009 | 5,145,418 | 0 | 1,228,294 | 1,136,145 | 2,687,527 | 2,108,161 | 790,794 | 168,651 | 96,836 | 10,117,520 |
| 2010 | 7,1 | 0 | 1,35 | 1, | 3,390 | 2,653 | 982,342 | 206,476 | 119,473 | 13,181,554 |
| 2011 | 7,547,259 | 0 | 1,410,628 | 1,302,277 | 3,068,979 | 2,422,152 | 1,029,511 | 233,709 | 93,675 | 13,383,761 |
| 2012 | 8,500,993 | 0 | 1,484,110 | 1,383,583 | 4,253,869 | 3,324,703 | 1,234,584 | 248,711 | 101,381 | 15,823,648 |
| 2013 | 9,056,388 | 0 | 1,537,025 | 1,379,733 | 4,540,685 | 3,627,226 | 1,284,187 | 232,191 | 106,278 | 16,756,754 |
| 2014 | 9,112,629 | 596 | 1,654,208 | 1,382,052 | 4,785,769 | 3,813,351 | 1,591,099 | 241,841 | 90,125 | 17,476,267 |
| 2015 | 9,472,178 | 437 | 1,668,880 | 1,401,523 | 4,823,222 | 3,847,517 | 1,820,525 | 217,990 | 91,616 | 18,094,848 |

[^12]
## Japanese Automakers Forge Extensive International Alliances

With economic globalization, Japanese automobile manufacturers have rapidly adapted to the needs of individual markets, not only by shifting production to those markets but also by forging extensive alliances with overseas manufacturers. Various forms of partnership currently exist between Japanese, U.S. and European automakers-including capital and technical tie-ups, joint R\&D and production operations, and cooperative sales ties-and such arrangements are expanding yearly. With the rapid growth of motorization in China and Southeast Asia, Japanese automakers have been actively building relationships with local manufacturers there on the basis of capital tie-ups and the supply of production as well as environment- and safety-related technologies.




## Motor Vehicle Production Increases Worldwide Except in Latin America

In 2015 worldwide motor vehicle production (excluding motorcycles) grew $1.1 \%$ from the previous year to a total of 90.80 million units. By region, production increased in Africa (up $16.2 \%$ to 836,000 units), Europe (up $3.9 \%$ to 21.22 million units), North America (up $2.3 \%$ to 14.38 million units), and Asia-Oceania (up $0.8 \%$ to 47.79 million units), but decreased in Latin America (down $8.2 \%$ to 6.58 million units).

## O MOTOR VEHICLE PRODUCTION EXCLUDING MOTORCYCLES

(MAJOR PRODUCING COUNTRIES)
$x 10,000$ units

|  | UK |
| :--- | :---: |
| 13 | 160 |
| 14 | 160 |
| 15 | 168 |
|  |  |
| 0 | 600 |


|  | Germany |  | Russia |  |
| :--- | :--- | :--- | :--- | :--- |
| 13 | 572 | 13 | 219 |  |
| 14 | 591 | 14 | 189 |  |
| 15 | 603 | 15 | 138 |  |
|  |  | 700 | 0 |  |
| 0 |  |  |  |  |


|  | Canada |
| :--- | :---: |
| 13 | 238 |
| 14 | 239 |
| 15 | 228 |
|  |  |
|  |  |
|  |  |


|  | U.S.A. |  |
| :--- | :---: | :---: |
| 13 |  |  |
| 14 | $\mathbf{1 , 1 0 7}$ |  |
| 15 | $\mathbf{1 , 1 6 6}$ |  |
|  |  | 1,210 |











GLOBAL MOTORCYCLE PRODUCTION (BY COUNTRY/TERRITORY)
In vehicle units

| Country/ Territory | 2012 |  |  | 2013 |  |  | 2014 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mopeds | Motorcycles | Total | Mopeds | Motorcycles | Total | Mopeds | Motorcycles | Total |
| Austria | - | - | 76,575 | - | - | 81,167 | - | - | - |
| Czech Republic | 22 | 2,297 | 2,319 | 26 | 1,328 | 1,354 | 17 | 1,058 | 1,075 |
| France | - | - | 56,963 | - | - | 38,885 | - | - | - |
| Germany | - | - | 101,690 | - | - | 105,015 | - | - | - |
| Italy | - | - | 330,000 | - | - | 240,635 | - | - | - |
| Spain | - | - | 44,019 | - | - | 5,010 | - | - | - |
| UK | - | - | 20,590 | - | - | 15,531 | - | - |  |
| Brazil | 0 | 1,690,187 | 1,690,187 | 0 | 1,673,477 | 1,673,477 | - | - | - |
| China | - | 21,316,197 | 23,629,791 | - | 20,467,563 | 22,889,147 | - | 18,907,705 | 21,267,823 |
| India | - | - | 15,744,156 | - | - | 16,883,049 | - | - | 18,499,970 |
| Indonesia | - | - | 7,079,991 | - | - | 7,780,295 | - | - | 7,926,104 |
| Japan | 0 | 595,473 | 595,473 | 0 | 563,309 | 563,309 | 0 | 597,058 | 597,058 |
| Malaysia | - | - | 543,088 | - | - | 549,244 | - | - | 439,907 |
| Pakistan | - | - | 824,245 | - | - | 794,763 | - | - | 737,006 |
| Philippines | - | - | 588,458 | - | - | 729,690 | - | - | 749,506 |
| Taiwan | - | - | 1,086,084 | - | - | 1,115,223 | - | - | 1,175,259 |
| Thailand | - | - | 2,606,161 | - | - | 2,218,625 | - | - | 1,816,545 |

Note: "-" means data is not available at the end of March 2016.
Sources: Motorcycle manufacturers' associations of individual countries, etc.

GLOBAL MOTOR VEHICLE PRODUCTION (BY COUNTRY/REGION/TERRITORY)
In vehicle units

| Country/Region/ Territory | 2013 |  |  | 2014 |  |  | 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Passenger Cars | Trucks \& Buses | Total | Passenger Cars | Trucks \& Buses | Total | Passenger Cars | Trucks \& Buses | Total |
| Austria | 146,566 | 19,862 | 166,428 | 136,000 | 16,000 | 152,000 | 131,380 | 15,350 | 146,730 |
| Belgium | 465,504 | 38,000 | 503,504 | 481,636 | 35,195 | 516,831 | 369,172 | 40,168 | 409,340 |
| Finland | 7,600 | 103 | 7,703 | 45,000 | 35 | 45,035 | 69,000 | 0 | 69,000 |
| France | 1,458,220 | 282,000 | 1,740,220 | 1,499,464 | 322,000 | 1,821,464 | 1,553,800 | 416,200 | 1,970,000 |
| Germany | 5,439,904 | 278,318 | 5,718,222 | 5,604,026 | 303,522 | 5,907,548 | 5,707,938 | 325,226 | 6,033,164 |
| Italy | 388,465 | 269,741 | 658,206 | 401,317 | 296,547 | 697,864 | 663,139 | 351,084 | 1,014,223 |
| Netherlands | 0 | 29,183 | 29,183 | 29,196 | 2,232 | 31,428 | 41,870 | 4,504 | 46,374 |
| Portugal | 109,698 | 44,318 | 154,016 | 117,744 | 43,765 | 161,509 | 115,468 | 41,158 | 156,626 |
| Spain | 1,754,668 | 408,670 | 2,163,338 | 1,898,342 | 504,636 | 2,402,978 | 2,218,980 | 514,221 | 2,733,201 |
| Sweden | 161,080 | 0 | 161,080 | 154,174 | 0 | 154,174 | 188,987 | 0 | 188,987 |
| UK | 1,509,762 | 88,110 | 1,597,872 | 1,528,148 | 70,731 | 1,598,879 | 1,587,677 | 94,479 | 1,682,156 |
| Czech Republic | 1,128,473 | 4,458 | 1,132,931 | 1,246,506 | 4,714 | 1,251,220 | 1,298,236 | 5,367 | 1,303,603 |
| Hungary | 317,857 | 3,430 | 321,287 | 434,069 | 3,530 | 437,599 | 491,720 | 3,650 | 495,370 |
| Poland | 475,000 | 115,159 | 590,159 | 472,600 | 120,904 | 593,504 | 534,700 | 125,903 | 660,603 |
| Romania | 410,959 | 38 | 410,997 | 391,422 | 12 | 391,434 | 387,171 | 6 | 387,177 |
| Slovakia | 975,000 | 0 | 975,000 | 971,160 | 0 | 971,160 | 1,000,001 | 0 | 1,000,001 |
| Slovenia | 89,395 | 4,339 | 93,734 | 118,533 | 58 | 118,591 | 133,092 | 0 | 133,092 |
| Double Counts Portugal/World | 0 | -6,084 | -6,084 | 0 | -5,749 | -5,749 | 0 | -7,866 | -7,866 |
| Double Counts Eastern Europe/World | -100,000 | 0 | -100,000 | -120,000 | 0 | -120,000 | -123,360 | 0 | -123,360 |
| European Union (EU27) | 14,738,151 | 1,579,645 | 16,317,796 | 15,409,337 | 1,718,132 | 17,127,469 | 16,368,971 | 1,929,450 | 18,298,421 |
| Turkey | 633,604 | 491,930 | 1,125,534 | 733,439 | 437,006 | 1,170,445 | 791,027 | 567,769 | 1,358,796 |
| Serbia | 113,487 | 391 | 113,878 | 101,576 | 1,574 | 103,150 | 82,400 | 1,230 | 83,630 |
| Russia | 1,927,578 | 264,667 | 2,192,245 | 1,682,921 | 204,272 | 1,887,193 | 1,214,849 | 169,550 | 1,384,399 |
| Azerbaijan | 0 | 227 | 227 | 0 | 247 | 247 | 0 | 415 | 415 |
| Belarus | 2,553 | 20,373 | 22,926 | 9,350 | 13,640 | 22,990 | 8,469 | 6,564 | 15,033 |
| Kazakhstan | 37,469 | 3,215 | 40,684 | 37,157 | 3,005 | 40,162 | 12,453 | 2,024 | 14,477 |
| Ukraine | 45,758 | 4,691 | 50,449 | 25,941 | 2,810 | 28,751 | 5,654 | 2,590 | 8,244 |
| Uzbekistan | 246,641 | 0 | 246,641 | 245,660 | 0 | 245,660 | 185,400 | 0 | 185,400 |
| Double Counts CISNorld | -285,140 | 0 | -285,140 | -196,442 | 0 | -196,442 | -131,550 | 0 | -131,550 |
| CIS | 1,974,859 | 293,173 | 2,268,032 | 1,804,587 | 223,974 | 2,028,561 | 1,295,275 | 181,143 | 1,476,418 |
| Europe | 17,460,101 | 2,365,139 | 19,825,240 | 18,048,939 | 2,380,686 | 20,429,625 | 18,537,673 | 2,679,592 | 21,217,265 |
| Canada | 965,191 | 1,414,643 | 2,379,834 | 913,533 | 1,480,621 | 2,394,154 | 888,565 | 1,394,909 | 2,283,474 |
| U.S.A. | 4,368,835 | 6,697,597 | 11,066,432 | 4,253,098 | 7,407,604 | 11,660,702 | 4,163,679 | 7,936,416 | 12,100,095 |
| North America | 5,334,026 | 8,112,240 | 13,446,266 | 5,166,631 | 8,888,225 | 14,054,856 | 5,052,244 | 9,331,325 | 14,383,569 |
| Mexico | 1,771,987 | 1,282,862 | 3,054,849 | 1,915,709 | 1,452,301 | 3,368,010 | 1,968,054 | 1,597,415 | 3,565,469 |
| Argentina | 506,539 | 284,468 | 791,007 | 363,711 | 253,618 | 617,329 | 308,756 | 224,927 | 533,683 |
| Brazil | 2,722,979 | 989,401 | 3,712,380 | 2,502,293 | 644,093 | 3,146,386 | 2,018,954 | 410,509 | 2,429,463 |
| Colombia | 74,836 | 2,103 | 76,939 | 70,149 | 988 | 71,137 | 77,000 | 1,070 | 78,070 |
| Ecuador | 0 | 15,236 | 15,236 | 0 | 5,986 | 5,986 | 0 | 4,800 | 4,800 |
| Venezuela | 45,986 | 25,767 | 71,753 | 11,039 | 8,720 | 19,759 | 9,739 | 8,561 | 18,300 |
| Double Counts South America/World | -62,000 | -25,000 | -87,000 | -43,000 | -18,000 | -61,000 | -37,700 | -11,000 | -48,700 |
| Latin America | 5,060,327 | 2,574,837 | 7,635,164 | 4,819,901 | 2,347,706 | 7,167,607 | 4,344,803 | 2,236,282 | 6,581,085 |
| North and Latin America | 10,394,353 | 10,687,077 | 21,081,430 | 9,986,532 | 11,235,931 | 21,222,463 | 9,397,047 | 11,567,607 | 20,964,654 |
| Australia | 170,808 | 45,118 | 215,926 | 166,933 | 13,378 | 180,311 | 159,872 | 13,137 | 173,009 |
| Bangladesh | 162 | 0 | 162 | 536 | 0 | 536 | 540 | 0 | 540 |
| China | 18,084,169 | 4,032,656 | 22,116,825 | 19,928,505 | 3,803,095 | 23,731,600 | 21,079,427 | 3,423,899 | 24,503,326 |
| India | 3,155,694 | 742,731 | 3,898,425 | 3,162,372 | 682,485 | 3,844,857 | 3,378,063 | 747,681 | 4,125,744 |
| Indonesia | 924,753 | 281,615 | 1,206,368 | 1,013,172 | 285,351 | 1,298,523 | 824,445 | 274,335 | 1,098,780 |
| Iran | 630,639 | 113,041 | 743,680 | 925,975 | 164,871 | 1,090,846 | 884,866 | 97,471 | 982,337 |
| Japan | 8,189,323 | 1,440,858 | 9,630,181 | 8,277,070 | 1,497,595 | 9,774,665 | 7,830,722 | 1,447,599 | 9,278,321 |
| Malaysia | 543,892 | 57,515 | 601,407 | 545,122 | 50,012 | 595,134 | 558,324 | 56,347 | 614,671 |
| Pakistan | 121,234 | 20,911 | 142,145 | 126,020 | 22,726 | 148,746 | 182,548 | 47,138 | 229,686 |
| Philippines | 57,880 | 8,752 | 66,632 | 74,322 | 32,616 | 106,938 | 77,539 | 34,954 | 112,493 |
| South Korea | 4,122,604 | 398,825 | 4,521,429 | 4,124,116 | 400,816 | 4,524,932 | 4,135,108 | 420,849 | 4,555,957 |
| Taiwan | 291,037 | 47,683 | 338,720 | 332,629 | 46,594 | 379,223 | 298,418 | 52,667 | 351,085 |
| Thailand | 1,071,076 | 1,385,981 | 2,457,057 | 743,258 | 1,137,329 | 1,880,587 | 772,250 | 1,143,170 | 1,915,420 |
| Vietnam | 36,717 | 859 | 37,576 | 44,328 | 4,543 | 48,871 | 45,400 | 4,600 | 50,000 |
| Double Counts Asia/World | -198,000 | 0 | -198,000 | -201,000 | 0 | -201,000 | -205,130 | 0 | -205,130 |
| Asia-Oceania | 37,201,988 | 8,576,545 | 45,778,533 | 39,263,358 | 8,141,411 | 47,404,769 | 40,022,392 | 7,763,847 | 47,786,239 |
| Algeria | 0 | 0 | 0 | 1,244 | 0 | 1,244 | 20,000 | 0 | 20,000 |
| Egypt | 13,777 | 17,027 | 30,804 | 17,542 | 24,973 | 42,515 | 12,000 | 24,000 | 36,000 |
| Morocco | 146,842 | 20,610 | 167,452 | 209,999 | 21,987 | 231,986 | 260,129 | 28,200 | 288,329 |
| South Africa | 265,257 | 280,656 | 545,913 | 277,491 | 288,592 | 566,083 | 341,025 | 274,633 | 615,658 |
| Tunisia | 0 | 1,860 | 1,860 | 0 | 1,860 | 1,860 | 0 | 540 | 540 |
| Zimbabwe | 0 | 23 | 23 | 0 | 0 | 0 | 0 | 0 | 0 |
| Double Counts South Africa/World | -22,055 | -98,342 | -120,397 | -23,070 | -101,010 | -124,080 | -28,370 | -96,220 | -124,590 |
| Africa | 403,821 | 221,834 | 625,655 | 483,206 | 236,402 | 719,608 | 604,784 | 231,153 | 835,937 |
| Grand Totals | 65,460,263 | 21,850,595 | 87,310,858 | 67,782,035 | 21,994,430 | 89,776,465 | 68,561,896 | 22,242,199 | 90,804,095 |

Notes: 1. Includes preliminary figures. 2. Some EU countries do not release truck and bus production data.

## Motor Vehicle Sales Rise in Spain, Mexico, the Netherlands, Italy, Sweden, and Elsewhere

In 2015 new motor vehicle registrations (excluding motorcycles) increased $2.0 \%$ over the previous year to a global total of 89.68 million units. Vehicle sales rose in Spain (up $24.0 \%$ to 1.28 million units), Mexico (up $19.0 \%$ to 1.35 million units), the Netherlands (up $15.7 \%$ to 521,000 units), Italy (up $15.6 \%$ to 1.73 million units), and Sweden (up $12.5 \%$ to 397,000 units). On the other hand, new registrations dropped from the previous year in Russia (down $44.5 \%$ to 1.44 million units) and Brazil (down $26.6 \%$ to 2.57 million units).

- NEW REGISTRATIONS OF MOTOR VEHICLES EXCLUDING MOTORCYCLES (SELECTED COUNTRIES)


O NEW REGISTRATIONS OF PASSENGER CARS AND COMMERCIAL VEHICLES (BY COUNTRY)
In vehicle units

| Country | 2013 |  |  | 2014 |  |  | 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Passenger Cars | Commercial Vehicles | Total | Passenger Cars | Commercial Vehicles | Total | Passenger Cars | Commercial Vehicles | Total |
| Austria | 319,035 | 38,857 | 357,892 | 303,318 | 38,897 | 342,215 | 308,555 | 41,042 | 349,597 |
| Belgium | 486,065 | 61,074 | 547,139 | 482,939 | 62,316 | 545,255 | 501,066 | 70,458 | 571,524 |
| Czech Republic | 164,736 | 21,203 | 185,939 | 192,314 | 23,280 | 215,594 | 230,857 | 29,213 | 260,070 |
| Denmark | 182,086 | 28,753 | 210,839 | 189,055 | 32,658 | 221,713 | 207,717 | 37,767 | 245,484 |
| Finland | 103,455 | 13,913 | 117,368 | 106,237 | 13,876 | 120,113 | 108,812 | 14,664 | 123,476 |
| France | 1,790,456 | 416,917 | 2,207,373 | 1,795,885 | 415,042 | 2,210,927 | 1,917,226 | 427,866 | 2,345,092 |
| Germany | 2,952,431 | 305,287 | 3,257,718 | 3,036,773 | 319,945 | 3,356,718 | 3,206,042 | 333,783 | 3,539,825 |
| Greece | 58,694 | 3,876 | 62,570 | 71,218 | 5,447 | 76,665 | 75,805 | 6,239 | 82,044 |
| Hungary | 56,139 | 16,836 | 72,975 | 67,476 | 21,243 | 88,719 | 77,171 | 23,762 | 100,933 |
| Italy | 1,304,648 | 116,166 | 1,420,814 | 1,360,578 | 132,430 | 1,493,008 | 1,575,524 | 149,863 | 1,725,387 |
| Netherlands | 416,717 | 64,399 | 481,116 | 387,569 | 62,777 | 450,346 | 449,350 | 71,818 | 521,168 |
| Poland | 289,913 | 63,284 | 353,197 | 327,709 | 64,767 | 392,476 | 354,975 | 77,464 | 432,439 |
| Portugal | 105,921 | 20,768 | 126,689 | 142,826 | 29,531 | 172,357 | 178,503 | 35,151 | 213,654 |
| Romania | 57,710 | 13,306 | 71,016 | 82,809 | 17,527 | 100,336 | 98,325 | 22,266 | 120,591 |
| Slovakia | 65,998 | 9,206 | 75,204 | 72,237 | 9,723 | 81,960 | 77,968 | 12,123 | 90,091 |
| Spain | 722,689 | 100,261 | 822,950 | 890,125 | 139,657 | 1,029,782 | 1,094,077 | 182,982 | 1,277,059 |
| Sweden | 269,599 | 43,468 | 313,067 | 303,948 | 48,519 | 352,467 | 345,108 | 51,585 | 396,693 |
| UK | 2,264,737 | 330,976 | 2,595,713 | 2,476,435 | 366,590 | 2,843,025 | 2,633,503 | 427,903 | 3,061,406 |
| Russia | 2,649,181 | 349,469 | 2,998,650 | 2,333,067 | 259,329 | 2,592,396 | 1,284,366 | 153,564 | 1,437,930 |
| Switzerland | 307,885 | 35,833 | 343,718 | 301,942 | 36,462 | 338,404 | 323,783 | 38,867 | 362,650 |
| Turkey | 664,655 | 228,469 | 893,124 | 587,331 | 220,155 | 807,486 | 725,596 | 285,598 | 1,011,194 |
| Canada | 755,615 | 1,024,908 | 1,780,523 | 760,449 | 1,129,938 | 1,890,387 | 713,058 | 1,226,891 | 1,939,949 |
| U.S.A. | 7,585,341 | 8,298,102 | 15,883,443 | 7,749,432 | 8,773,231 | 16,522,663 | 7,572,662 | 9,897,997 | 17,470,659 |
| Mexico | 698,217 | 402,325 | 1,100,542 | 745,250 | 390,159 | 1,135,409 | 892,194 | 459,454 | 1,351,648 |
| Brazil | 3,040,783 | 726,587 | 3,767,370 | 2,794,687 | 703,325 | 3,498,012 | 2,122,956 | 446,020 | 2,568,976 |
| Argentina | 684,379 | 279,538 | 963,917 | 432,696 | 181,152 | 613,848 | 431,097 | 174,836 | 605,933 |
| China | 17,927,730 | 4,056,349 | 21,984,079 | 19,707,677 | 3,791,324 | 23,499,001 | 21,146,320 | 3,451,263 | 24,597,583 |
| India | 2,553,979 | 687,323 | 3,241,302 | 2,570,736 | 606,269 | 3,177,005 | 2,772,745 | 652,591 | 3,425,336 |
| Japan | 4,562,282 | 813,231 | 5,375,513 | 4,699,591 | 863,297 | 5,562,888 | 4,215,889 | 830,621 | 5,046,510 |
| South Korea | 1,243,868 | 299,696 | 1,543,564 | 1,359,834 | 302,034 | 1,661,868 | 1,533,670 | 300,116 | 1,833,786 |
| Malaysia | 576,657 | 79,136 | 655,793 | 588,348 | 78,139 | 666,487 | 591,298 | 75,376 | 666,674 |
| Indonesia | 880,032 | 349,779 | 1,229,811 | 863,268 | 332,141 | 1,195,409 | 755,566 | 275,856 | 1,031,422 |
| Thailand | 631,225 | 699,465 | 1,330,690 | 369,826 | 511,984 | 881,810 | 304,872 | 492,707 | 797,579 |
| Australia | 566,454 | 569,773 | 1,136,227 | 531,596 | 581,628 | 1,113,224 | 515,683 | 639,725 | 1,155,408 |
| Egypt | 220,000 | 63,000 | 283,000 | 273,500 | 75,600 | 349,100 | 258,400 | 73,700 | 332,100 |
| South Africa | 450,561 | 200,184 | 650,745 | 439,264 | 205,240 | 644,504 | 412,670 | 205,079 | 617,749 |
| Other | 5,492,957 | 1,707,561 | 7,200,518 | 6,019,435 | 1,657,136 | 7,676,571 | 6,298,508 | 1,669,856 | 7,968,364 |
| Grand Totals | 63,102,830 | 22,539,278 | 85,642,108 | 65,417,380 | 22,502,768 | 87,920,148 | 66,311,917 | 23,366,066 | 89,677,983 |

[^13]
## More than 1.2 Billion Motor Vehicles in Use Worldwide

There were over 1.2 billion motor vehicles (excluding motorcycles) in use worldwide in 2014, equivalent to 167 motor vehicles per 1,000 inhabitants or one vehicle for every 6 persons. Motorcycle density in recent years has been particularly high in Malaysia, Indonesia, and Thailand, with one motorcycle in use for every three persons; in Greece, with one in use for every six persons; and in Italy, with one in use for every seven persons. In Japan, one motorcycle is in use for every 11 persons.

## O MOTOR VEHICLE DENSITY: INTERNATIONAL COMPARISONS (at end of 2014)



Sources: Ministry of Land, Infrastructure, Transport and Tourism; Ward's, etc., for population data, OECD, U.N.

MOTORCYCLE DENSITY: INTERNATIONAL COMPARISONS (No. of Persons per Motorcycle) x 1 person

| 2014 | Malaysia |  |
| :---: | :---: | :---: |
| 2012 | Indonesia |  |
| 2014 | Thailand |  |
| 2013 | Greece |  |
| 2013 | Italy |  |
| 2013 | Spain |  |
| 2013 | Switzerland |  |
| 2014 | Japan |  |
| 2013 | Austria | 11 <br>  |
| 2013 | Netherlands | 14 <br>  |
| 2013 | Germany | 14 <br>  |
| 2014 | China | 15丽品 |

## - MOTOR VEHICLES IN USE WORLDWIDE (at end of 2014) <br> In vehicle units

| Country | Passenger <br> Cars | Commercial <br> Vehicles | Total |
| :--- | ---: | ---: | ---: |
| Germany | $44,403,124$ | $3,244,457$ | $47,647,581$ |
| Italy | $3,080,753$ | $4,865,167$ | $41,945,920$ |
| France | $31,800,000$ | $6,280,000$ | $38,080,000$ |
| UK | $32,612,782$ | $4,500,576$ | $37,113,358$ |
| Spain | $22,114,278$ | $5,148,126$ | $27,262,404$ |
| Netherlands | $8,192,570$ | $1,044,958$ | $9,237,528$ |
| Belgium | $5,511,080$ | 876,401 | $6,387,481$ |
| Austria | $4,694,921$ | 444,500 | $5,139,421$ |
| Sweden | $4,585,520$ | 581,206 | $5,166,726$ |
| Poland | $20,069,000$ | $3,565,000$ | $23,634,000$ |
| Switzerland | $4,384,490$ | 444,717 | $4,829,207$ |
| Turkey | $9,857,915$ | $4,474,671$ | $14,332,586$ |
| Russia | $40,850,000$ | $9,650,000$ | $50,500,000$ |
| U.S.A. | $120,983,811$ | $137,043,118$ | $258,026,929$ |
| Canada | $21,729,596$ | $1,120,204$ | $22,849,800$ |
| Mexico | $25,509,204$ | $10,381,046$ | $35,890,250$ |
| Argentina | $10,092,000$ | $3,191,000$ | $13,283,000$ |
| Brazil | $32,715,000$ | $9,027,000$ | $41,742,000$ |
| Japan | $60,667,517$ | $16,520,949$ | $77,188,466$ |
| China | $120,724,000$ | $22,107,000$ | $142,831,000$ |
| South Korea | $15,747,162$ | $4,370,793$ | $20,117,955$ |
| India | $27,174,000$ | $10,928,000$ | $38,102,000$ |
| Thailand | $8,381,000$ | $7,224,000$ | $1,605,000$ |
| Indonesia | $12,595,000$ | $8,278,000$ | $20,873,000$ |
| Australia | $13,297,260$ | $3,500,302$ | $16,797,562$ |
| South Africa | $6,620,891$ | $3,013,447$ | $9,634,338$ |
| Other | $141,988,946$ | $43,467,474$ | $185,456,420$ |
| Grand Totals | $884,381,820$ | $325,292,112$ | $1,209,673,932$ |

Sources: Ministry of Land, Infrastructure, Transport and Tourism; Ward's, etc

## MOTORCYCLES IN USE WORLDWIDE

In vehicle units

| Year | Country/Territory | Total |
| :---: | :--- | ---: |
| 2013 | Italy | $8,531,770$ |
| 2013 | Spain | $4,998,320$ |
| 2013 | France | $2,585,009$ |
| 2013 | UK | $1,219,400$ |
| 2013 | Netherlands | $1,235,139$ |
| 2013 | Switzerland | 862,913 |
| 2013 | Austria | 755,497 |
| 2013 | Poland | $2,316,610$ |
| 2013 | Czech Republic | 512,975 |
| 2013 | Germany | $5,876,553$ |
| 2013 | Greece | $1,778,596$ |
| 2014 | China | $91,530,292$ |
| 2012 | Indonesia | $75,980,927$ |
| 2014 | Japan | $11,688,632$ |
| 2014 | Thailand | $20,305,708$ |
| 2014 | Taiwan | $13,735,994$ |
| 2014 | Malaysia | $11,734,527$ |
| 2014 | Philippines | $4,475,714$ |

Sources: Ministry of Land, Infrastructure, Transport and Tourism;
Ministry of Internal Affairs and Communications,
Federation of Asian Motorcycle Industries (FAMI); European Association of Motorcycle Manufacturers (ACEM), etc.

## Motor Vehicle Exports Increase in Italy, Spain, the U.S.A., and India

Motor vehicle exports (excluding motorcycles) in 2014 increased over the previous year in Italy (up 11.6\% to 439,000 units), Spain (up $8.5 \%$ to 2.04 million units), the U.S.A. (up $7.1 \%$ to 2.24 million units), and India (up 5.2\% to 708,000 units), but decreased in Brazil (down 39.2\% to 360,000 units) and China (down 6.8\% to 910,000 units). Meanwhile, motorcycle exports in 2014 showed a year-on-year rise in Indonesia (up $53.8 \%$ to 42,000 units), Taiwan (up 18.3\% to 499,000 units), and India (up $17.9 \%$ to 2.46 million units), but declined in China (down $7.8 \%$ to 8.28 million units).

MOTOR VEHICLE EXPORTS (MAJOR EXPORTING COUNTRIES)


MOTOR VEHICLE EXPORTS (MAJOR EXPORTING COUNTRIES)
In vehicle units

| Country | 2012 |  |  | 2013 |  |  | 2014 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Passenger Cars | Commercial Vehicles | Total | Passenger Cars | Commercial Vehicles | Total | Passenger Cars | Commercial Vehicles | Total |
| Japan | 4,198,494 | 605,097 | 4,803,591 | 4,065,519 | 609,114 | 4,674,633 | 3,835,595 | 630,029 | 4,465,624 |
| U.S.A. | 1,515,337 | 425,622 | 1,940,959 | 1,624,236 | 467,236 | 2,091,472 | 1,784,937 | 454,592 | 2,239,529 |
| Germany | 4,131,279 | 189,548 | 4,320,827 | 4,197,516 | 207,244 | 4,404,760 | 4,303,127 | 226,277 | 4,529,404 |
| UK | 1,211,766 | 63,733 | 1,275,499 | 1,201,395 | 47,910 | 1,249,305 | 1,195,196 | 34,822 | 1,230,018 |
| France | 3,898,019 | 506,303 | 4,404,322 | 3,842,199 | 530,355 | 4,372,554 | 3,961,884 | 571,759 | 4,533,643 |
| Italy | 174,514 | 232,867 | 407,381 | 169,576 | 223,657 | 393,233 | 189,112 | 249,554 | 438,666 |
| Spain | 1,326,777 | 402,395 | 1,729,172 | 1,493,731 | 386,243 | 1,879,974 | 1,631,744 | 408,149 | 2,039,893 |
| Brazil | 352,179 | 119,867 | 472,046 | 461,402 | 130,221 | 591,623 | 265,620 | 93,951 | 359,571 |
| South Korea | 3,012,584 | 158,050 | 3,170,634 | 2,948,352 | 140,931 | 3,089,283 | 2,919,781 | 143,423 | 3,063,204 |
| China | 661,204 | 394,857 | 1,056,061 | 596,286 | 381,006 | 977,292 | 533,009 | 377,352 | 910,361 |
| India | 559,414 | 80,027 | 639,441 | 596,142 | 77,050 | 673,192 | 622,470 | 85,782 | 708,252 |

Sources: Ward's, etc.; for Japan, Japan Automobile Manufacturers Association

MOTORCYCLE EXPORTS (MAJOR EXPORTING COUNTRIES/TERRITORY)
In vehicle units

| Country/Territory | 2012 |  |  | 2013 |  |  | 2014 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mopeds | Motorcycles \& Scooters | Total | Mopeds | Motorcycles \& Scooters | Total | Mopeds | Motorcycles \& Scooters | Total |
| Japan | 0 | 479,163 | 479,163 | 0 | 430,897 | 430,897 | 0 | 465,584 | 465,584 |
| China | - | 8,707,120 | 8,707,120 | - | 8,982,918 | 8,982,918 | - | 8,281,143 | 8,281,143 |
| Taiwan | - | 8, - | 483,610 | - | - | 421,884 | - | - | 499,172 |
| Indonesia | - | - | 77,129 | - | - | 27,135 | - | - | 41,746 |
| India | - | - | 1,956,378 | - | - | 2,084,000 | - | - | 2,457,597 |

Note: "-" means data is not available at the end of March 2016.
Sources: Automobile/motorcycle manufacturers' associations of individual countries; for Japan, Japan Automobile Manufacturers Association

# Classifications According to the Road Vehicles Act and the Road Traffic Act 

Japan classifies motor vehicles according to the provisions of two basic laws: the Road Vehicles Act and the Road Traffic Act. Road Vehicles Act classifications are used for registration statistics, vehicle inspection, and related maintenance and repair. Road Traffic Act classifications determine the different categories of driver's licenses. Vehicle registration number/character combinations are determined by vehicle type and usage in accordance with Road Vehicles Act designations, and a "vanity plate" system has been introduced nationwide.

CLASSIFICATION UNDER
THE ROAD VEHICLES ACT
(for registration,
inspection, etc. )


Small Over 660cc to $2,000 \mathrm{cc}$ in engine capacity, excluding diesel engines


Over 1.48 m to $1.7 \mathrm{~m} \quad$ Over 3.4 m to 4.7 m
Mini 660cc and under in engine capacity


Note: A vehicle that exceeds any one of the requisites above is classified in the higher category.

- CLASSIFICATION UNDER THE ROAD TRAFFIC ACT (for driver's license issuance)

| Large Motor Vehicles | Middle-Category Motor Vehicles (1) |
| :---: | :---: |
| Gross vehicle weight: $\geq 11$ tons Payload: $\geq 6.5$ tons or Occupancy: $\geq 30$ persons | Gross vehicle weight: 5<tons<11 <br> Payload: 3<tons<6.5 <br> or Occupancy: $11 \leq$ persons<30 |
| Ordinary Motor Vehicles | Special-Purpose Motor Vehicles |
| $\begin{aligned} & \text { Gross vehicle weight: }<5 \text { tons } \\ & \text { Payload: <3 tons } \\ & \text { or Occupancy: }<11 \text { persons } \end{aligned}$ | Motor vehicles with caterpillar treads such as bulldozers, steamrollers, graders, snowplows, tractors, etc. are classified into two categories: large and small. Small special-purpose motor vehicles are those of up to 15 km per hour in maximum speed, up to 4.7 m in length, up to 2 m in height (2), and up to 1.7 m in width. |

(1) As per a revision to the Road Traffic Act, the middle-category motor vehicle classification went into application in June 2007. (2) Projections on small special-purpose vehicles should not exceed 2.8 m .

Note: The Road Traffic Act stipulates that the driver of any one-rider, three- or four-wheeled vehicle of up to 50cc in engine capacity, with a legal maximum speed of $50 \mathrm{~km} / \mathrm{h}$ and a maximum load of 30 kg , is required to hold an "ordinary motor vehicle" driver's license.

## CLASSIFICATION OF MOTORCYCLES

| Road Vehicles Act |  |  |  |  |  | Road Traffic Act |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Category | Engine Capacity | Rated Output | Width | Height | Length |  | Engine |
| Small-sized | Over 250cc | Over 1.0kW | $\begin{array}{\|l\|l\|} \hline \text { Over } \\ 1.3 \mathrm{~m} \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { Over } \\ 2.0 \mathrm{~m} \\ \hline \end{array}$ | $\begin{array}{\|l\|l} \hline \text { Over } \\ 2.5 \mathrm{~m} \\ \hline \end{array}$ | Category | Capacity |
|  |  |  |  |  |  |  | Over |
| Mini-sized | $\begin{aligned} & \text { 126cc to } \\ & 250 c c \end{aligned}$ | Over 1.0kW | 1.3 m and under | 2.0 m and under | 2.5 m and under | Ordinary | 400cc |
|  |  |  |  |  |  |  | 51cc to |
| Motor-driven cycles Class 2 | $\begin{array}{\|l} \hline 51 \mathrm{cc} \text { to } \\ 125 \mathrm{cc} \\ \hline \end{array}$ | $\begin{aligned} & \text { Over } 0.6 \mathrm{~kW} \\ & \text { to } 1.0 \mathrm{~kW} \\ & \hline \end{aligned}$ | $\begin{array}{\|l\|l\|} \hline 1.3 \mathrm{~m} \text { and } \\ \text { under } \\ \hline \end{array}$ | 2.0 m and under | 2.5 m and under |  | 400cc |
|  |  |  |  |  |  | Motorized bicycles | 50cc and under |
| Motor-driven cycles Class 1 | 50cc and under | 0.6 kW and under | 1.3 m and under | 2.0 m and under | 2.5 m and under |  |  |

## SIGNIFICANCE OF VEHICLE REGISTRATION DATA \& NUMBER PLATE TYPES



## Japan's Test Cycles for Measuring Fuel Consumption and Exhaust Emissions

The JC08 test cycle is currently the only test cycle applied in Japan to measure fuel consumption rates as well as exhaust emissions in non-heavy-duty vehicles, having replaced the $10 \cdot 15$-mode test cycle. The objective in using the JC08 test cycle is to obtain test results that are as close as possible to actual on-road fuel consumption rates, and certified fuel efficiency values are established on the basis of JC08 test cycle results. Beginning in 2018, for the purpose of global harmonization, Japan will replace its JC08 test cycle with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP). Meanwhile, Japan's JE05 test cycle for measuring diesel exhaust emissions from heavy-duty vehicles will be replaced, beginning in 2016, by the World Harmonized Transient Cycle.

## COMPARISON OF THE JE05 AND WHTC TEST CYCLES FOR HEAVY-DUTY VEHICLES (measuring fuel consumption)




## - COMPARISON OF THE JC08 AND WLTP TEST CYCLES FOR PASSENGER CARS \& LIGHT COMMERCIAL VEHICLES (measuring fuel consumption and exhaust emissions)

(Note: Phased-in application of WLTP depending on GVW category.)

|  | Maximum speed <br> $\mathbf{( k m} / \mathbf{h})$ | Average speed <br> $\mathbf{( k m} / \mathbf{h})$ | Maximum acceleration <br> $(\mathbf{k m} / \mathbf{h} / \mathbf{s e c})$ | Duration <br> $(\mathbf{s e c})$ | Distance <br> $(\mathbf{k m})$ | Idling time <br> $(\%)$ |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| JC08 | 81.60 | 24.41 | 5.50 | 1,204 | 8.17 | 29.7 |
| WLTP | 97.40 | 36.39 | 5.70 | 1,477 | 14.94 | 15.4 |

## Alternative Systems Expedite Certification

Motor vehicle certification in Japan is based primarily on the Type Approval System, which is applied both to domestic and imported automobiles and covers most mass-produced models. The Preferential Handling Procedure for imported motor vehicles is an alternative procedure which was instituted to expedite the certification of foreignmade vehicles that are imported in limited quantities. The third procedure, the Type Notification System, is mainly applied to large commercial vehicles.

## THE TYPE APPROVAL SYSTEM

This certification procedure is applied to domestic and imported mass-produced models. The Ministry of Land, Infrastructure, Transport and Tourism (MLIT) inspects a sample vehicle and the quality-control system of the automobile manufacturer concerned, then completes the type approval process within two months in principle. All finished vehicles that have been granted type approval are then inspected by the manufacturer, eliminating the need to present them for new vehicle inspection. For imported vehicles, the MLIT not only dispatches officials overseas to conduct certification inspections but also accepts the test results of designated foreign testing institutes.

## THE PREFERENTIAL HANDLING PROCEDURE FOR IMPORTED VEHICLES

This procedure is applied to models that are imported into Japan in quantities of 5,000 units or less per year. Designed to make the importation of vehicles simpler and faster, it exempts the applicant from undergoing the sample vehicle inspection that is mandatory under the Type Approval System. The MLIT inspects only the application documentation and issues a form indicating completion of the procedure within one month.

## RATIONALIZATION OF MOTOR VEHICLE/RECIPROCAL EQUIPMENT TYPE APPROVAL SYSTEMS

Increased globalization in the automobile industry worldwide is underscoring the need for the more widespread adoption of reciprocal recognition systems, under which certification is mutually recognized between importing and exporting countries or regions. Meanwhile, the U.N.'s World Forum for Harmonization of Vehicle Regulations (also known as WP. 29) is making steady progress in the establishment of global technical regulations (GTRs) focusing on vehicle safety and environmental standards. In 1998 the Japanese government officially acceded to the UNECE 1958 Agreement, under which each signatory government reciprocally recognizes certifications of vehicle structure and equipment issued by all the other signatory countries. It also introduced the Vehicle Equipment Type Approval System, which specifically addresses the expanding common use of equipment in vehicle manufacturing. This system not only allows equipment and parts that have been certified by 1958 Agreement co-signatory countries to be exempted from undergoing certification procedures in Japan, but furthermore does not require them to be inspected again if they are used in other models.

## JAPAN'S RATIONALIZATION OF MOTOR VEHICLE/RECIPROCAL EQUIPMENT TYPE APPROVAL SYSTEMS




## Daihatsu Motor Co., Ltd.

## Head Office :

1-1 Daihatsu-cho, Ikeda, Osaka 563-8651 Tel: (072) 751-8811
Tokyo Branch Office :
2-10 Nihonbashi Honcho 2-chome, Chuo-ku, Tokyo 103-0023
http://www.daihatsu.co.jp/

## Fuji Heavy Industries Ltd.

Head Office:
Ebisu Subaru Bldg. 20-8 Ebisu 1-chome, Shibuya-ku, Tokyo 150-8554 Tel: (03) 6447-8000
http://www.fhi.co.jp/


| HONDA MOTOR CO., LTD. |
| :--- | :--- |
| Head Office : |
| 1-1 Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556 |
| Tel: (03) 3423-1111 |
| http://www.honda.co.jp/ |


| Isuzu Motors Limited |
| :--- |
| Head Office : <br> 26-1 Minami-Oi 6-chome, Shinagawa-ku, Tokyo 140-8722 <br> Tel: (03) 5471-1141 <br> http://www.isuzu.co.jp/world/ |

Kawasaki Heavy Industries, Ltd.
Kobe Head Office:
Kobe Crystal Tower, 1-3 Higashi Kawasaki-cho 1-chome, Chuo-ku, Kobe,
Hyogo 650-8680 Tel: (078) 371-9530
Tokyo Head Office:
14-5 Kaigan 1-chome, Minato-ku, Tokyo 105-8315 Tel: (03) 3435-2111
http://www.khi.co.jp/
MAZDA MOTOR CORPORATION
Head Office:
3-1 Shinchi, Fuchu-cho, Aki-Gun, Hiroshima 730-8670 Tel: (082) 282-1111
Tokyo Head Office :
NBF Hibiya Bldg. 1-7 Uchisaiwai-cho 1-chome, Chiyoda-ku, Tokyo 100-0011
Tel: (03) 3508-5031
http://www.mazda.co.jp/

## MITSUBISHI MOTORS CORPORATION

Head Office :
33-8 Shiba 5-chome, Minato-ku, Tokyo 108-8410 Tel: (03) 3456-1111
http://www.mitsubishi-motors.co.jp/ http://www.mitsubishi-motors.com/en/

## Mitsubishi Fuso Truck and Bus Corporation

## $\therefore$ \&リSロ

## Head Office

1-2 Kashimada 1-chome, Saiwai-ku, Kawasaki, Kanagawa 212-0058 Tel: (044) 330-7700
http://www.mitsubishi-fuso.com/

NISSAN MOTOR CORPORATION


## Nissan Motor Co., Ltd.

Global Headquarters
1-1 Takashima 1-chome, Nishi-ku, Yokohama-shi, Kanagawa 220-8686 Tel: (045) 523-5523
http://www.nissan.co.jp/ http://www.nissan-global.com/EN/

## Suzuki Motor Corporation

Head Office
300 Takatsuka-cho, Minami-ku, Hamamatsu, Shizuoka 432-8611
Tel: (053) 440-2061
Tokyo Branch Office
Suzuki bldg. Higashi-Shimbashi 2F, 2-8 Higashi-Shimbashi 2-chome
Minato-ku, Tokyo 105-0021 Tel: (03) 5425-2158
http://www.suzuki.co.jp/ http://www.globalsuzuki.com/

## TOYOTA MOTOR CORPORATION

Head Office
1 Toyota-cho, Toyota, Aichi 471-8571 Tel: (0565) 28-2121
Tokyo Head Office
4-18 Koraku 1-chome, Bunkyo-ku, Tokyo 112-8701 Tel: (03) 3817-7111 Nagoya Office :
7-1 Meieki 4-chome, Nakamura-ku, Nagoya, Aichi 450-8711 Tel: (052) 552-2111
http://www.toyota.co.jp/

## UD Trucks Corporation

Head Office :
1-1 Ageo, Saitama 362-8523 Tel: (0120) 67-2301
http://www.udtrucks.co.jp/ http://www.udtrucks.com/

## YAMAHA MOTOR CO., Ltd.

Head Office :
2500 Shingai, Iwata, Shizuoka 438-8501 Tel: (0538) 32-1115
Tokyo Office :
1-1 Marunouchi 2-chome, Chiyoda-ku, Tokyo 100-0005 Tel: (03) 5220-7200 http://global.yamaha-motor.com/

## Special Friend:



## General Motors Japan Ltd.

Head Office :
12-8 Higashi-Shinagawa 4-chome, Shinagawa-ku, Tokyo 140-8687
Tel: (03) 6711-5600
http://www.gmjapan.co.jp/

- Japan Auto Parts Industries Association (JAPIA)

16-15, Takanawa 1-chome, Minato-ku, Tokyo 108-0074 (03) 3445-4211

- Japan Auto-Body Industries Association Inc. (JABIA)

1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-0012 (03) 3578-1681

- Japan Automotive Machinery and Tool Manufacturers Association (JAMTA) 5-8, Shiba-Koen 3-chome, Minato-ku, Tokyo 105-001 (03) 3431-3773
- Society of Automotive Engineers of Japan, Inc. (JSAE) 10-2, Goban-cho, Chiyoda-ku, Tokyo 102-0076 (03) 3262-8211
- Japan Automobile Research Institute (JARI) [Tsukuba] 2530, Karima, Tsukuba, Ibaraki 305-0822 (029) 856-1112
- Japan Automobile Research Institute (JARI) [Tokyo]

1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-0012 (03) 5733-7921

- Automotive Dispute Resolution Center (ADR)

2-3, Uchisaiwaicho 2-chome, Chiyoda-ku, Tokyo 100-0011 (0120) 028-222

- Japan Automobile Recycling Promotion Center (JARC)

1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-0012 (03) 5733-8300

- Japan Auto Recycling Partnership (JARP)

1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-0012 (03) 5405-6150

- Automobile Inspection \& Registration Information Association (AIRIA) 11-6, Iwamoto-cho 3-chome, Chiyoda-ku, Tokyo 101-0032 (03) 5825-3671
- Automobile Business Association of Japan

1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-0012 (03) 3578-3880

- Japan Automobile Dealers Association (JADA)

1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-8530 (03) 5733-3100

- Japan Light Motor Vehicle and Motorcycle Association 1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-0012 (03) 5472-7861
- Japan Used Car Dealers Association

25-3, Yoyogi 3-chome, Shibuya-ku, Tokyo 151-0053 (03) 5333-5881

- Japan Automobile Importers Association (JAIA)

1-15, Shiba 3-chome, Minato-ku, Tokyo 105-0014 (03) 5765-6811

- Japan Automobile Federation (JAF)

1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-0012 (03) 3436-2811

- Japan Auto Appraisal Institute (JAAI)

34-4, Nishi-Shinbashi 2-chome, Minato-ku, Tokyo 105-0003 (03) 5776-0901

- Automobile Fair Trade Council (AFTC)

11-30, Nagata-cho 1-chome, Chiyoda-ku, Tokyo 100-0014 (03) 5511-2111

- Japan Automobile Service Promotion Association (JASPA) 10-1, Roppongi 6-chome, Minato-ku, Tokyo 106-6117 (03) 3404-6141
- Japan Automotive Leasing Association (JALA)

23-1, Shiba 2-chome, Minato-ku, Tokyo 105-0014 (03) 5484-7037

- Motorcycle Federation of Japan (MFJ)

11-6, Tsukiji 3-chome, Chuo-ku, Tokyo 104-0045 (03) 5565-0900

- Japan Motorcycle Promotion \& Safety Association

25-15, Minami-Otsuka 2-chome, Toshima-ku, Tokyo 170-0005 (03) 6902-8190

- Japan Automobile Education Foundation (JAEF)

1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-0012 (03) 5733-3841

- The General Insurance Association of Japan (GIAJ)

9, Kanda-Awajicho 2-chome, Chiyoda-ku, Tokyo 101-8335 (03) 3255-1844

- Institute for Traffic Accident Research and Data Analysis (ITARDA)

7-8, Sarugaku-cho 2-chome, Chiyoda-ku, Tokyo 101-0064 (03) 5577-3977

- Japan Automobile Transport Technology Association (JATA)

2-5, Yotsuya 3-chome, Shinjuku-ku, Tokyo 160-0004 (03) 6836-1201

- Japan Automobile Standards Internationalization Center (JASIC) 2-5, Yotsuya 3-chome, Shinjuku-ku, Tokyo 160-0004 (03) 5362-7751
- ITS Japan

6-8, Shiba-Koen 2-chome, Minato-ku, Tokyo 105-0011 (03) 5777-1011

- Japan Industrial Vehicles Association (JIVA)

5-26, Moto-Akasaka 1-chome, Minato-ku, Tokyo 107-0051 (03) 3403-5556

- Japan Trucking Association

2-5, Yotsuya 3-chome, Shinjuku-ku, Tokyo 160-0004 (03) 3354-1009

- Nihon Bus Association (NBA)

4-1, Marunouchi 3-chome, Chiyoda-ku, Tokyo 100-0005 (03) 3216-4016

- All Japan Railway-Freight Forwarders Association

21, Kanda-Awajicho 2-chome, Chiyoda-ku, Tokyo 101-0063 (03) 5296-1670

## - Japan Federation of Hire-Taxi Associations

8-13, Kudan-Minami 4-chome, Chiyoda-ku, Tokyo 102-0074 (03) 3239-1531

## - All Japan Rent-A-Car Association

1-30, Shiba-Daimon 1-chome, Minato-ku, Tokyo 105-0012 (03) 5472-7328

- Japan Federation of Authorized Drivers School Associations 3-9, Kudan-Minami 2-chome, Chiyoda-ku, Tokyo 102-0074 (03) 3556-0070
- Japan Automobile Tyre Manufacturers Association, Inc. (JATMA) 8-21, Toranomon 3-chome, Minato-ku, Tokyo 105-0001 (03) 3435-9091
- Auto-Parts \& Accessories Retail Association (APARA) 1-7, Shiba 5-chome, Minato-ku, Tokyo 108-0014 (03) 3454-1427


## - Japan Traffic Safety Association

8-13, Kudan-Minami 4-chome, Chiyoda-ku, Tokyo 102-0074 (03) 3264-2641

- The Japan Research Center for Transport Policy

12-6, Kudan-Kita 1-chome, Chiyoda-ku, Tokyo 102-0073 (03) 3263-1945

- Japan Road Association (JARA)

3-1, Kasumigaseki 3-chome, Chiyoda-ku, Tokyo 100-8955 (03) 3581-2211

- Express Highway Research Foundation of Japan (EHRF) 11-10, Minami-Azabu 2-chome, Minato-ku, Tokyo 106-0047 (03) 6436-2100
- Vehicle Information and Communication System Center (VICS) 5-7, Kyobashi 2-chome, Chuo-ku, Tokyo 104-0031 (03) 3562-1720


[^0]:    Notes: 1. Shipments from all manufacturing operations with four or more employees are included in this data. 2. Compilation of data on production in value terms was discontinued in 1996 and replaced by data on shipments in value terms. 3. Figures in value terms include domestic consumption tax revenue from shipments. 4. "Electrical Machinery \& Equipment" includes IT-related electronic parts and equipment as of 2002.

[^1]:    Notes: 1. "Special-purpose vehicles" refers to emergency vehicles, special vehicles equipped with beds, refrigerated trucks, tank trucks, tractors, bulldozers, steamrollers, snowplows,

[^2]:    Notes: 1. Figures represent ex-factory export shipments of motor vehicles manufactured in Japan, which are classified in the above categories as per Japanese law, including the Road Vehicles Act.

[^3]:    2. Vehicle type classification in this table differs somewhat from that used in Ministry of Finance export data. 3. KD sets have been excluded since 1979 ; they represent less than $60 \%$ of the cost of
[^4]:    Note: "Chg. (\%)" means change from the previous year (with the previous year's result indexed at 100).

[^5]:    Notes: 1. Warming up a vehicle engine is necessary only in extremely cold climates ( $-20^{\circ} \mathrm{C}$ or colder) or after long periods of non-use. 2. For drivers stopping engine idling manually, i.e. by turning their vehicle's ignition off and then back on again, caution is advised as follows (but does not apply to drivers of vehicles equipped with idling-prevention systems): 1) Stepping on the brake pedal repeatedly during engine shut-down may diminish braking power; 2) Drivers not accustomed to shutting down their engines and starting them up again may experience slow or faulty restarts; 3) Excessive shutting down and restarting may drain the batteries, resulting in engine start-up failure; 4) Do not use this method when stopped at the head of a line or on a gradient, because turn signals and windshield wipers, as well as airbags and other safety features, will not function during engine shut-down.

[^6]:    (1) All vehicles weighing 3.5 t or less are regulated on the basis of (values measured in cold-start state in JC08 test cycle) $\times 0.25+$ (values measured in warm-start state in JC08 test cycle) $\times$

[^7]:    *PMR: Power-to-mass ratio. Note: Since 2014, for noise regulation purposes, motorcycles in Japan have been classified (based on their PMR values) under the Class I, II and III categories, and the Class 1 motor-driven cycle, Class 2 motor-driven cycle, mini-sized motorcycle and small-sized motorcycle categories no longer apply.

[^8]:    Sources: National Police Agency; Japan Automobile Federation

[^9]:    Notes: 1. "Straightaway" includes some curves and tunnels. 2. "Other" includes

[^10]:    *Applies only to newly registered three- or four-wheeled mini-vehicles.
    (1) With NOx emissions down by $10 \%$ from 2009 emission standards. (2) Reductions to be applied in fiscal 2017 for new vehicles purchased in fiscal 2016 (amounts assessed are rounded off). Note: This scheme also mandates a yearly $20 \%$ surcharge on the mini-vehicle tax for mini-vehicles (excluding electric vehicles) on the road 13 years or longer since first registration.

[^11]:    *Also applies to trucks and buses (gasoline vehicles only) and heavy-duty trucks and buses (hybrid vehicles only) certified as fuel-efficient and low-emission vehicles
    (1) Applies additionally to electric vehicles, fuel cell vehicles, plug-in hybrid vehicles, clean diesel passenger cars (compliant with 2009 emission standards) and natural gas vehicles (with NOx emissions down by $10 \%$ from 2009 emission standards). (2) Fuel consumption and exhaust emission requirements are JC08 test cycle-based, with "Compliant $+20 \%$ with 2020 fuel efficiency standards," "Compliant $+10 \%$ with 2020 fuel efficiency standards," "Compliant with 2020 fuel efficiency standards," "Compliant $+25 \%$ with 2015 fuel efficiency standards," "Compliant $+20 \%$ with 2015 fuel efficiency standards," "Compliant $+15 \%$ with 2015 fuel efficiency standards," "Compliant $+10 \%$ with 2015 fuel efficiency standards," and "Compliant $+5 \%$ with 2015 fuel efficiency standards"" being equivalent to "Compliant $+80 \%$ with 2010 fuel efficiency standards," "Compliant $+65 \%$ with 2010 fuel efficiency standards," "Compliant $+50 \%$ with 2010 fuel efficiency standards," "Compliant $+57 \%$ with 2010 fuel efficiency standards," "Compliant $+50 \%$ with 2010 fuel efficiency standards," "Compliant $+44 \%$ with 2010 fuel efficiency standards," "Compliant $+38 \%$ with 2010 fuel efficiency standards," and "Compliant $+32 \%$ with 2010 fuel efficiency standards," respectively, when measured in the old $10 \cdot 15$-mode test cycle.
    Note: The acquisition tax is assessed on the amount remaining after deduction.

[^12]:    Notes: 1. Data in principle is for Japanese-brand vehicles only. 2. Until 1997, data was based on statistics supplied by the national automobile trade associations of respective countries. 3. Mexico is included in Latin America and Turkey in Europe. 4. Data excludes vehicles produced with technical assistance only provided by Japanese automakers. 5. The figures reflect the use of a new method, adopted as of January 2007, for computing overseas unit production.

[^13]:    Sources: International Organization of Motor Vehicle Manufacturers (OICA); for Japan, Japan Automobile Dealers Association; Japan Mini Vehicles Association; Japan Automobile Manufacturers Association

